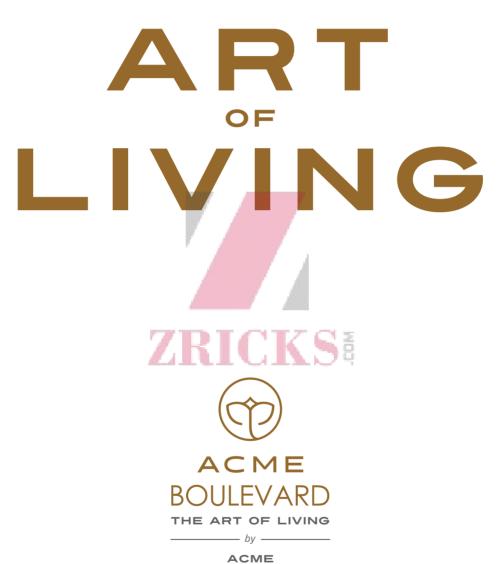
# MUMBAI GETS





# "THE ART OF LIVING"

# LIFE

It's not evidenced by the ticking of your heart, but realized in the times that make your heart tick.

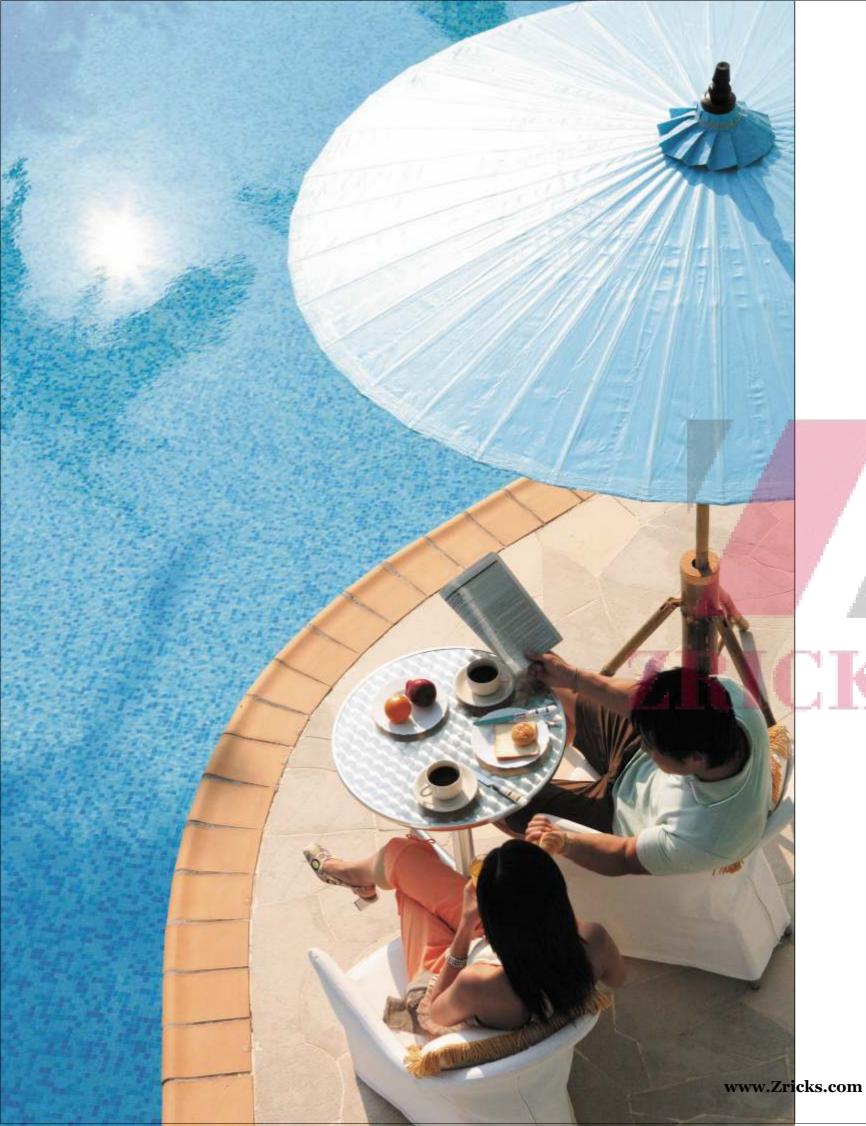
It's not measured by the breaths you take, but lived in the moments that take your breath away.

The art of living is in recognizing the difference between living life as it happens and making life happen.

The art of living is in being in the moment, enjoying every second, every minute, every hour with total passion.

The art of living is not a pursuit of an alternative space, but coming home to a place that makes you say. "This is life".





"THE ART OF LIVING"

IN THE

# HEART of MUMBAI

Welcome to



Experience the art of living at one-of-its-kind place.

Where contemporary design doesn't come at the cost of premium space.

Where luxury doesn't come as an additional expense.

And enjoying an exclusive lifestyle doesn't mean
going out of your comfort zone.

6 towers of 26 storey each

Offering 2, 2 ½ & 3 BHK luxury residences

Magnificent central lifestyle podium

Well-connected to all major hubs of the city



**DESIGNED BY** 

# WORLD'S MASTERMINDS



## ARCHITECTS - WOODS BAGOT

A 140 year young & dynamic legacy of architectural brilliance, Woods Bagot is a global design & consulting firm working across architecture, consulting, interior design, master planning & urban design. Being the chief architects of Acme Boulevard, this globally acclaimed award winning firm has left no stone unturned towards functional, operational & cultural needs of our project and its customers. Specialised in five key sectors namely; Aviation & Transport, Education, Science & Health, Lifestyle & Workplace and implementing the latest technology in each & every project, the design intelligence of this firm is truly global. Truly dynamic!



## **ARCHITECTS - LEWIS & HICKEY**

The gallant architects of Acme Boulevard, Lewis & Hickey is a progressive, award winning architecture practice with an established reputation for creative design and high quality implementation of master plans, individual buildings and interiors. With more than 100 years of practice and operations across UK, Europe & India, Lewis & Hickey showcases a diverse portfolio in various public & private sectors while displaying a perfect mixture of ingenuity, versatility & practical approach in every endeavour they take.



