

WAVE

City Center

Sector 32 & 25A, Noida.

Built-Up High Street Shop Condominiums



ZUCKER

WAVE

WAVE – A WORLD OF TRUST

An organization built on trust

Commitment in business lays down the very groundwork on which relationships and reputations are founded. Wave, formerly The Chadha Group, has made its mark today in diverse businesses by finding its core strength in innovation and commitment.

The group has risen to every expectation of its customers, business partners and investors in its 40 years of existence. Today, the group has diversified its businesses under the flagship of Wave. Wave Infratech leads the real estate sector with a number of new residential and commercial projects along with world-class shopping centres and multiplexes. Its industries division, Wave Industries, is an established name with diverse businesses such as power plants, sugar mills, paper manufacturing and distilleries. This remarkable feat has helped in solidifying a trust that, in today's world, is the most valuable attribute and a distinction that is truly rare.

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Foundation of trust

Wave Infratech inherits equity from the mother brand Wave, to promote an array of verticals like Residential, Commercial and Retail. Wave Infratech, the real estate arm of Wave, is one of the leading players in its sector and has embarked on a journey to become one of the largest real estate developers in the country.

With ground breaking commercial projects like Wave City Center, Wave One, Wave 1st Silver Tower, Wave Eleven and outstanding integrated townships like Wave City and Wave Estate, Wave Infratech is revolutionizing the real estate arena for almost a decade now and is being widely recognised for these futuristic and mammoth projects. Besides these impressive ventures, the company's portfolio also includes a host of Wave Malls and Wave Cinemas across the northern belt of the country, making Wave Infratech one of the most reputed names in the industry.



ABOUT WAVE CITY CENTER

Welcome to Wave City Center, a 152-acre marvel rising bang in the center of Noida and linked to the Sector 32 Metro station. In sheer scale, it exceeds anything ever witnessed by the country. And, as the greatest mix use commercial and residential development ever built within a city, its scope is unprecedented. But the most critical factor in the building of Wave City Center is our underlying principle of an entire project shaped and managed by the dreams, hopes and aspirations of future citizens.

Wave City Center is a residential and commercial hub covering 152 well-connected acres in the heart of Noida, Sector 32 and 25A. It is NCR's foremost development and first ever to rise in the center of a city.

Our primary consideration? People. Their dreams and aspirations inspire our radical approach to all matters: architecture and resources; easy walking to work; safer, quieter mass transport systems; jam-free boulevards; cutting-edge medical care just a stone throw away; clean air and green spaces. Wave City Center is developing 40 million sq ft of space in several blocks designated for residential (including fully-furnished, sumptuously appointed, multi-use studio apartments) and mixed use commercial purposes (consisting of Entertainment, Hotels, Offices, Convention Center, Mall & Multiplexes and High Street Condominiums). Come, experience a new way of living at Wave City Center, where life, commerce and investment intermingle and prosper, and where every aspect is firmly rooted in consideration for all.

To Create a project of the size and ambition requires an expert team. We have chosen the very best in the world to realise Wave City Center.

Master Planners SOM www.som.com	Entertainment & Mall Design Forrec www.forrec.com	Master Landscaping AECOM www.aecom.com	Retail Consultants MXD www.mxddevelopment.com	Infrastructure & Transit Arup www.arup.com	Building Designs Nostri Architects www.nostriarch.com
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ABOUT HIGH STREET SHOP CONDOMINIUMS

