

ELDECO STATION 1

INTERACTIVE THEME BASED MALL

make your Brand Whistle
to the Sweet Tune of Success



India's first interactive theme based shopping mall

India's first interactive theme based Shopping Mall.

Bring your brand right under the spotlight. Come to a unique theme based mall -Eldeco Station 1. Where your brand will command a striking presence. The mall is built around the concept of a classic steam engine. Which lets out steam and whistles at regular intervals. The train-like interiors, railway memorabilia, Toy Train for kids, train-themed restaurant, all give it a greater noticeability over the other regular malls.

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A fantasyland has been specially created for kids, since they influence the buying and time-consumption pattern of the parents. And a 3-screen Multiplex, 14 -stall Food Court, fine dining restaurants, serving the best of Indian and international delicacies will ensure a steady stream of footfalls.

An innovative product display promises your brand maximum notice. And frequent events, promotions and shopping festivals will keep the consumers' interests alive, throughout the year.

Being ideally located on National Highway 2 (Faridabad), E/deco Station 1 will attract additional shoppers -highway travellers, daily commuters and shoppers coming from the neighbouring cities to enjoy the 'Big Mall' experience.

Features

- » Big Atrium with Atrium Floor broadly concentrating on women and children
- » 3-Atrium -Coffee shop/Juice counter, Product display, Kids activities
- » Hydraulic product display stage
- » Hi-class specifications
- » Two levels of basement parking, in addition to multi-level parking in the adjacent plot
- » Classic train' themed interiors with railway tracks and posters, kids toy train, train themed restaurant, railway memorabilia, etc.
- » 5 lifts, 4 staircases, 6 escalators, big corridors
- » Designated wet and dry shops
- » Centrally Air-conditioned
- » Professional mall maintenance and promotion activities
- » Architecture by Space Combine



SHOPPING MALL



Advantage Location

Located in sector 12 -the sector being developed as City Centre of Faridabad, the commercial hub. Surrounded by affluent residential sectors of Faridabad on all sides, like Sec. 15 (A), Sec. 20 (b), Sec. 11,10. In addition, thanks to its strategic location on the highway, the mall will attract all kinds of shoppers -highway travellers, daily commuters, high spending Agra/Brindavan-bound tourists and affluent families of the neighbouring towns.

Kids Zone

- » The Atrium platform will be developed as the Kids Zone
- » Kids play zone
- » Kidswear
- » Cartoon theatre
- » Toyshop in Atrium Floor.
- » Indoor amusement area for kids, with games, toys and a host of other entertainment options for children
- » Kiddie Toy Train
- » Video games arcade
- » Candies and kiddie foods

Shopping Zone

- » High visibility of almost all units from Atrium
- » Meticulous planning -no dead-end corridors, planned footfall circulation
- » Modular shop sizes
- » Well designed product display spaces, standardized signage policy, leading and world famous brands of fashion, lifestyle, home appliances, electronics, music, books, cosmetics, jewellery, toys, etc.
- » A host of national and international brands
- » Hydraulic Display Lift -a new concept for brands to advertise their products in a vertical platform that will move from Atrium floor to ground floor
- » Regular shopping festivals and promotions

Food Court

- » Exclusive 2-level Food Court with 14 food counters
- » Inviting Ice Cream parlours
- » Mouthwatering dishes of varied cuisines
- » Comfortable and ample sitting
- » Design integrated with Cineplex and shopping areas to maximize synergies
- » Leading food outlet brands already signed up
- » Exclusive area reserved for a Coffee Bar in Atrium Floor

Entertainment Unlimited

- » 3-screen Multiplex with international standards and latest concept, like Dolby Digital Sound, most modern projection, sound reproduction technologies, wide screens and comfortable seats
- » Exclusive Box facility for families/groups
- » Provision for Restaurants/Nightclubs with discotheques

Specifications

Structure: Earthquake resistant RCC frame structure.

Internal finish: False ceiling in public areas. Stone/vitrified tile covering on the walls in common spaces plastered & OBD painted walls in shops

Flooring: polished granite/vitrified tiles in common areas, staircases, lift lobbies and ceramic tile flooring in shops.

Doors & windows: Aluminum & glass glazing for show windows & doors. Shop fronts: Dense perforated shutters.

Fully Air-conditioned: Complex is fully air-conditioned

Fire Fighting system: Fire fighting system with smoke detectors internal wet risers, fire extinguishers, automatic sprinkler system, break glass unit and alarms.

Electrical System: Uninterrupted Power Supply with 100% Power Backup, DG sets of international standard electrical wiring and outlets, separate metering for each Shop.



Security System: CCTV & 24-hour, hi-tech control security system.

Exterior Finish: Permanent finish including stone cladding, composite aluminum sheets, reflective glass curtain walls and texture paint finishes.

Landscaping: Attractive lands, murals and water bodies.

Common facilities: Common toilets in each floor, public address system, large atrium, modern escalators, elevators, glass capsule lifts, ample parking in double basement, channel music in all public areas.

Company Profile

The Eldeco Group was founded by Mr.S.K.Garg in 1975 with the objective to promote a real estate and construction company on the ideals of transparency and sound business ethics. These ideals are still the guiding principles and are the very reason behind the strength of the Group.

In just over 29 years, the Group has shown phenomenal growth and is proud of having over 12000 satisfied customers. Its total construction spans over 125 lac sq.ft. on an area of over 525 acres of prime land. It has successfully completed over 85 prestigious projects in Lucknow, Kanpur, Agra, Gurgaon, Noida, Greater Noida and Ghaziabad with 21 more underway, having an aggregate value in excess of Rs. 850 crores.

Today, the Group enjoys market leadership in Lucknow, Kanpur, Agra, Greater Noida, & Noida in projects as varied as township development, group housing, row housing, serviced apartments as well as commercial and office complexes.

Winner of various national & international awards for excellence, the Group is today vastly recognized for quality of construction, commitment to delivery as well as sound and transparent business practices.

