

**MUMBAI WELCOMES CELEBRITY
HOMES BY KELLY HOPPEN FOR YOO.**

www.Zricks.com

WHAT'S HAPPENING IN INDIA? A PLETHORA OF DESIGNER BRANDS WOONG THE CELEBRITY IN US ALL.

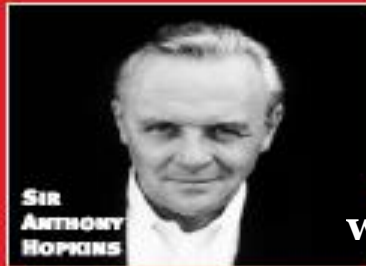


- International travel
- Fine dining
- Luxury automobiles
- Branded fashion accessories
- Residences

EVERYONE IS MOVING TOWARDS THE DESIGNER LIFE.



CELEBRITY LIVING. NOT JUST FOR THE CHOSEN FEW. NOW FOR YOU.



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UNDERSTANDABLY, THE RESIDENCES ARE ALSO GETTING MORE GLAMOROUS, JUST LIKE THEIR OWNERS.



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**WHO BETTER TO INTRODUCE
ICONIC DESIGNER RESIDENCES IN
MUMBAI THAN...**

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THE LODHA GROUP – PIONEERS IN BRINGING INTERNATIONAL DESIGNERS TO INDIA.



Phillippe Starck,
for Lodha Evoq



Giorgio Armani,
for the World Towers
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Jade Jagger,
for Lodha Fiorenza

**NOW PROUDLY BRINGS TO MUMBAI,
ONE OF THE WORLD'S
MOST CELEBRATED AND AWARDED
INTERIOR DESIGNERS.**

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THE
DESIGNER.
THE CELEBRITY.

THE TEACHER.
THE AUTHOR.
THE INNOVATOR.

AN ICONIC DIVA.

BRITAIN'S MOST INFLUENTIAL
STYLE GURU.

GLOBALLY ACCLAIMED PERSONALITY.

COMING TO TRANSFORM YOUR WORLD AND BRING YOU
CELEBRITY LIVING.

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ACKNOWLEDGED BY THE WORLD. OVER TIME.



- Awarded 'Member of the Order of the British Empire' (MBE)
- EWAA Woman of Achievement Award
- GRAZIA Designer of the Year
- ELLE Decoration Award

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The logo for Zricks.com, featuring a stylized 'Z' made of two overlapping diagonal bars, one light blue and one dark blue, with the word 'ZRICKS' in a serif font below it.

A LOOK AT KELLY HOPPEN'S BRILLIANCE.

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**“ Britain’s
most influential
designer since
the 1980’s.”**

- Select Interiors



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Art Model by Museum, Barcelona



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**"Her tactile approach
to design adds depth and
texture, and a sensuality
that makes you want
to run your fingers over
every surface."**

- MET Home February 2007

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LAUNCHING INDIA'S MOST COVETED
CELEBRITY DESIGNER HOMES.

LODHA
ESTRELLA

BY A SUPERSTAR. FOR SUPERSTARS.
www.Zricks.com

FOR THE FIRST TIME IN INDIA, DESIGNER
LIVING READIED FOR **EVERYONE** AND
NOT JUST FOR THE CHOSEN FEW.

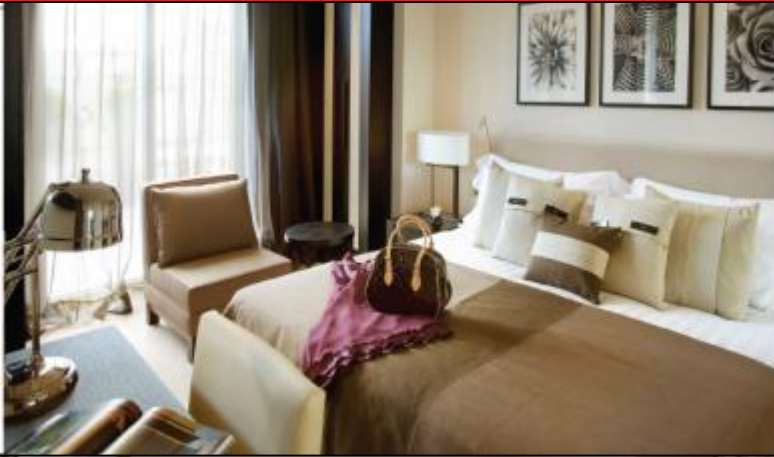


LAVISH PENTHOUSES AND DUPLEXES TO LUXURIOUSLY
DESIGNED 2 & 3 BED RESIDENCES

SELECT LUXURIOUS DESIGNER SUITES ALSO AVAILABLE.

