

*Beyond
Pleasure*

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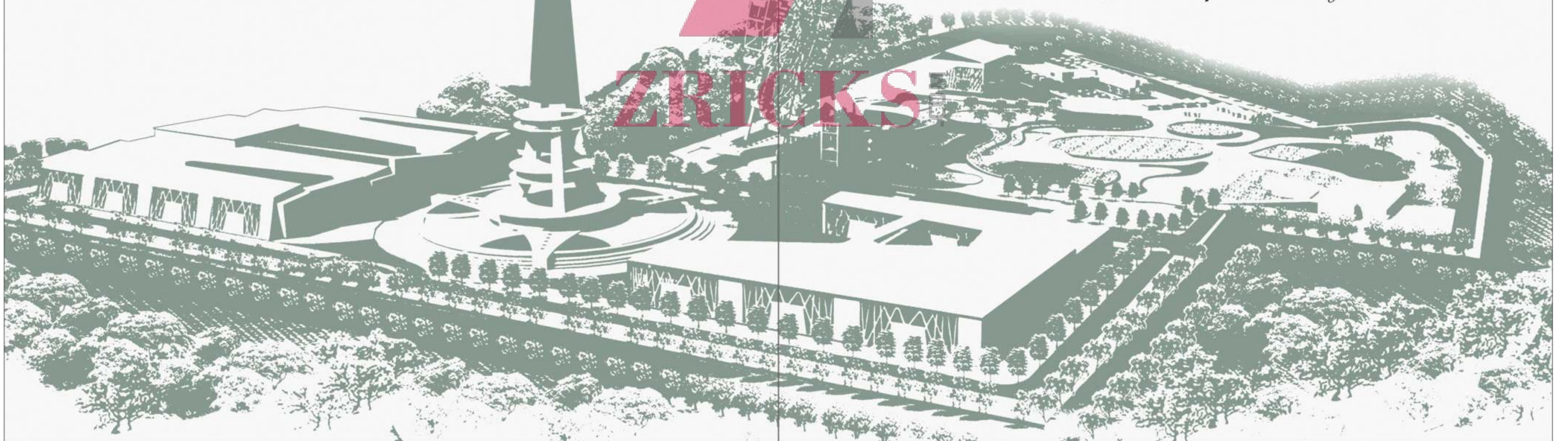




**APPU
GHAR**

*The address to unwind.
Yourself each day*

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America has it,
Singapore has it aswell
Now Gurgaon gets
its own Entertainment Destination

APPU GHAR

Gurgaon



Amusement Park



Water Park



Iconic Tower



Giant Wheel



Family Entertainment Centre



Retail





Amusement Park

Innovative and exhilarating rides

Amusement Park at Appu Ghar, Gurgaon will be exclusive and a masterpiece that will have all the nostalgic ingredients of its glorious past. Innovative and exhilarating rides from the top international manufactures will redefine the parameters of amusement in the country

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Water Park

Imagination of thrill lovers

Large Wave Pools, Giant Slides, & Sea Beach and much more, all to capture the imagination of thrill lovers. Water park at Appu Char will be an unprecedented destination for Aqua Sports/ Thrills. The design coupled with extreme water attraction will make this place the coolest hottest place of entertainment



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Iconic Tower

A state-of-the-art revolving restaurant

The Iconic Tower at Appughar will define Gurgaon. Standing tall at a vertical limit of 140 metre, this first of its kind tower in the country will provide visitors an aerial view of the National Capital Region. A state-of-the-art revolving restaurant on the top will add more ammunition to this tallest entity of NCR.





