





ZRICKS.COM

Welcome

to a new world of shopping



The Great Northern Bazaar

• RAJ NAGAR EXTN., NH-58 •



Unique Proposition

Times have changed. So have the people and their lifestyle. Every offering is expected to be gift wrapped in a premium aura. Because life itself is now a show business. Rising and adapting to this change, retail business cannot afford to be left behind.

Yet, interestingly enough some nuances of shopping remain unchanged. The attraction of our traditional side-walk shopping, or bargain hunting will never go out of style.

And that's the greatest USP of GNB. An intoxicating blend of the best of both worlds. The grand centre of attraction. With the best of everything...all in right proportions.

Coming as a retail business proposition that you simply cannot refuse.



ZRICKS





The first...

Welcome to The Great Northern Bazaar, a pioneering concept that moulds modern retail concepts with Indian traditions of shopping. For the first time ever, we are unfolding a blend of High Street Shopping with Convenience of Modern Closed Format Retail.

And this is not all. The Great Northern Bazaar also adds entertainment, cinema and dining to spice up this retail proposition.

Read on and you will be convinced that GNB is the place for your business to be.



ZRICO





The GNB advantage...

Located on NH-58, the breathtaking aura of The Great Northern Bazaar extends an irresistible invitation to drive in. Such an easy access is one of the greatest advantages of this future hub of shopping.

Raj Nagar Extension is one of the fastest growing areas of NCR with virtually all the top builders bringing up their residential complexes. The Great Northern Bazaar is placed in the heart of this rapidly upcoming part of NCR. Proximity to Murad Nagar area further enhances the strategic location advantage.

Closeness to top educational institutions of the city will attract a lot of young customers to GNB.



ZRICKS





The grandeur...

Magnificent is the first impression. It starts with its grand view from a distance and continues inside in every sphere of its activities.

The architecture draws its inspiration from spectacular buildings as shown alongside. The multi-level shopping destination with its majestic dome is the unmistakable landmark that will etch in the minds of the people. (It is why we included it in our logo.)

The world class architecture design with its immaculate planning is a perfect setting for a case study for others to follow.

ZRICKS.COM



GNB
The Great Northern Bazaar
RAU NAGAR EXTN. NH-587





The frills

In modern times every business is a show business. And as they say first impression makes all the difference. At Great Northern Bazaar we have invested a lot of thought and effort into embellishing the complex with rare allurements.

We will have magnificent fountains which will be well illuminated for the viewing pleasure of the shoppers. In the main atrium area also we have ensured artistry of the highest class in providing a classic aesthetic appeal to GNB.

All in all it will be one destination where the shoppers will go back with a lot of memories to cherish! And it is these attractions that will force them to return again...and again.



ZRICKS.COM







ZRICKS.CO

The happenings

One thing is for sure, there will never be a dull moment at The Great Northern Bazaar. To begin with our bazaar style shopping district will always be bustling with bargains and offers constantly attracting crowds of shoppers. Additionally, carefully designed brand & category will ensure a consistent flow of footfall ensuring that shoppers leave with an experience to cherish.



The flavour

So what's a shopping experience without a little snack or even a dining delight. The GNB's promise of a great evening out opens into an elaborate food court offering delectable delights for every flavour... from spiciest to sweetest! We shall have virtually everything with counters serving 'for here or to go'.

Then of course there are plush restaurants offering sumptuous cuisines for that exclusive dining experience. From Chinese, to Mughalai and right up to Continental and beyond, there will be the best to tickle every tastebud.

Such a tasteful attraction definitely serves as a cherry on the top of this rewarding business proposition!



ZBRICKS.COM



The 'house fulls'

The series of attractions at The Great Northern Bazaar never ends. There is a multiplex here that will be attracting house-fulls of patrons coming to watch the latest hits from Hollywood and Bollywood.

With its state-of-the-art projection and sound system, here too GNB scores an ace in offering an out of this world experience.



ZRICKS.COM



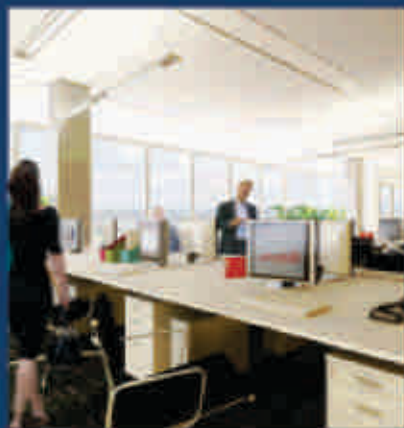


The offices

The picture of an integrated commercial complex completes itself with plush offices in The Great Northern Bazaar.

The offices at GNB offer inspiring ambience and environment to suit any business or service. Spacious offices with windows opening to grand surroundings truly will make it a great place for serious business, not to mention with lots of pleasure.

Your office here will be provided with beautiful interiors including air conditioning.





The frolics

Speak to any astute marketer and he will give you a long lecture of the importance of kids as key influencers in shopping decisions. The concept of The Great Northern Bazaar has not ignored children in its grand scheme of things to make it an integrated shopping, entertainment and recreational centre of attraction.

We have dedicated sections for shops and outlets for the children. The kids zone shall also have play areas for our little guests with rides and games.

A key aspect of the kids zone shall be ensuring the security and safety of the children. We shall have these areas manned by friendly attendants who will look after these special guests. After all, they are our future customers as well!



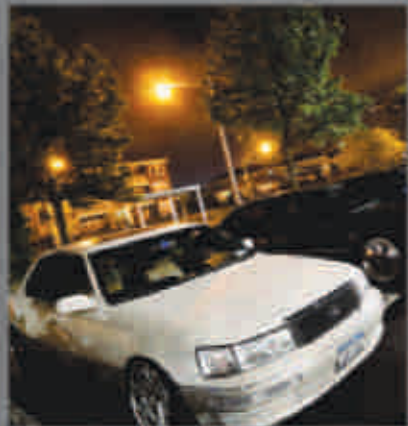
ZRIKKS.COM





The 'Parking'

ZRICKS



Every aspect of The Great Northern Bazaar has been planned and designed keeping in mind your comfort and convenience. And parking is no exception.

GNB has a vast parking area on all sides of the complex. With dedicated staff and open approach lanes, we shall ensure that you drive to your parking spot in a smooth manner.

Even drivers who wish to stop briefly over for last minute shopping will find it easy to park their vehicles at The Great Northern Bazaar.





ZRICKS.COM

Notes: Visual representations shown in this brochure are purely conceptual. All building plans, specifications, layout plans etc. are tentative and subject to modification.



GNB
 The Great Northern Bazaar
 • RAJ NAGAR EXTN., NH-58 •

SIYARAM