# GREEN BUILDING CONSULTANTS - GODREJ

One of the best in the business, Godrej is the Green Building Consultants for Acme Boulevard. Godrej, the champion of environmental protection and preservation provide green building design solutions according to project objectives. Across the verticals of residential spaces, office buildings, malls, hotels, schools, colleges, government buildings and more, it boasts of a wide ranging portfolio. With over 15 certified / pre-certified projects, 50 Platinum rated projects and more than 75 Gold rated projects, Godrej provides holistic, feasible, timely, cost-effective solutions to their clients.



## COST MANAGEMENT CONSULTANTS - GARDINER & THEOBALD

Gardiner & Theobald is a 180 year old global firm that boasts of a proven track record in Mumbai for drawing accurate budgets, value management and cost control mechanics. They bring to this project time-tested, original English Cost Management principles, tailored for the Mumbai markets. Not surprisingly, they are considered the pioneers of Tall Building cost consultancy in India.

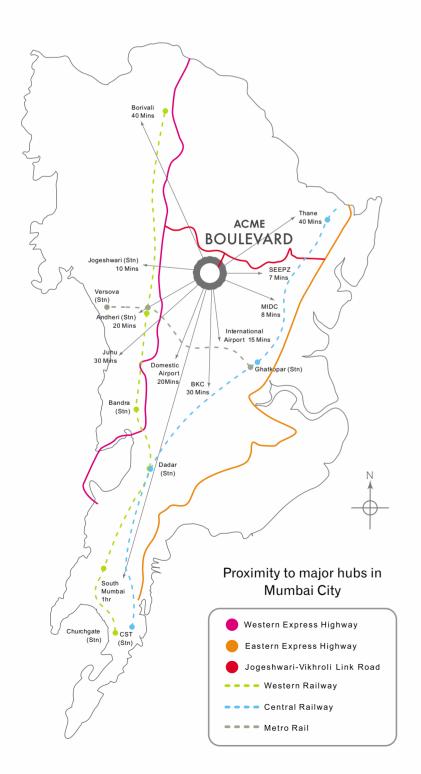


# STRUCTURAL CONSULTANTS - JW CONSULTANTS LLP

Formerly known as Y.S. Sane Associates, JW Consultants LLP is a renowned name for structural consultancy. With a strong presence in all the major cities of India, the team has displayed structural excellence across the countries like Sri Lanka, Nepal, Bhutan, Tanzania & Russia. Maintaining the superior quality standards in every work and with modernised techniques in designing JW Consultants LLP create impressive structures that stand true to its quality, perfection, innovation and excellence. Being the proud partner in structural designing of Acme Boulevard, the firm is displaying yet another finest example of its exceptional work.



# CONNECT PRIME TO YOUR WORLD AND YOUR DREAMS MUMBAI OFFUVER, AND HERI- EAST



## Schools & Colleges

Tolani College: 3 mins

Dominc Savio High School: 3 mins Canossa Convent High School: 4 mins

Holy Family School: 7 mins Divine Child High School: 10 mins

## **Hospitals**

Holy Spirit Hospital: 4 mins Esic Hospital: 8 mins Seven Hills Hospital: 10 mins Mukund Hospital: 13 mins

## **Luxury Hotels**

The Leela: 13 mins
The Lalit: 13 mins
Hyatt Regency: 15 mins
Hilton Mumbai International Airport: 15 mins
ITC Grand Maratha: 15 mins

# **Theatres**

Cinemax: 12 mins
Big Cinemas - Sangam: 12 mins
Movie Time Hub: 12 mins
PVR Oberoi Mall: 15 mins

## Clubs

Sher - E - Punjab Gymkhana: 1 min Matoshree Club: 4 mins

# **Shopping Malls**

Hub Mall: 12 mins Oberoi Mall: 15 mins

## **Recreational Parks**

Major Sandeep Unnikrishnan Park: 2 mins Hemant Karkare Park: 3 mins

# **Business Districts**

SEEPZ: 7 mins MIDC: 8 mins Chakala: 10 mins Andheri-Kurla Road: 10 mins Powai/Chandivali: 15 mins

# Nestled in a prime spot in Andheri (E), Acme Boulevard is accessible from

- 1. Mahakali Caves Road (near Poonam Nagar)
- 2. Station Road (Pump House Road) from Western Express Highway
- 3. Guru Gobind Singh Road via Sher-E-Punjab