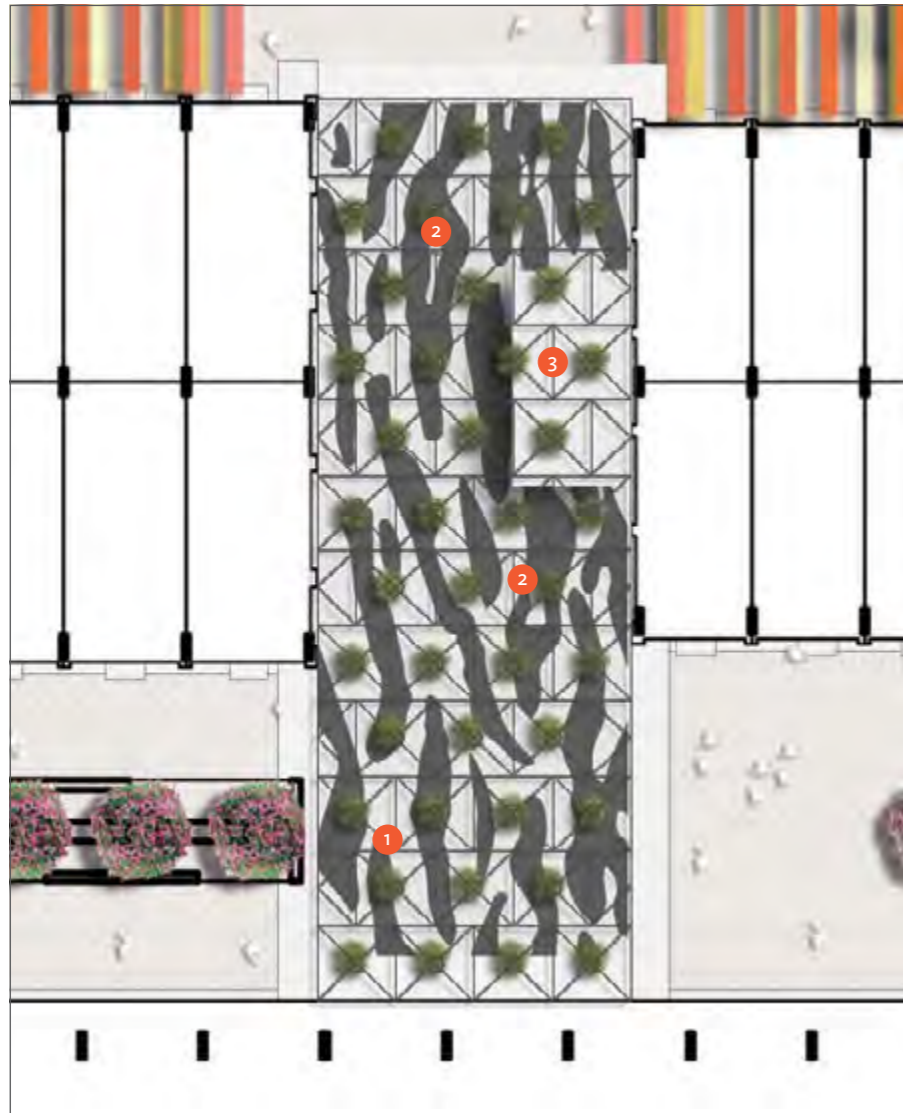
High Street Shop Condominiums (HSSC) introduces the new mechanics of business and commerce. Experience independence of exclusive entry and exit points, allowing you direct access to your specific point of visit. Just park your vehicle and walk in to the outlet of your choice.

Beyond residences and offices, Wave City Center creates innovative real estate assets. Our triple-level High Street Shop Condominiums possess all the vibrancy of high street shopping without the drawbacks. For shoppers, our multi-dimensional condominiums are more satisfying than conventional malls. These are not shopping hubs, but highly experiential areas where consumers are immersed in different activities. Each meticulously considered detail intensifies the shopping experience: pedestrian-friendly pathways, convenient underground parking, glittering frontages, open landscaped areas and buzzy sidewalk cafes. Customers will love it, returning again and again. And retailers are offered extra room to breathe and expand with multi-purpose above ground levels suitable for service, repair, store, offers and, of course, more retail space.

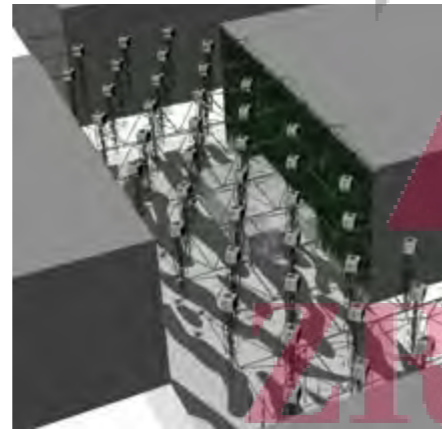
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The unmistakable tiger skin is reinterpreted in an intricate, bold paving carpet in the Tiger Court, likely to be the most heavily trafficked of the three courts. The Court features a playful, cooling dry fountain plaza, as well as brightly coloured seating cubes which illuminate at night providing attractive and flexible features both during the day and at night.

