

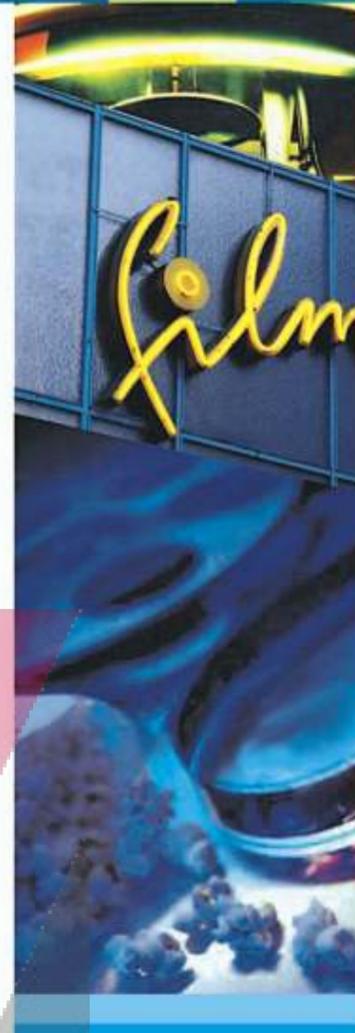
M2K

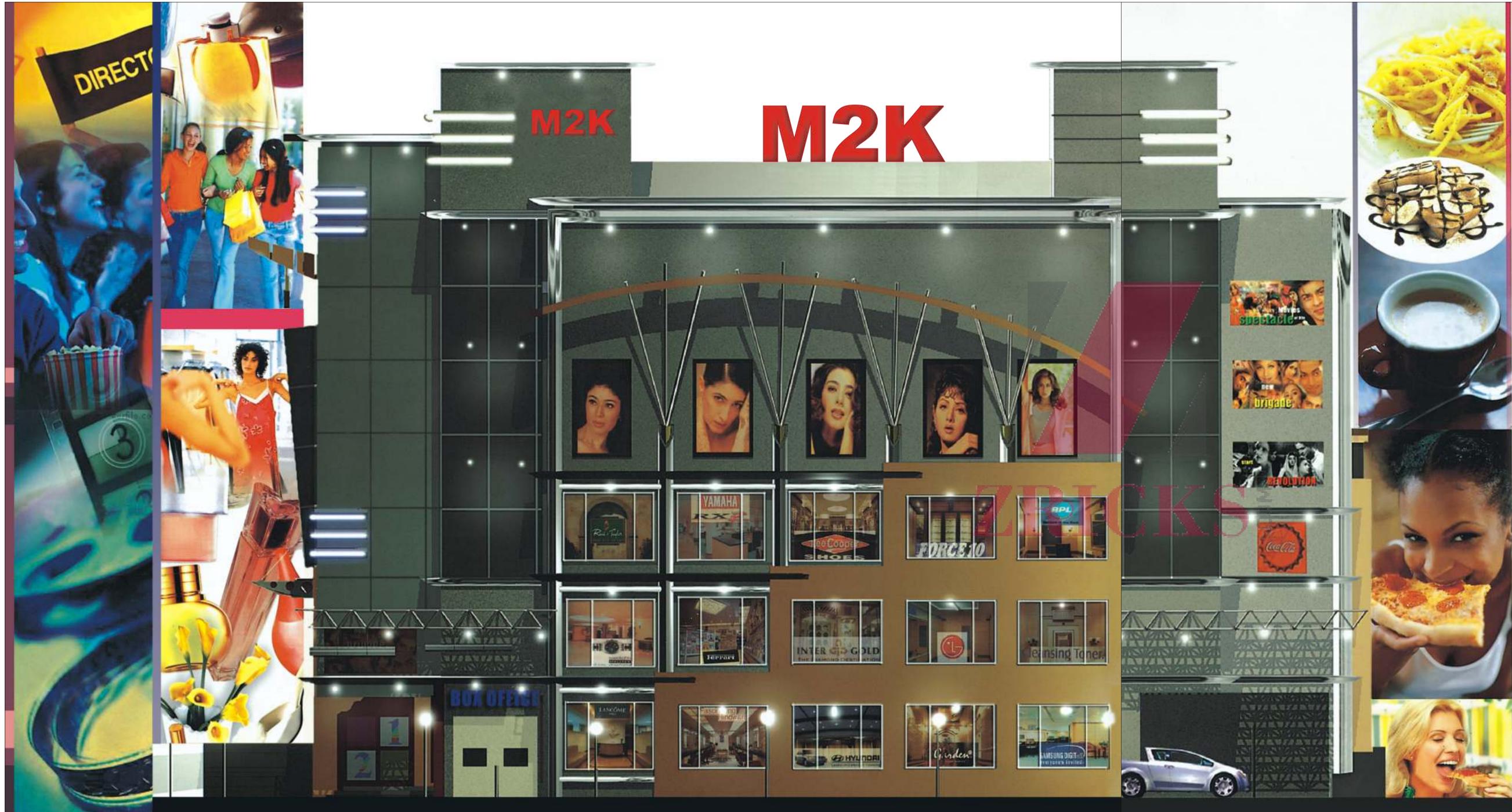
explore
the opportunities
enhance
the prospects
enjoy
the potential