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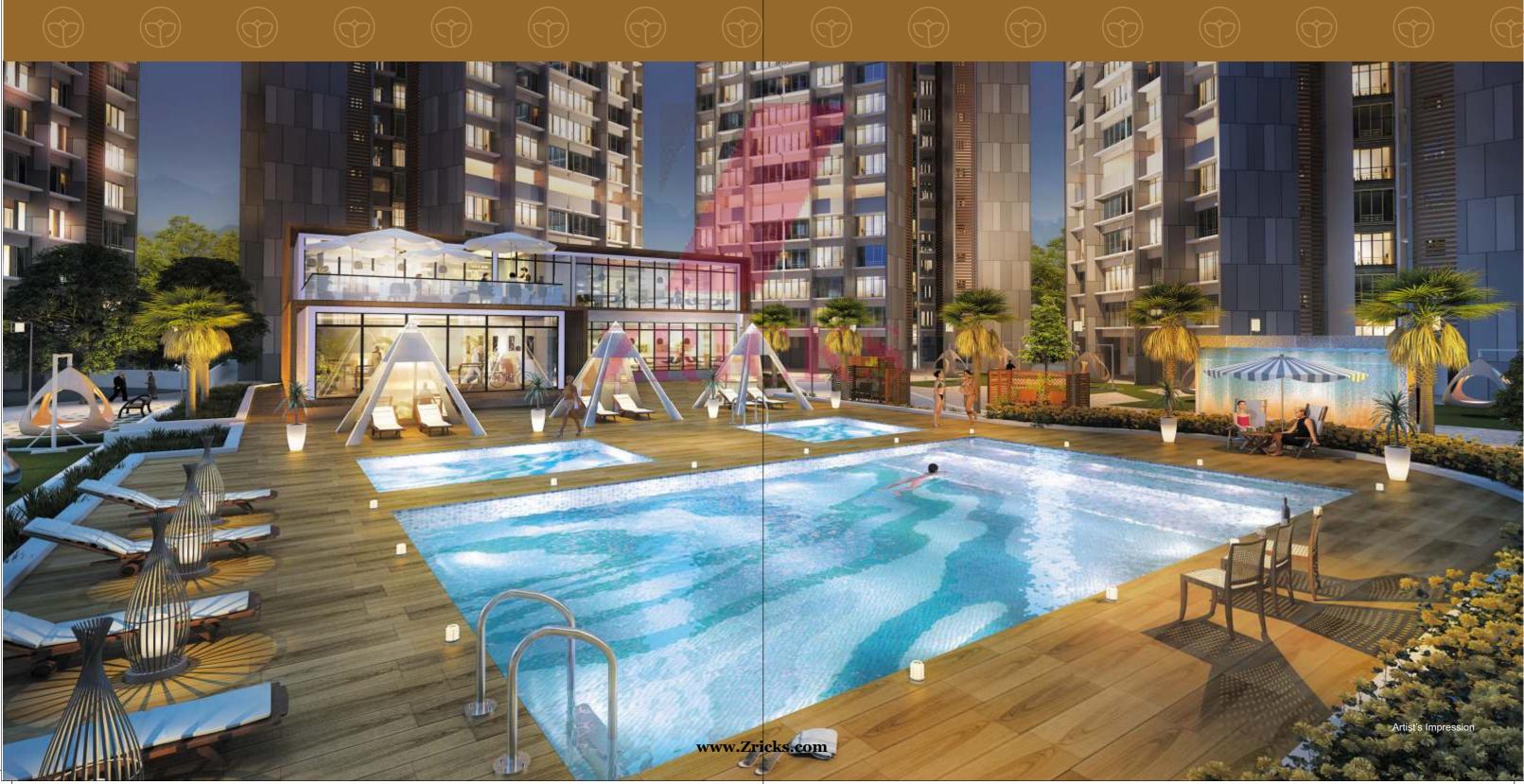
# CENTRE

OF AN UNPARALLELED

# LIFESTYLE

WHERE LIFE TAKES CENTRE-STAGE

Extravagant podium features

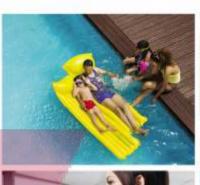


# LAVISH DESIGNER PODIUM FEATURING A HOST OF **UNPARALLELED** LIFESTYLE AMENITIES

















DISCOVER THE ART OF LIVING





















# THE ART OF SOCIALIZING

- 01. Premium clubhouse with world-class recreation features
- 02. Senior citizen's zone
- 03. Community party hall / party lawn
- 04. Well-equipped private theatre
- 05. Themed restaurant



# THE ART OF WELLNESS

- 06. Well-equipped gymnasium with cardio section
- 07. Fitness centre with therapeutic Spa & Jacuzzi
- 08. Aerobics & Yoga rooms
- 09. Sky meditation centre
- 10. Jogging track with cycling rink
- 11. Doctor's clinic



# THE ART OF RECREATION

- 12. Library for studying and relaxing
- 13. Swimming pool with floating deck
- 14. Mini lagoon with kid's pool
- 15. Multipurpose sports court
- 16. Sky astro-deck
- 17. Children's play area with toddlers zone



# THE ART OF LUXURY

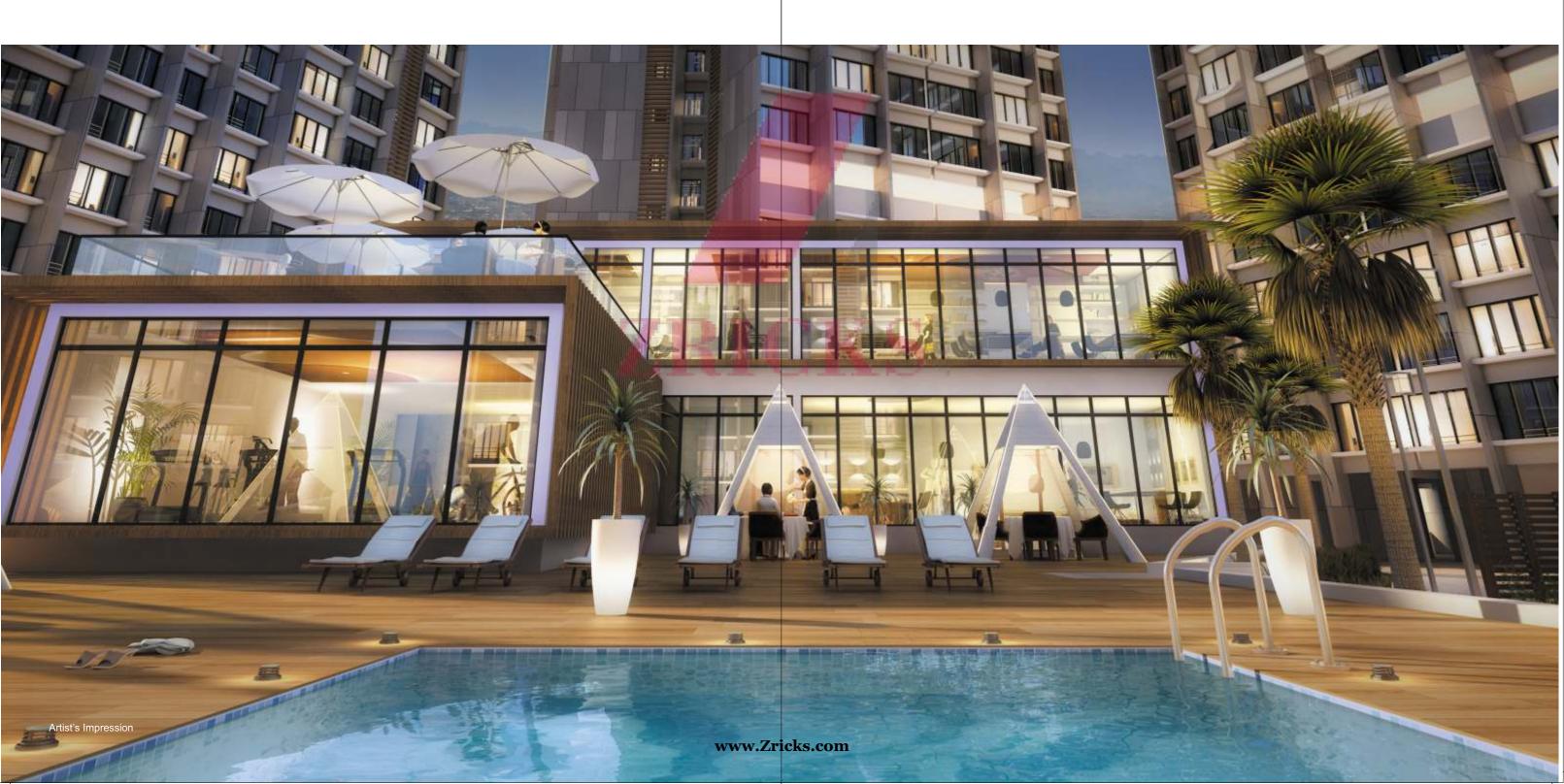
- 18. Laminated wooden flooring in master bedrooms
- 19. Well-appointed bathrooms with premium fittings & fixtures
- 20. Grand entrance lobby with waiting lounge & concierge service
- 21. Biometric entry and 24x7 CCTV surveillance
- 22. Business lounge with Wi-Fi connectivity