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DESIGNER LIVING AT LODHA ESTRELLA



- **ZRI** TOWER EXCLUSIVELY DESIGNED IN KELLY HOPPEN SIGNATURE STYLE
- KELLY HOPPEN DESIGNED LOBBY AND LIFT
- DESIGNER COMMON AREAS
- 'EARTH' AND 'SKY' STYLED PLUSH INTERIORS

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- FLOORING WITH KELLY HOPPEN'S SIGNATURE DESIGN
- MASTER BEDROOM WITH EARTHEN OAK WOODEN FLOORING
- LUXURIOUS FULLY FITTED KITCHEN DESIGNED BY KELLYHOPPEN
- 4 FIXTURE MASTER BATH FINISHED WITH ITALIAN MARBLE AND BUILT-IN ITALIAN MARBLE WASH BASINS AND SEPARATE CUBICLE FOR WC AND SHOWER
- SPECIALISED WALL FINISHES IN SELECT AREAS WITH CLASSIC KELLY HOPPEN DESIGN
- PRIVATE SKY GARDENS IN SELECT RESIDENCES

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- Flooring with Kelly Hoppen's signature 'ribbon' design
- Lavish L shaped living area with separate dining enclosure.
- Textured Kelly Hoppen designer wall with vintage mirror.



- Master bedroom with earthen oak wooden flooring
- Textured Kelly Hoppen designer wall
- Lavish spacious soothing interiors.

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- Kelly Hoppen designed master bath with European bathroom fittings from Duravit & Isenberg.
- Seamless flooring and walls
- 4 fixture master toilet* finished with Italian Marble with built in Italian marble wash basins and separate cubicle for WC and shower
- Motion sensors for automated lighting in bathrooms and passage.

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SERVICES FIT FOR CELEBRITIES,
ALL WITHIN THE TOWER.

INCLUDING LUXURIOUS SEDANS IF YOU
EVER NEED TO STEP OUT.

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HIGH-END JAGUAR SEDANS AT YOUR BECK AND CALL.



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WARREN TRICOMI SALON –
WHERE HOLLYWOOD GETS ITS MAKEOVERS.



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321 FITNESS STUDIO BY RAMONA BRAGANZA



TRAINER TO
JESSICA ALBA
HALLE BERRY
KATE BECKINSALE
AND OTHER
HOLLYWOOD A-LIST
CELEBS.

YOUR TURN NOW,
TO GET TRAINED BY
RAMONA BRAGANZA.

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RAELL PADAMSEE'S –
ACADEMY
FOR CREATIVE
EXPRESSION

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SANDEEP SOPARRKAR'S BALLROOM STUDIO DANCE ACADEMY



WHO BETTER TO TEACH DANCE
THAN THE MAN WHO HAS TAUGHT
SHAKIRA, BRITNEY SPEARS AND
BEYONCE?

SALSA, WALTZ AND JIVE,
THE SANDIP SOPARRKAR WAY.

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LES CONCIERGES. EVERY SUPERSTAR'S WHIMS ADDRESSED.



ONE OF THE
WORLD'S MOST
EXCLUSIVE
CONCIERGE SERVICE
PROVIDERS.

BOOK A YACHT FOR
A PRIVATE PARTY.

FIND A CHAUFFEUR
WHEN YOURS
UNEXPECTEDLY
TAKES THE DAY OFF,
THERE ISN'T A
REQUEST TOO BIG
OR TOO SMALL.

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Get used to paparazzi.

After all, you stay in the most iconic tower
in Mumbai's most luxurious development.