Plan



Aerial Perspective



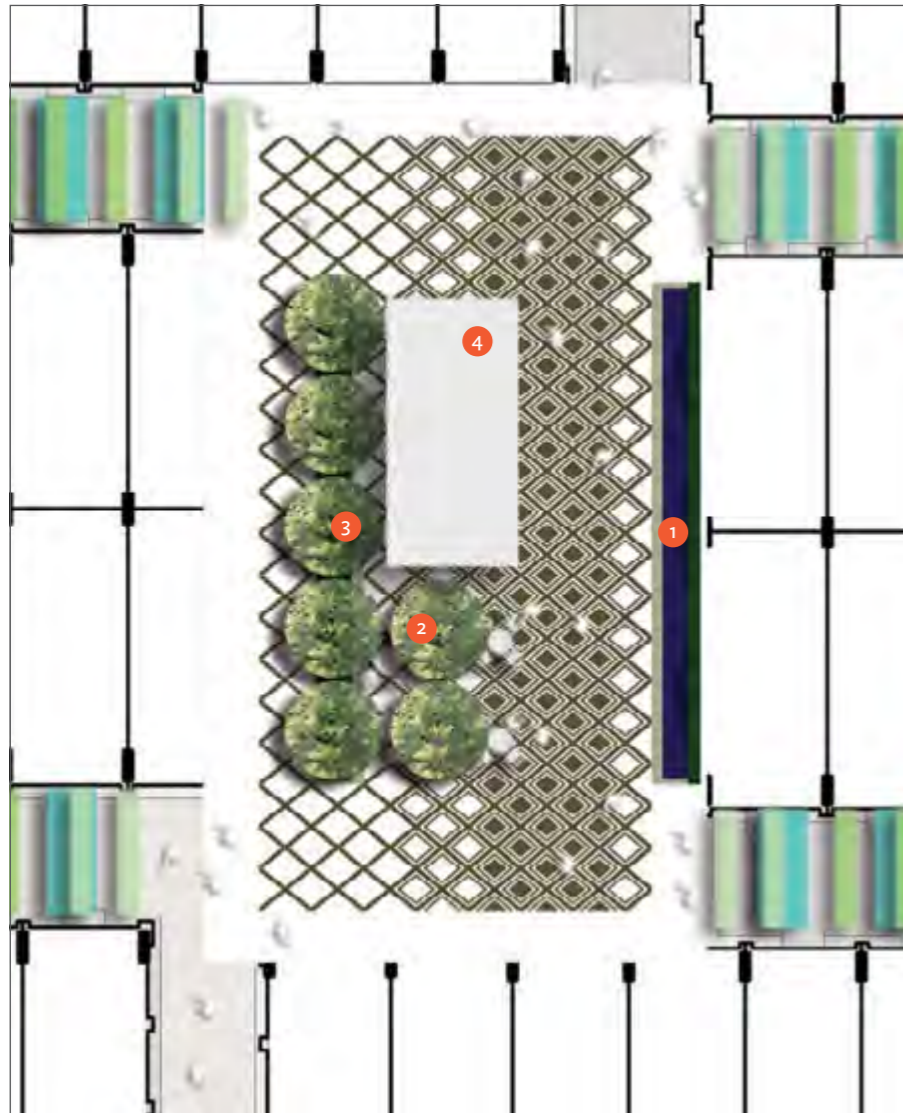
Legend

- 1 Dry Fountain Plaza
- 2 Seating Light Cubes
- 3 Car Park Entrance

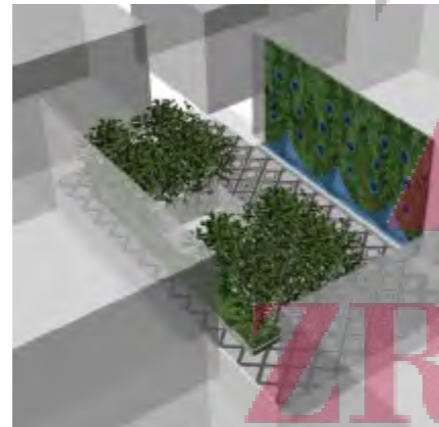


The Peacock, the national bird of India, is used as inspiration for the second court, featuring a lush green wall, coupled with water fountains and tile mosaics. A 'peacock eye'-like geometric paving pattern carpets the court, with shaded planter and seating areas providing a green, watery oasis for tired shoppers.