YOUR PLACE OF

# PRIDE IS ALSO YOUR GUEST'S DELIGHT

Premium clubhouse with world-class recreation features



WHEN LIFE USHERS

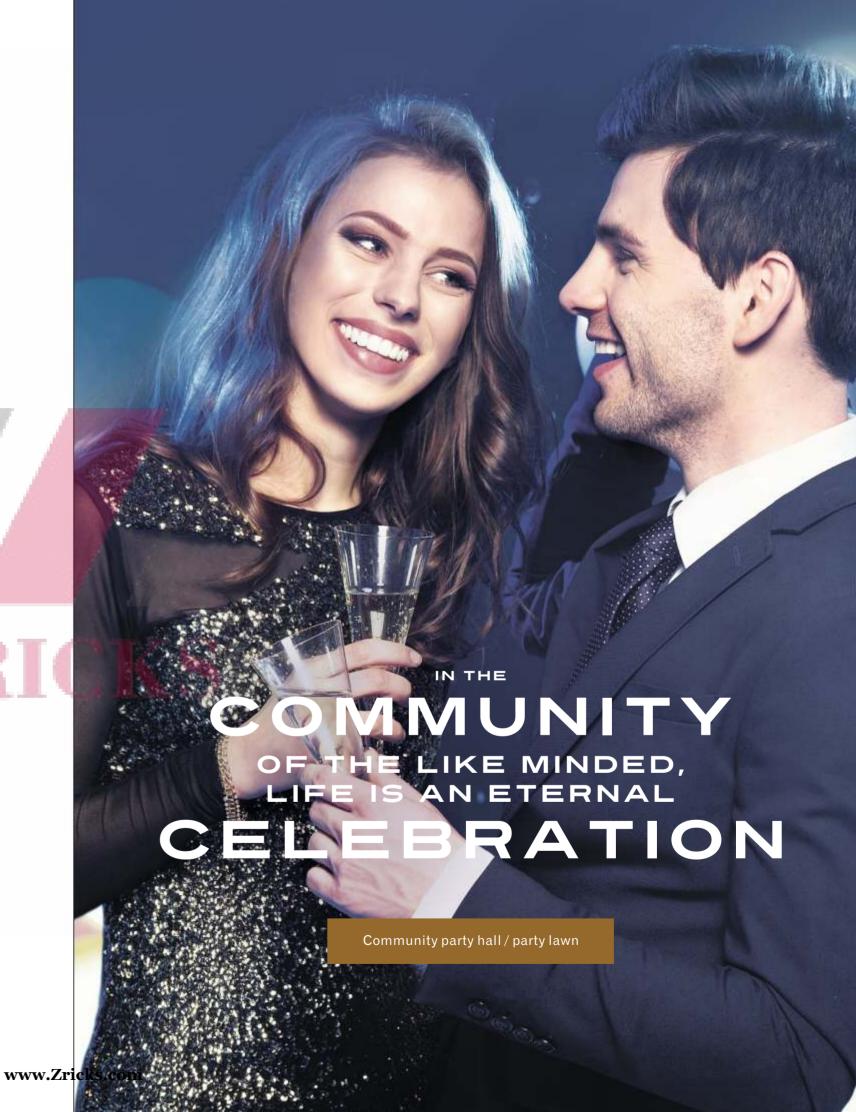
# YOU IN ITS SECOND INNINGS, LIVE

A LIFE SECOND TO NONE



ZRI

Senior citizen's zone





WHEN THE STARS COME

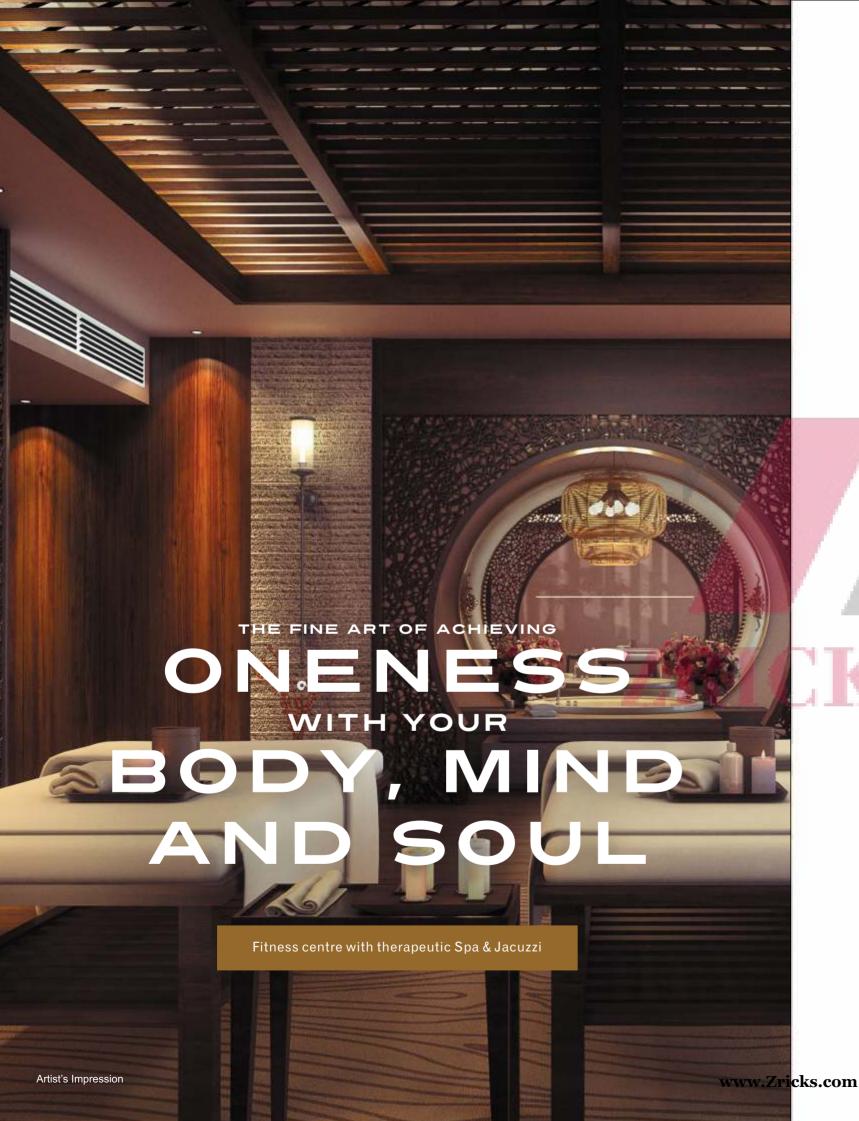
# RIGHT TO YOUR HOME, EVERY SHOW

IS BOUND TO BE HOUSEFULL



Well-equipped private theatre





THERE ARE MANY WAYS TO

# ATTAIN

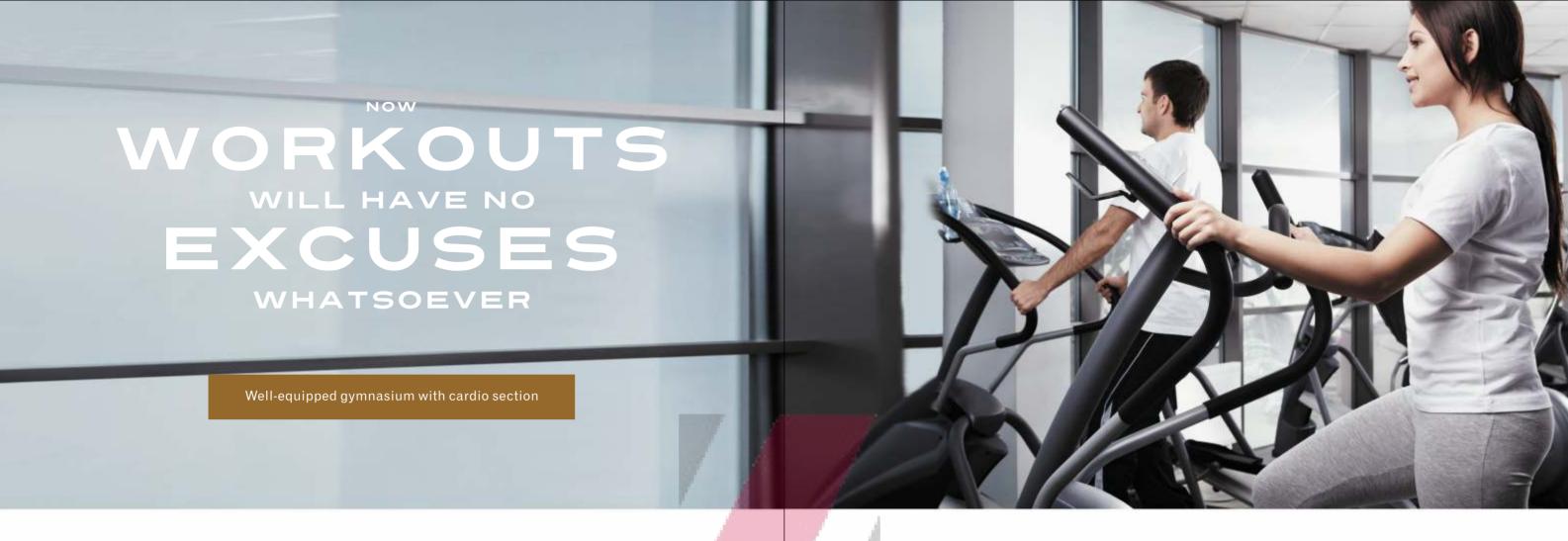
HOLISTIC HEALTH AND

# ONE PLACE

TO FIND THEM ALL



Aerobics & Yoga rooms





ZRICKS

ATTAIN A NEW STATE OF

# MIND WITH THE BENEFITS OF POSITIVE ENERGY

Sky meditation centre