ZRICKS

M2K
M2K PITAMPURA
multiplex





a throbbing destination with
pulse of potential

World over well known brands and service organisations are striving hard to reach the consumers right across their doorsteps because their time and convenience are the most important factors in making up their mind for any purchases. Facilitating this reach, M2K is coming up in north west Delhi's most premium, thriving and commercial hub of Pitampura and envisages to provide exclusive dining, shopping, leisure and entertainment facilities in a fully air-conditioned integrated complex. Strategically located in the midst of residential and commercial complexes /clusters, with catchment population of more than one million people with huge disposable incomes, thereby ensuring high volume turnover of lifestyle products and services. Spread over an area of 70,000 sq. Ft., With a three screen multiplex and an assured foot-fall from day one, M2K MULTIPLEX PITAMPURA will be the most preferred purchase point of this customer base, offering the advantage of a low investment-high return business proposition.

M2K
M2K PITAMPURA
multiplex

lay the foundation of business
 that exceeds your growth expectations !

M2K

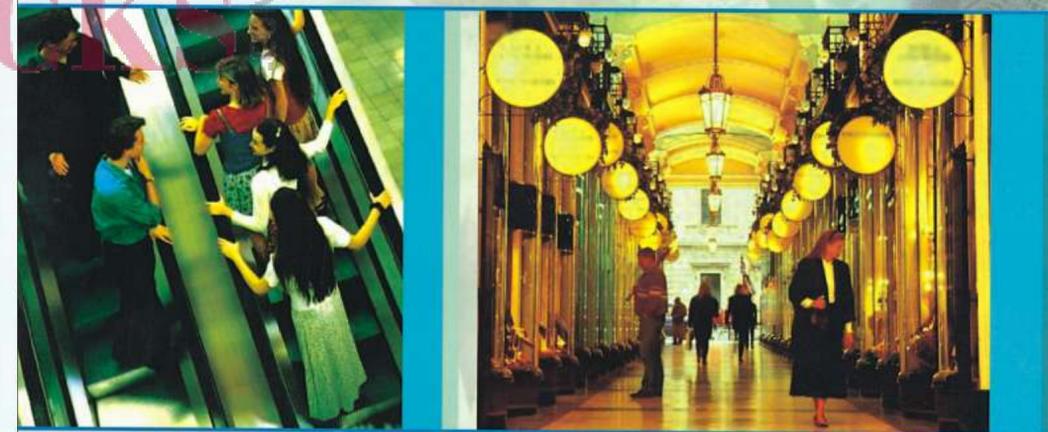


captive architecture with classique ambience

The architecture of M2K MULTIPLEX, PITAMPURA presents a reate fusion of contemporary international style and functional elegance. It is a rare amalgamation of evolutionary design features which supplement its inherent character of an upmarket lifestyle destination. The effort goes beyond style and finish of the facade as well as exteriors and ensures comprehensive management of plaza's interiors and functional area. Scientifically planned circulation of foot-falls to ensure maximum customer-retail interface.