Plan



Aerial Perspective



Legend

- 1 Peacock Green Wall and Water Fountains
- 2 Shaded Cafe tables and chairs
- 3 Planters
- 4 Car Park Entrance

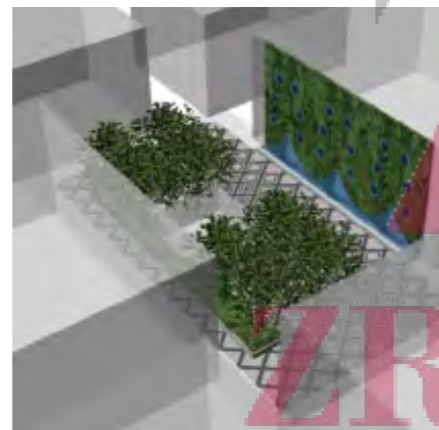


The bright, round marigold, symbol of festivity, is celebrated in the third feature court, with a series of flower planters that create an undulating, playful landscape across an intricate garland-like paving carpet of circular ceramic discs. Seatwalls surrounding the planters and wider 'seating tables' provide ample places for gathering and relaxing surrounded by bright colourful flowers. The annuals planting also offers the flexibility to be changed seasonally.

Plan



Aerial Perspective



Legend

- 1 Annuals planter
- 2 Seatwall ring
- 3 Seating table
- 4 Car Park Entrance





FEATURES

Within walking distance from Sec 32 Metro station

Entry to development from main 45 mtrs road with 2 entry points

High footfall developments in immediate vicinity – over 100 Storey Iconic Tower, Convention Center, 4 & 5 Star Hotels, Business Hotel, Offices, Premium Serviced Residences, Serviced Multi-Use Studios, Mall & Entertainment

Over 8.5 lacs sq ft of High Street Shop Condominiums development

Available in convenient sizes of 60 sq mtrs, 74 sq mtrs, 75 sq mtrs, 78 sq mtrs and 90 sq mtrs

Well planned design, with double side entry for most of the units

High-rise tower of Studio Apartments and Offices within the block that will result in assured footfalls

No vehicular traffic inside the block

Built-up ground + 2 storey development

Each unit will have individual lift and staircase

Complete glass facade for good visibility

Uniform and pre-demarcated signage spaces

Landscaped open areas and well planned pedestrian pathways

100% power back up, individual HVAC with BTU meters & wet points

Three-level basement car parking for owners and visitors

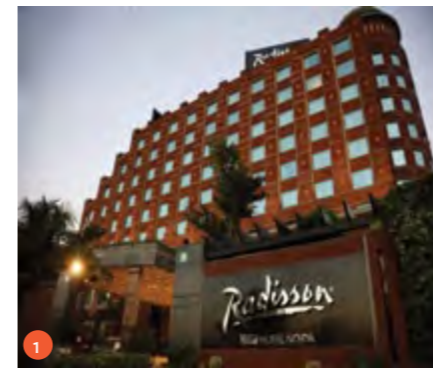
Dedicated lifts and escalators from car parking to ground level





Radisson Hotel	2.2 Kms	Golf Course	1.1 Kms
The Centerstage Mall Sector 18		Kalindi Kunj	4.5 Kms
Wave One	2.3 Kms	DND Toll Plaza	3 Kms
Wave Eleven Sector 18		Noida Memorial Park	3 Kms
Wave 1st Silver Tower	2.3 Kms		

*All distances mentioned above are crow fly distances.



Radisson Hotel – Sec 18 Noida



The Center Stage Mall – Sec 18 Noida



Wave One – Sec 18 Noida



Wave Eleven – Sec 18 Noida



Wave 1st Silver Tower – Sec 18 Noida



Noida Memorial Park



Noida Golf Course



Noida City Center Metro Station



DND Toll Plaza



Towards Connaught Place



Lotus Temple



Premium Offices



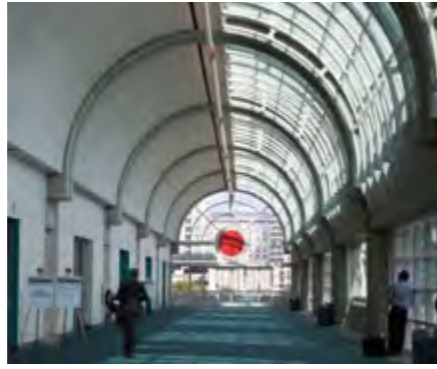
Hotels



Premium Serviced Residences



Multi-Use Commercial Studio Apartments



Convention Center



Mall & Multiplexes



Family Entertainment Center



High Street Shop Condominiums



Indoor Water Park



Indoor Snow Park

Disclaimer: 1 sq mtr. = 10.764 sq ft. 1 acre = 4046.856 sq mtr.
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