# EXCUSES FOR MISSING OUT ON FITNESS



Jogging track with cycling rink







SUNDOWNERS WITH

# FAMILY

& FRIENDS, NOW FIND YOUR

# SPACE

TO ENJOY IT

Swimming pool with floating deck

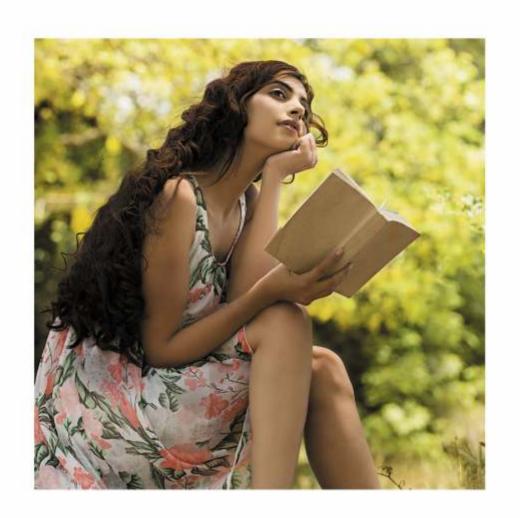
**BONDING WITH YOUR** 

# LOVED ONES NEED NOT BE RESTRICTED TO HOLIDAYS



Mini lagoon with kid's pool





THERE'S A UNIVERSE OF

# KNOWLEDGE, TO BE DISCOVERED

IN THE OPEN

Library for studying and relaxing





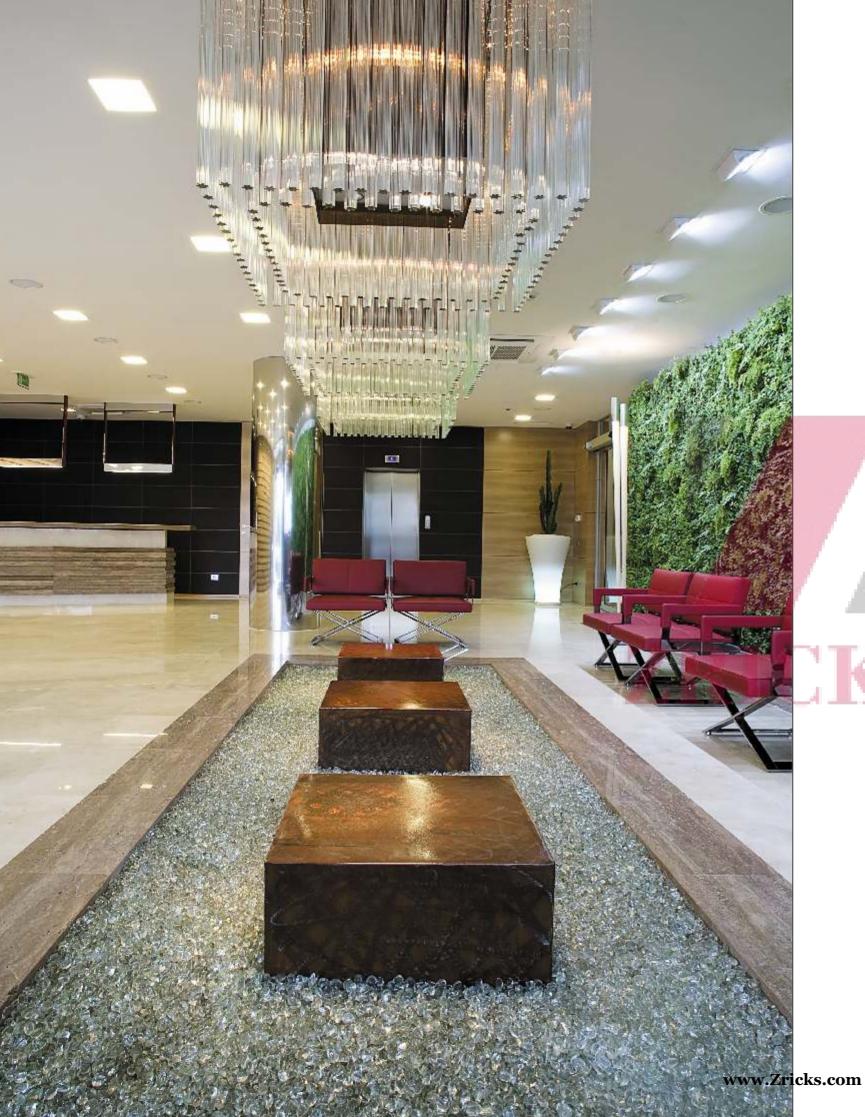


KEEP YOUR

# DATE WITH THE STARS THE REAL ONES

Sky astro-deck





# THE FIRST **IMPRESSIONS THAT**

MATTER

THE MOST

Grand entrance lobby with waiting lounge & concierge service