M2K M2K PITAMPURA multiplex

- First mover advantage
- Atrium with multi-level visibility
- High speed glass lifts and Escalators
- Ample parking space
- Integrated Building Management System (IBMS)
- Centrally air-conditioned
- Video walls
- CCTV & security systems
- 100% power backup
- Public Address System & Piped Music
- Advanced fire fighting & fire detection system



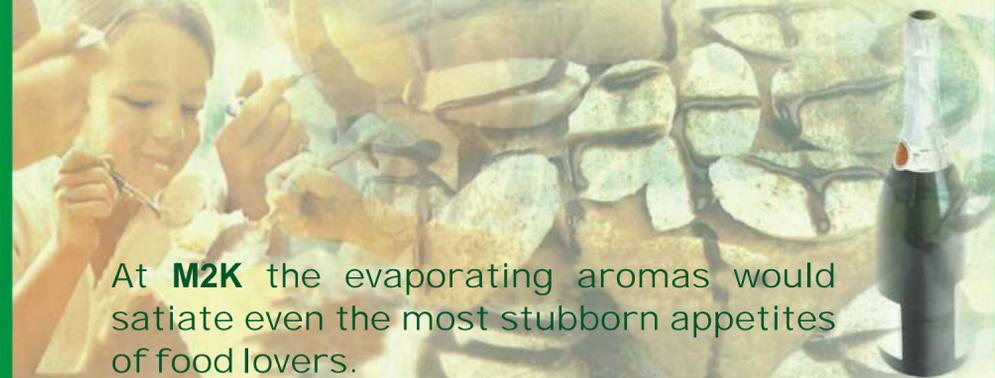
synergy at all floors

celebrate
the cherished family outing

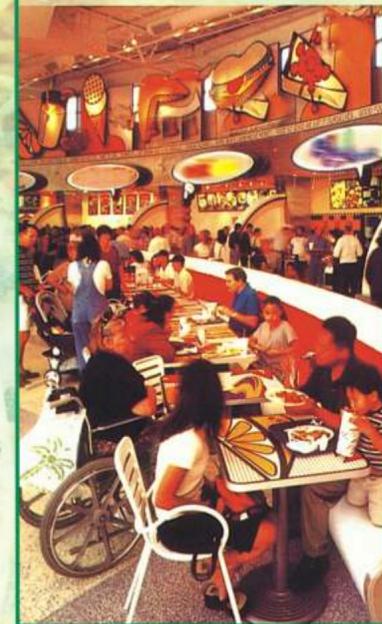
M2K M2K PITAMPURA multiplex



From complete hunger quenching zones to just-light munching corners, everything is available to tickle the tastebud while one surfs around the experience ocean. From food courts, multi-cuisine restaurants to speciality restaurants, coffee shops, exclusive ice-cream parlours, retro-bars the paradise offers a plethora of tongue-enticers.



At **M2K** the evaporating aromas would satiate even the most stubborn appetites of food lovers.



- Food Courts
- Coffee Shops
- Snack Counters
- Pubs
- Ice Cream Parlours
- Speciality Restaurants
- Multi Cuisine Restaurants

M2K





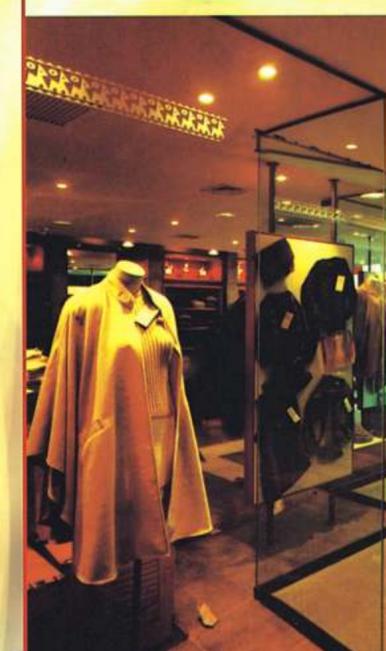
breathtaking symphony of
style and splendour

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M2K PITAMPURA
multiplex



M2K MULTIPLEX, PITAMPURA, a fascinating destination, will present a complete family shopping experience under one roof, from upmarket grocery items to swanky lifestyle goods in-synergy with latest international trends. This upmarket expanse of global ambience will have glitzy boutiques, branded retail outlets, exclusive electronic stores, supermarkets, toys and gifts shops, gem and jewellery showroom etc., All of them adding glitter to the resonance of the atrium. ATMs will be handy to take care of immediate needs.

style statement that is essentially unique



- Apparels
- Perfumes & Cosmetics
- Menswear
- Ethnic and Western Wear
- Sports stores
- Chemists and Pharmacy
- Lifestyle and personal care
- Kids wear and toys
- Furnishing Fabrics
- Home Appliances

M2K

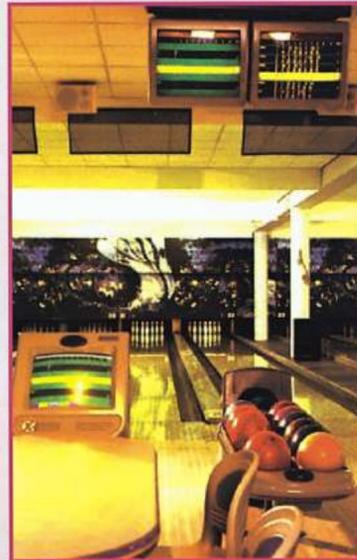
entertainment unlimited...

