ABOUT SOBHA DEVELOPERS

With three decades of experience in creating the resplendent interiors of several palaces and architectural masterpieces in the Middle East under his belt, Mr. P.N.C. Menon founded Sobha Developers in 1995 with a clear vision to transform the way people perceive quality. Today, Sobha, a Rs. 22 billion company, s one of the largest and the only backward-integrated real estate developer in the country.

Since its inception, Sobha Developers has always aimed at achieving excellence through a customer-centric approach, robust engineering, in-house research, uncompromising business ethics, timeless values and transparency in all spheres of business conduct. Strict adherence to its own high standards has contributed in making Sobha one of India's preferred real estate brands.

Headquartered in Bangalore, Sobha's primary focus is on residential and contractual projects. The residential projects include residential apartments, villas, row houses, luxury and super luxury apartments, and plotted developments. On the contractual side, the company has constructed a wide variety of commercial structures including corporate offices, convention centres, software development blocks, multiplex theatres, hostel facilities, guest houses, food courts, restaurants, research centres and club houses. Some of Sobha's prestigious corporate clients include Infosys, The Taj Group, Dell, HP, Timken, Biocon, The Institute of Public Enterprises (IPE), Bosch, Hotel Leela Ventures, etc.

One of Sobha's core strengths is the superior execution of every project. As of December 31, 2013, Sobha has completed 90 real estate projects and 242 contractual projects, covering about 61.73 million square feet of area. 45 ongoing residential projects aggregating to 27.32 million square feet of developable area and 18.90 million square feet of saleable area, and 34 ongoing contractual projects aggregating to 9.50 million square feet of area are also currently in the pipeline. Sobha's footprint stretches across 24 cities and 13 states in India.

A unique backward integration model is another one of the key competitive strengths of Sobha Developers. The company possesses all the competencies and in-house resources to handle a project from conceptualisation to completion. The backward integration structure includes an interiors division, a metal works and glazing factory and a concrete products factory.

Sobha has been honoured with over 100 prestigious awards. These include 'Builder of the Year' and 'Most Reliable Builder' awards by CNBC, 'Top Indian Real Estate Company' by Dun & Bradstreet, 'India's Top 10 Builders Award' by Construction World, 'Best Building Award' by CIDC, 'Best Office Space Design' by GIREM, 'Best Annual Report in Real Estate Worldwide' by LACP, 'The Muthiah Kasi Award for Value Engineering' by INVEST and 'Employer of the Year Award' by Realty Plus, amongst many others. Multiple laurels have also been showered upon the founder and Chairman Emeritus, Mr. P.N.C. Menon, including the 'Pravasi Bharatiya Samman Puraskar' conferred by the Government of India and the 'Lifetime Achievement Award for Real Estate' by NDTV. Mr. Ravi Menon, Chairman, has been honoured with the 'Pathfinders Award for Most Enterprising CXO' by Realty Plus. The Vice Chairman and Managing Director, Mr. I.C. Sharma, has been voted 'Asia's Best Property CEO' by Institutional Investor Magazine.