WHEN YOU FEEL LIKE

# WORKING

FROM HOME,

# FEEL FREE

Business lounge with Wi-Fi connectivity

# SPACE FOR YOURSELF, ROOM FOR YOUR FAMILY

Spacious 2, 2  $\frac{1}{2}$  & 3 BHK luxury residences





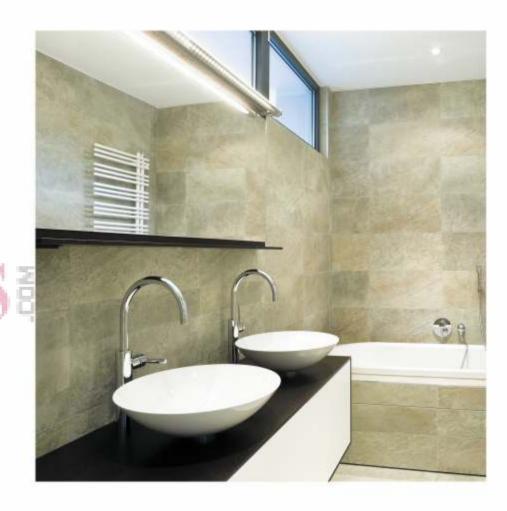
A DAY THAT

# BEGINS

WELL,

# ENDS

WELL



Well-appointed bathrooms with premium fittings & fixtures

NO

# INTRUSIONS

ONLY WELCOME

# GUESTS



Biometric entry with finger-scan access





# ACME BOULEVARD AT A GLANCE

# **PROJECT HIGHLIGHTS**

- 6 towers of 26 storey each
- Offering 2, 2 ½ & 3 BHK luxury residences
- Magnificent central lifestyle podium
- Well-connected to all major hubs of the city