That's how one would sum up the visit to this entertainment hub. The three different screen theaters with varied seating capacities transcend one into the magical world of cinema and further elevating the experience by playing different movies for the discerning viewer. One can also choose from an array of other entertainment activities by indulging in arcade games, pool and virtual reality games, simulator shows and video game parlours.

The sheer depth of acoustics and state-of-the-art audio and video delivery systems transforms any bollywood or hollywood block buster from a reel life to near real life drama. With lip smacking snack counters around, movie watching becomes an exquisite experience. The signages and graphics with a vignette of colours offers a visual treat that makes it an out of the world experience.

- 3 screens multiplex
- Dolby digital surround sound
- Wall to wall screens
- Stadium seating
- 35° viewing experience
- More leg room
- Swanky candy bar
- Mega movies
- Home delivery of tickets

splash of fun
with exclusive signature of entertainment



M2K

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vision of an enterprise that
creates value by excellence



M2K, a well-established business house, headquartered at Delhi has business interests spanning Infrastructure, Real Estate, Multiplexing, Biotechnology & Organic Foods. Excellence is what drives the dynamics at M2K Group

The company is dedicated to the 'Corporate Mission' of creating higher level of customer satisfaction and enthusiasm to enrich people's lives. This philosophy is driven by 'Management Principles' that aspire for surpassing customer expectations, establishing a social environment that fosters self esteem & fulfilment of responsibilities. The group derives core competency from the sound financial position, technological superiority and resources base to undertake infrastructure development projects in a multi-location environment.

M2K MULTIPLEX - ROHINI

This two screen multiplex launched in 2003, with a tenant mix of MC DONALDS, PIZZA CORNER, CANDY TREATS, CAFE COFFEE DAY and others is doing phenomenally well with high occupancy level and higher-off takes thereby ensuring huge returns on investments for all its inmates.

M2K GOLDENVILLAS, GURGAON

In its foray into the residential sector, M2K offered a revolutionary residential private villa concept with expandable design options in simplex and duplex on varied plot sizes in the heart of Millennium City, Gurgaon.



M2K AURA, SEC. 47, GURGAON

M2K Aura, pioneered Air-conditioned luxurious floors. Launched in February 2005, in the heart of Gurgaon (Sector-47) blending sophistication of modern life with sheer beauty of natural surrounds, offering a splendor interspersed with contemporary facilities, making it an ideal combination for a dream home.

M2K - Victoria Gardens

Victoria Gardens- Freehold, Air-conditioned Luxurious Condominiums coming up in the heart of North Delhi, on Mal Road adjoining Model Town. The project comprises of 8* acres of lush green landscaped themed environment with water bodies providing impeccable connectivity to all parts of Delhi and NCR through the proposed Metro and Monorail station, opposite the site. Destined to be the most prestigious address in town, these elite condominiums will be a class apart from the rest through superior architecture set in pastoral surrounds, offering luxurious, air-conditioned 3 & 4 bedroom condominiums and Penthouses. An exclusive club with a pool has been planned for the occupants along with other world-class facilities such as Guest Room and Concierge Services. The impeccable security, safety and ample play areas for children, Squash Court and Mini-Golf will add tremendously to the distinction and privilege of the premises.



M2K Mega Mall - Indore

The envisaged shopping Mall cum Multiplex will offer a unique Shopping experience to the customers visiting the place. It will also be a one stop place for wholesome entertainment with a 4 screen Multiplex, 60,000 sq.ft. of Hyper Market, 15,000 sq.ft. of multi-cuisine food court, 11,000 sq.ft. of Gaming & Entertainment Zone. The Mall shall cater not only to the immediate environs but the whole of Indore. Space available on lease basis only.