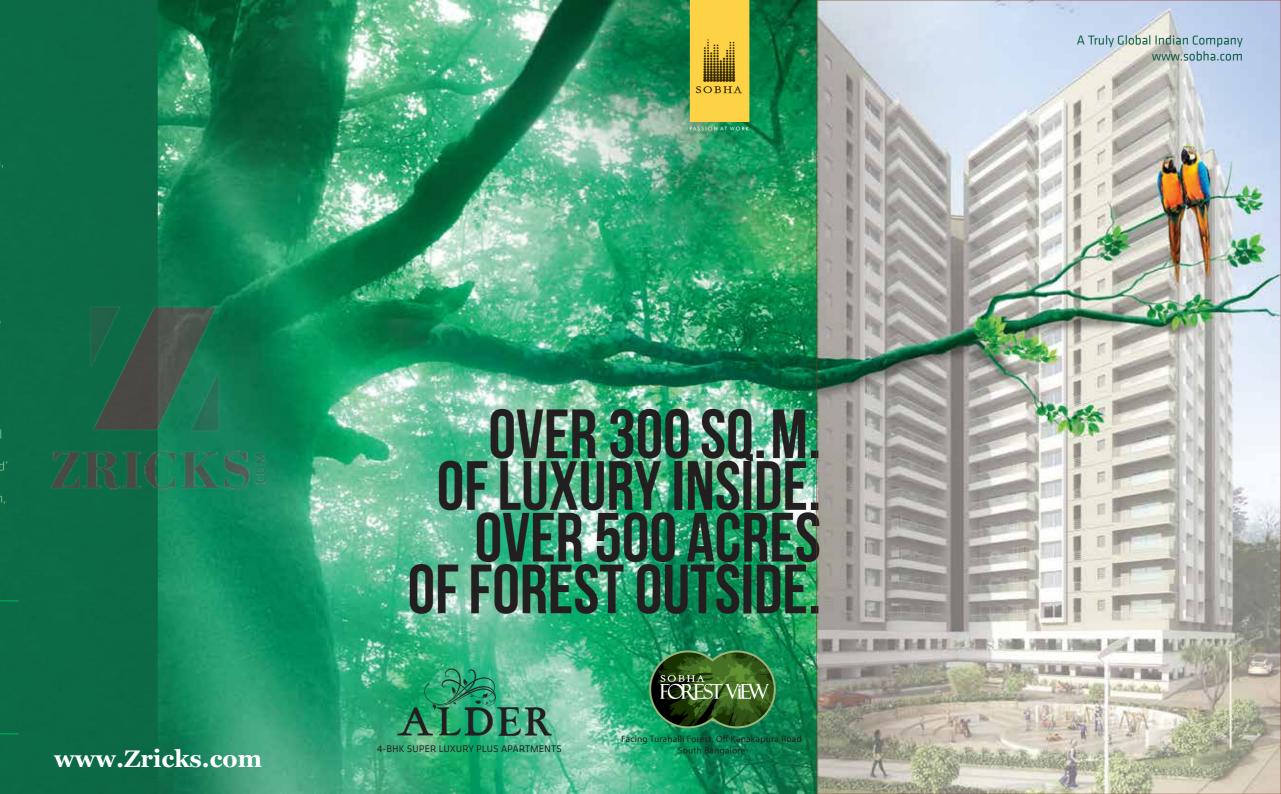
Sobha is an organisation where quality meets excellence, technology meets aesthetics and passion meets perfection. Alder at Sobha Forest View is yet another jewel in the already well-adorned crown of Sobha Developers.



SOBHA DEVELOPERS LTD.

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Site Address: Off Kanakapura Road, Vaiarahalli Road, Bangalore, Karnataka 560062 Tel : + 91 080 43490099









Leisure Activities

- Swimming pool with kid's poolAmphitheatre
- Steam roomReading room
- BE SPOILT FOR CHOICE WITH AN EXTENSIVE SELECTION Senior citizen kiosk Cards and carom room
 - **OF WORLD-CLASS AMENITIES** Children's play area

- **Sports** Pool table
- Basketball court
- Skating ringBadminton court
- Cricket pitch