## **TOWER FEATURES**

- Majestic elevation
- Grand entrance lobby with waiting lounge & concierge service
- Biometric entry with finger-scan access
- 3-tier security with biometric entry and 24x7 surveillance
- Multilevel parking
- Business lounge with Wi-Fi connectivity

# LIFESTYLE PODIUM FEATURES

## THE ART OF SOCIALIZING

- 01. Premium clubhouse with world-class recreation features
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## **INTERNAL SPECIFICATIONS**

## LIVING ROOM

- Elegant main door
- Elegant modular switches
- Branded SS fitting and hinges on the main door
- Elegant vitrified flooring in living & dining room
- All window sills in granite / marble
- Exquisite French-style window in living room
- TV and telephone points in all rooms

# KITCHEN

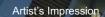
- Vitrified flooring in kitchen
- Extensive electrical layout for convenient use of kitchen equipments and appliances
- Granite top platform
- Stainless steel kitchen sink
- Provision for water purifier and exhaust fan

## **BATHROOM**

- Well-appointed bathrooms with premium fittings & fixtures
- Glazed tiles upto 7 feet
- Concealed plumbing
- Provision for geyser

## **BEDROOM**

- Laminated wooden flooring in master bedrooms
- Door with veneer style laminate
- Branded modular electrical fittings & concealed wiring
- All window sills in granite / marble





4 DECADES OF HOUSING HAPPINESS

OVER 100 LANDMARK
PROJECTS DELIVERED

4.5 MILLION SQ. FT.
UNDER CONSTRUCTION

PIONEERS OF REDEVELOPMENT PROJECTS

AN ISO 9001:2008 CERTIFIED COMPANY

# **OUR PHILOSOPHY**

## Corporate Governance

We at ACME believe in an 'Absolute Quality' doctrine that goes beyond verbal definitions. We believe that it is a result of practicing the same in everyday operations. Precisely why, we have implemented rigorous quality standards of governance across the company. Every project is assigned a dedicated team to ensure on-time deliveries adhering to our impeccable quality standards. To make this happen, the teams are supported by state-of-the-art technologies such as ERP solutions to ensure efficient operations. Excellence is of utmost importance at Acme. To achieve it, Acme has invested in quality control management processes and has been conferred with the ISO 9001:2008 certification; a proof of commitment, quality and an impetus to work relentlessly.

# Redevelopment - The Acme Way

Every redevelopment project is unique and requires a tailor-made approach resulting from a complete understanding of the society's needs and concerns. Beyond just redesigning homes, Acme focuses on reinventing the residents' lifestyle that exceeds expectations. This two-pronged strategy has helped us complete over 20 redevelopment projects that stand testimony in fulfilling the aspirations of millions.

## Corporate Social Responsibility

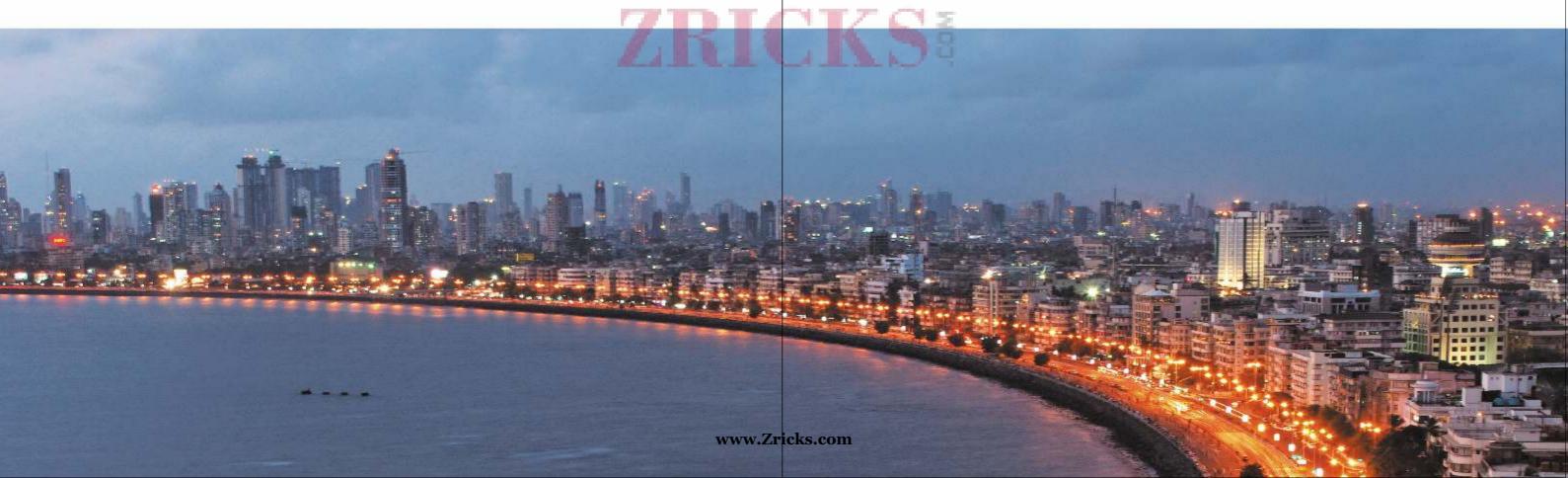
Greatness is a result of not just being the best, but also being responsible. In that path, Acme has always been at the helm of contributing to the holistic development of the society. As an initiative to provide affordable homes, Mr. Pravin Doshi in partnership with the Maharashtra Government and MCHI has pledged to construct 500,000 homes through his 'Homes for All' program within a span of 5 years in Mumbai and nearby areas.

In an advent to construct quality educational institutions, Mr. Pravin Doshi being a Kelavani Mandal's member, closely guides the civil and construction activities of SVKM.

He has also helped in the rehabilitation of Latur's earthquake victims by constructing 296 quality homes in a short span of 9 months; an effort honored and awarded by the Chief Minister of Maharashtra.