*Including 5.36 acres to be developed & maintained as greens by DDA

M2K



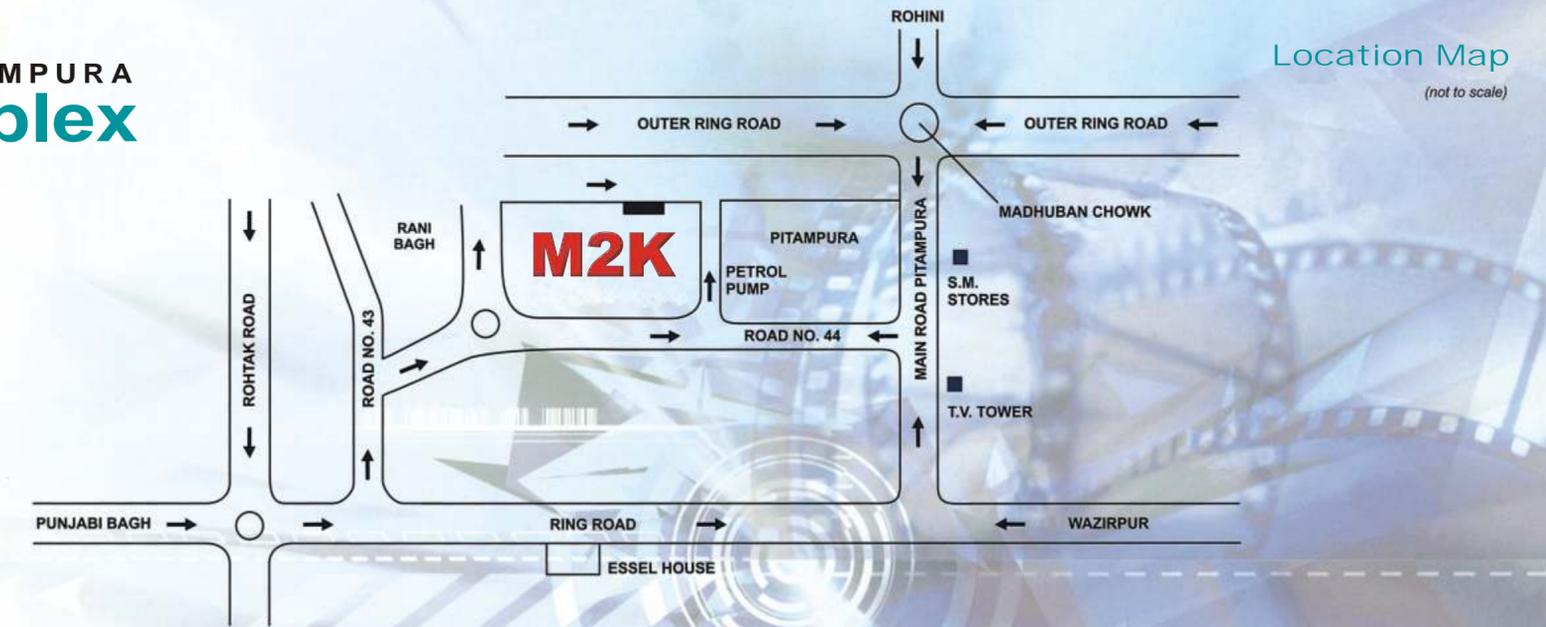
Located in the heart of North West Delhi

Excellent connectivity through Metro

Amidst an ultra-rich neighbourhood & highly populated residential colonies

Minutes away from Delhi University (North Campus)

M2K M2K PITAMPURA multiplex



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Note: This brochure is purely conceptual and not a legal offering. Further the Company/Architects reserve the right to add/delete any details, amenities, facilities, specifications, elevations mentioned or shown here. All building plans, drawings, amenities, facilities, elevations, specifications, materials, layout plans, unit areas, etc. are tentative and subject to variations and modifications by the Company or the competent authorities and would be changed if necessary. The discretion remains with M2K LEISURE PVT. LTD. (Company). All renderings and maps are artist's conception and not actual depiction of the buildings, walls, driveways or landscaping and M2K LEISURE PVT. LTD. reserves the rights to make changes at any time, without notice or obligation, to the information contained in this brochure, including and without limitation to areas, amenities and specification. M2K LEISURE PVT. LTD. does not warrant or assume

(1 acre = 4046.873 sq.mtr, 1 sq. mtr. = 10.764 sq.ft = 1.196 sq.yards, 1 mtr. = 3.28 ft.)



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