Gardens

- Aroma gardensMaze garden
- Central greenGazebo

Other Conveniences

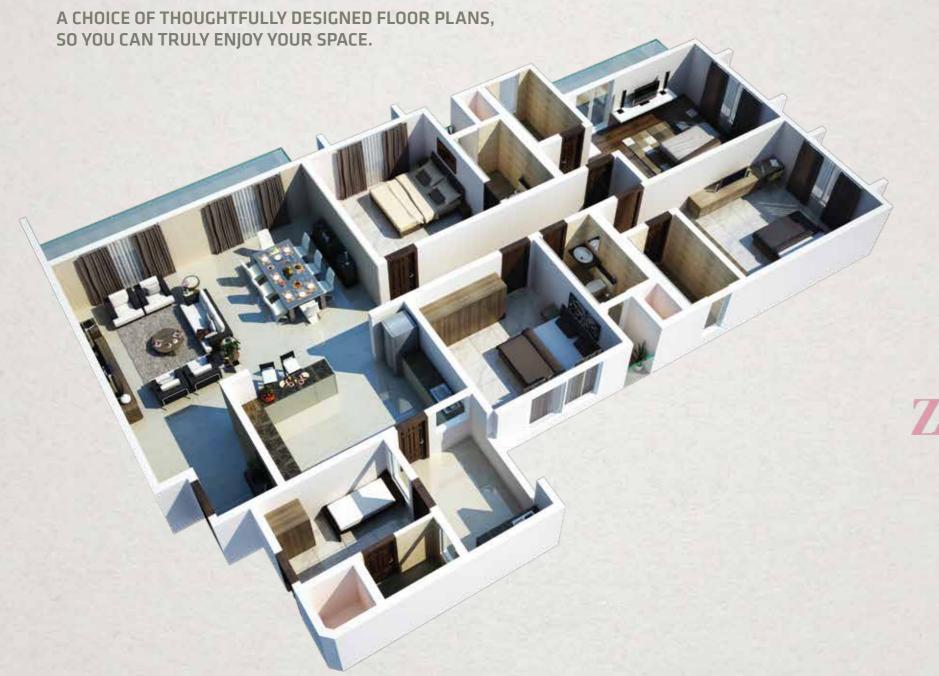
- ATM
- Convenience store
- Clinic
- Crèche
- Two multi-purpose halls Four level clubhouse

- Eco-friendly SystemsRain-water harvesting systemSewage treatment plantOrganic waste converter

LEGEND

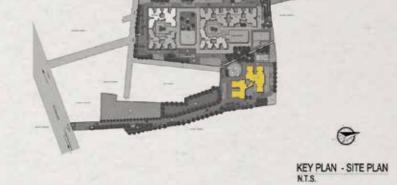
- 1. ENTRY/EXIT
- 2. SECURITY KIOSK
- 3. VISITORS CAR PARK
- 4. HARDSCAPED DRIVEWAY
- 5. AROMA/HERB GARDEN\
- 6. SERVICE YARD7. SUBSTATION
- 8. CIVIC AMENITIES
- 9. GREEN/OPEN SPACE
- 10. ORGANIC WASTE CONVERTER
- 11. PAVED WALKWAYS
- 12. LAWN
- 13. CENTRAL GREEN
- 14. LANDSCAPED COUR
- T15. JOGGING TRACK
- 16. SENIOR CITIZEN KIOSK
- 17. SAND PIT/CHILDREN'S PLAY AREA
- 18. TENNIS COURT
- 19. BASKETBALL COURT (HALF)
- 20. VOLLEYBALL COURT
- 21. GAZEBO
- 22. SWIMMING POOL
- 23. KIDS POOL
- 24. POOL DECK
- 25. SKATING RINK
- 26. AMPHITHEATRE
- 27. MAZE GARDEN
- 28. MEDITATION KIOSK
- 29. PALM GROVE
- 30. PEBBLE PATHWAY
- 32. BIRDBATH







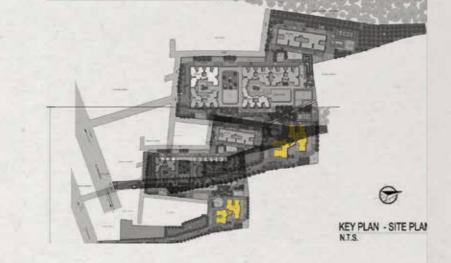






Type D1 4 BHK Apartment SBA: 301 sq.m (3242 sft)