As a progressive and value driven enterprise, Acme believes in valuing humanity and continues to chart a path in pioneering the next and making a positive difference to the society at large.

Going beyond the call of duty Acme Group has signed an MOU with Habitat for Humanity (An International NGO) to construct one toilet for the poor, for every house sold by the Acme Group.



# ONGOING PROJECTS

NAME OF PROJECTS	LOCATION	TYPE	
Acme Ozone	Thane	Residential	
Oasis	Kandivali	Residential	
Stadium View	Andheri	Residential	
Acme Avenue	Kandivali	Residential	

NAME OF PROJECTS	LOCATION	TYPE
Acme Legacy	Vile Parle	Residential
Acme Hills	Goregaon	Residential
Acme Elanza	Ghatkopar	Res./Comm.
Acme Aurum	Kandivali	Commercial

# COMPLETED PROJECTS

NAME OF PROJECTS	LOCATION	TYPE		N
Amber	Malad	Res./Retail		As
Anuradha	Andheri	Residential		Al
Anupam	Andheri	Residential		ıA
Anookul	Andheri	Residential		Ad
ACME Commercial Center	Kandivali	Commercial	A COMP	A
Asha Deep	Andheri	Res./Retail		A
Aradhana	Andheri	Res./Retail	7 /	Sh
Ashakiran	Vile Parle	Residential		A
Anant	Vile Parle	Residential		Al
ACME Shopping Center	Malad	Res./Retail		Al
Anand Dham (1, 2)	Andheri	Res./Retail	4	As
Pranjam	Vile Parle	Residential	A 7	A
Atlantis	Andheri	Res./Retail		A
Asmeet	Vile Parle	Residential		Kı
Asha Deep	Vile Parle	Residential		A
Ashish	Vile Parle	Residential	~ ~ ~	- As
Aalap	Vile Parle	Res./Retail	<i>"</i>	A
Anisha	Vile Parle	Residential	<b>THE STATE</b>	A
Ekdanti	Vile Parle	Residential	- B-B- V-1	A
Aakar	Vile Parle	Residential		A
Amartaru 1 & 2	Andheri	Residential		A
Ashaniketan	Vile Parle	Residential		A
Ashwamegh	Vile Parle	Residential		A
Ankur	Vile Parle	Residential		Sł
ACME Ghar	Vile Parle	Residential		Αş
Akshay Girikunj I	Andheri	Residential		A
Avishkar	Andheri	Residential		Ar
Avon Gandhi Bhavan	Vile Parle	Residential		Ar
Anand Dham (3, 4)	Andheri	Res./Retail		A
Amrit	Vile Parle	Residential		А
Abhay	Vile Parle	Residential		А
Aditya Apt.	Andheri	Residential		Д
Anant Santai	Santacruz	Residential		А
Akshay Girikunj II	Andheri	Residential		Ju
ACME Plaza	Andheri	Commercial		Д
Akshay Girikunj III	Andheri	Residential		Aı
ACME Plaza 1	Andheri	Commercial		ıA
			TATATA Trioles	

NAME OF PROJECTS	LOCATION	TYPE
Ascent Residency 1	Andheri	Residential
Akanksha 1 & 2	Goregaon	Residential
Amartaru 3	Andheri	Residential
Aditya Apt.	Andheri	Residential
ACME Enclave 1	Goregaon	Residential
ACME Enclave 2	Goregaon	Residential
Shiv Shankar	Vile Parle	Residential
ACME Industrial Park	Goregaon	Commercial
Akanksha 1	Goregaon	Residential
Akanksha 2	Goregaon	Residential
Ascent Residency 2	Andheri	Residential
Apna Ghar 1	Goregaon	Residential
ACME Angan	Vile Parle	Residential
Krishna Kunj	Bhuleshwar	Residential
ACME Complex 1	Goregaon	Residential
Ascent Residency 3, 4	Andheri	Residential
ACME Elite	Andheri	Res./Retail
ACME Harmony	Andheri	Residential
ACME Complex 2	Goregaon	Residential
ACME Complex 2-A	Goregaon	Residential
Apna Ghar 2	Goregaon	Residential
ACME Regency	Vile Parle	Res./Retail
ACME Complex 2-B	Goregaon	Residential
Shree Ganesh	Andheri	Residential
Apna Ghar 3	Goregaon	Residential
ACME Mall	Santacruz	Commercial
Amartaru 7-A	Andheri	Residential
Amartaru 7-B	Andheri	Residential
ACME Amrut	Dahisar	Res./Comm.
ACME Solitaire	Goregaon	Commercial
ACME Suryadarshan	Andheri	Residential
ACME Sweet 16	Andheri	Residential
ACME Legacy	Vile Parle	Residential
Juhu Nandadeep	Juhu	Residential
ACME I - Tech Park	Andheri	Commercial
Amartaru 4	Andheri	Residential
Amartaru 5	Andheri	Residential

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# CHANGE IS SYMBOLIC HAPPINESS REMAINS UNCHANGED





Site Address: Acme Boulevard, MHB Colony, Sarvodaya Nagar, Off JVLR, Andheri (E), Mumbai - 400 060.

Project funded by WITH YOU. RIGHT THROUGH

Corporate Office: Acme Ghar, 19, K. D. Road, Vile Parle (W), Mumbai - 400 056.

Tel.: +91 22 6757 0000 / 9320 444 333 | Fax: 022 2671 0976 | Email: sales@acmehousing.com | Web: www.acmehousing.com

Acme Boulevard is being developed as a part of MHADA Redevelopment. Project Partners: J.P. Infra (Mumbai) Pvt. Ltd. & Keemaya Build Pvt. Ltd.

Disclaimer: The project development is part of MHADA R edevelopment. Images, plans, drawings, renderings, perspectives, amenities and features mentioned herein are only indicative of the kind of development proposed and are subject to approval of the respective authorities. The developers reser ve the right to make changes without prior notice or obligation. Note: 1 sq. mt. = 10.76 sq. ft.