New Cuffe Parade is a 23-acre development in the heart of the city, with 15 acres dedicated to open spaces and greens. From a luxury salon and spa to India's finest concierge service. From 11 swimming pools to 5 gardens. From an organic farm to an open-air cinema. New Cuffe Parade features a plethora of lavish amenities, providing what great neighbourhoods across the world do—a life at its best.

- 23 ACRE DEVELOPMENT IN THE HEART OF THE CITY
- 15 ACRES OF OPEN GREENS
- 20 MINS FROM FORT OR BKC
- GREAT CONNECTIVITY VIA THE EASTERN FREEWAY, MONORAIL AND METRO
- INDIA'S LARGEST RESIDENTIAL CLUBHOUSE FEATURING RESTAURANTS, BANQUET SERVICES, GUEST ROOMS
- 11 SWIMMING POOLS
- 5 GARDENS
- ORGANIC FARM
- OPEN-AIR CINEMA
- CRICKET GROUND WITH CRICKET AUSTRALIA ACADEMY
- RETAIL & RESTAURANTS
- LUXURY SALON & SPA
- INDIA'S FINEST CONCIERGE SERVICE – LES CONCIERGES
- BREATHING ARCHITECTURE BY WOHA

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THE BEST TIME TO BUY INTO
NEW CUFFE PARADE
IS NOW.



•LAUNCH OPPORTUNITY OF THE MOST ICONIC DESIGNER TOWER.

www.Zricks.com

EXCLUSIVE HIGHLIGHTS AT INDIA'S FIRST DESIGNER RESIDENCES SUITED FOR ALL.

One of the most defining aspects of designer towers is their rarity, which makes them all the more alluring

LODHA CODENAME SUPERSTAR IS ONE SUCH EXTREMELY RARE MASTERPIECE

Branded designer residences the world over are rare, unique, and immune to economic crests and troughs

LODHA ESTRELLA IS RARE, DIFFERENTIATED & ASSURED

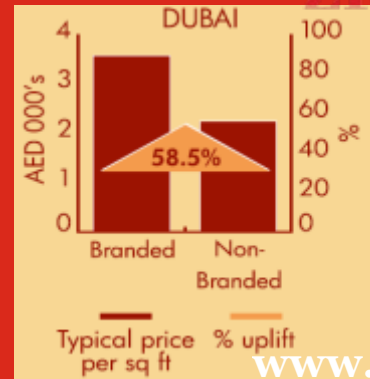
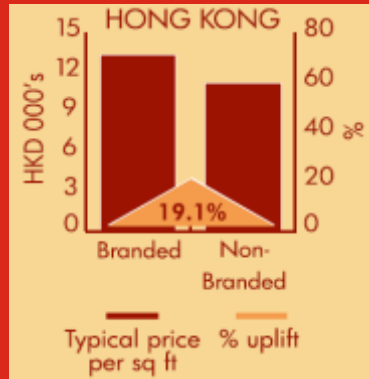
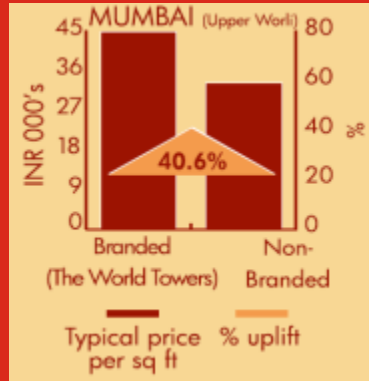
Branded residences designer towers are the perfect fusion of investment, value as well as utility

THIS MAGNIFICENT DEVELOPMENT PROVIDES AN ENVIABLE BLEND OF ALL 3

Designer residences universally command a premium of ~30-60% over non-designer residences in its vicinity

AND LODHA ESTRELLA IS NO DIFFERENT

DESIGNER RESIDENCES AT MUMBAI'S REAL CITY CENTRE



ACROSS THE WORLD, BRANDED DESIGNER RESIDENCES NOT ONLY PROMISE AN EXCEPTIONAL LIFESTYLE BUT EXTRAORDINARY RETURNS

THIS MAGNIFICENT DEVELOPMENT, AT INDIA'S NO. 1 INVESTMENT DESTINATION, WILL LIKEWISE COMMAND A PREMIUM OF 30-60% OVER NON-DESIGNER RESIDENCES IN ITS VICINITY

THANK
YOU

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