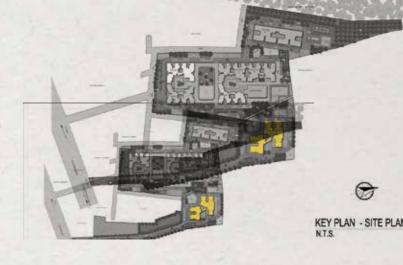








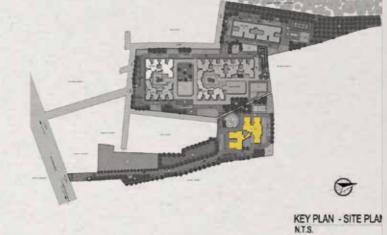


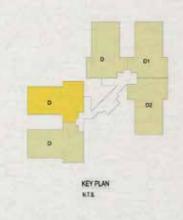




Type DA 4 BHK Apartment SBA: 301 sq.m (3242 sft)



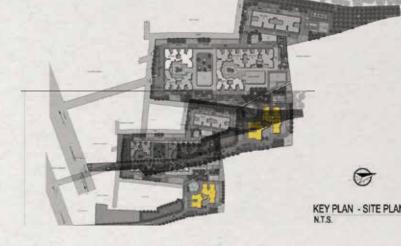






Type DB 4 BHK Apartment SBA: 301 sq.m (3242 sft)







Type DC 4 BHK Apartment SBA: 301 sq.m (3242 sft)





Utility Room

- Ceramic tile flooring and skirting.
- Plastic emulsion paint for walls and ceiling.

Main doors / Bedroom doors

- · Timber frame & architrave.
- Shutters with both side masonite skin.

Toilet doors

- Timber frame & architrave.
- Shutters with outside masonite skin and inside laminate.
- All other doors to be manufactured in specially designed heavy-duty powder coated aluminum extruded frames.

Windows / Ventilators

 Heavy-duty powder coated aluminum glazed windows and ventilators made from specially designed and manufactured sections.

Common area lobby

- Granite flooring in lobby.
- Superior quality ceramic wall tile dado up to ceiling/false ceiling.
- Granite coping for parapet/MS handrail as per design.
- Plastic emulsion paint for ceiling.

Staircase

- Cement concrete for treads & risers.
- MS handrail.
- Textured paint for walls.
- Plastic emulsion paint for ceiling.
- Parapet wall with granite coping.

Lifts

- 3 lifts of reputed make per block.
- Capacity 1) 15 people 2) 8 people.

Plumbing & Sanitary

- Sanitary fixtures of reputed make in all toilets.
- Chromium plated fittings of reputed make in all toilets.
- 25-litre capacity geyser in all toilets except powder room.
- 15-litre capacity geyser in servant toilet.
- Stainless steel single bowl sink with drain board in utility.

Electrical Works

- Split AC provision in living room and all bedrooms.
- BESCOM power supply: 12KW 3 phase supply for 4-bedroom unit. 3 phase supply for 3-bedroom unit.
- Stand by power of 4KW for apartments and 100% power backup for common area facilities.
- Exhaust fans in kitchen and toilets.
- Television points in living room and all bedrooms.
- Telephone points in living room and all bedrooms.
- Intercom facility from security cabin to each apartment.

Landscape

Designer landscaping.

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FAR AWAY FROM THE HUSTLE AND BUSTLE, YET CLOSE TO THE HEART OF THE CITY.

PROXIMITY

- 7 Km. from J.P. Nagar Junction
- 9 Km. from Jayanagar 4th Block
- 9 Km. from IIM, Bangalore and Meenakshi Temple
- 18 Km. from Electronic City
- Located in the extension of Banashankari BDA Layout

NEAR BY EDUCATIONAL FACILITIES

- Delhi Public School
- Valley International
- Kumarans
- Yashasvi International School
- KSIT Engg. College

NEAR BY HOSPITALS (Within 10 km.)

- Wockhardt
- Apollo
- Jayadeva Hospital

NEAR BY SHOPPING CENTRES

- Metro Cash and Carry
- Big Bazaar
- Spencer's
- Bangalore Central
- Shoppers Stop
- Upcoming Galleria Mall

CLUBS / RESORTS

/ RECREATIONAL AREAS

- Wonderla
- Innovative Film City
- Bannerghatta National Park
- Art of Living Centre
- Holiday Village