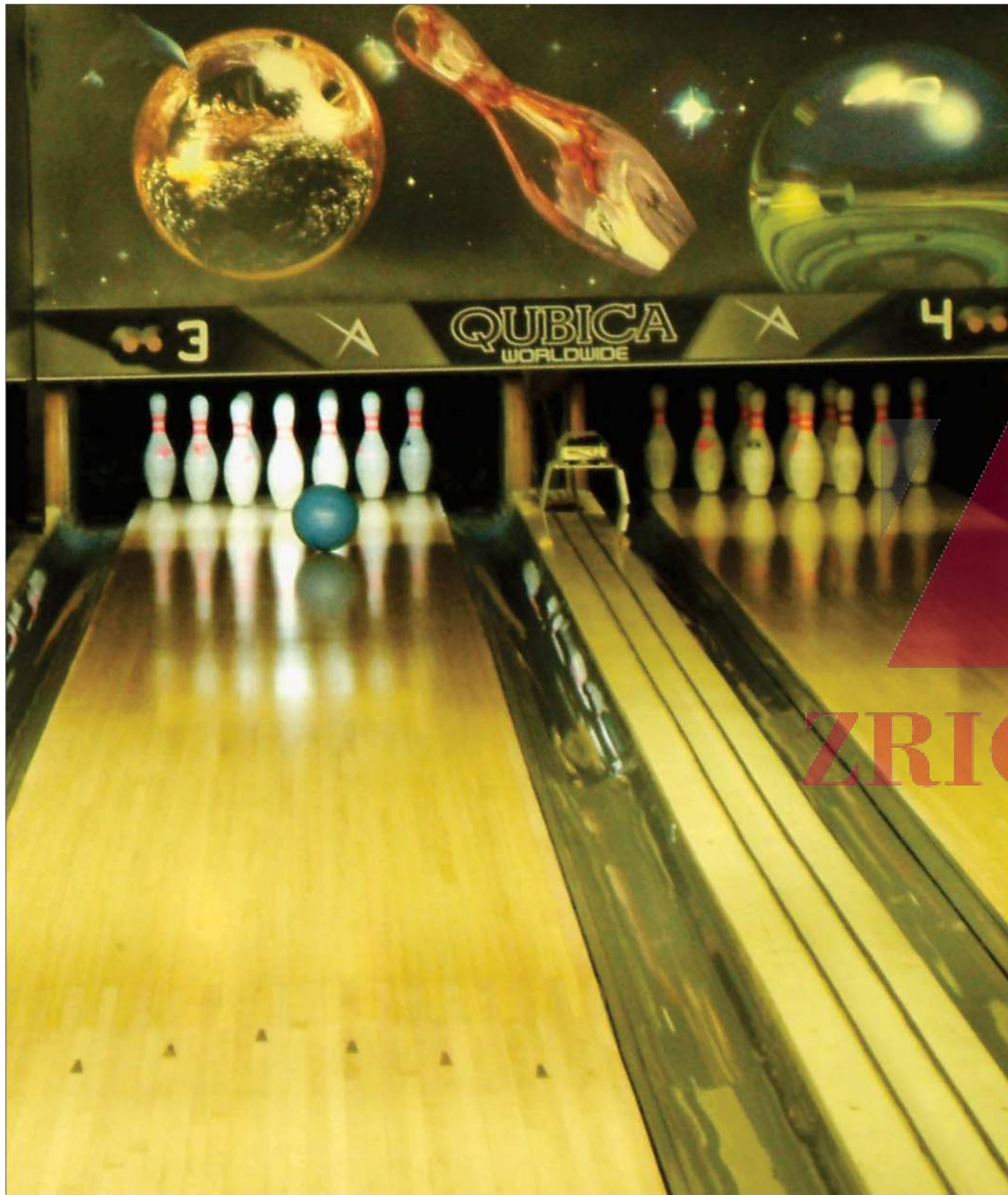
Giant Wheel

Ferris Wheel at the property

A giant wheel at the property will provide an aerial view of Gurgaon. Rising tall at 70 m above sea level the wheel will be another first in the country from makers of Appu Char

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Family Entertainment Centre



Mecca of Entertainment

This centre at Appu Char will be a Mecca of Entertainment with attractions to suit every age group. The FEC will house Bowling Alley, Video Game Arcade, Indoor Amusement, Wax Museum, Stunners Show, Aqua World, Circus, Dinosaur Ride, Dark Bollywood Ride and Sports Village.

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Retail

Seamless shopping experience

A themed retail complex spread over 2.5 acres area with a total built up area of 230,000 sq. ft will house top national and international brands, clubs, pubs, and quality eating out options. The mall will emplyify a vivid range of diversity offering a perfect blend of brand mix cutting across all genres. Its meticulous planned zones will provide a seamless shopping experience and uniformity with clear cut category of product and services in different clusters.

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Floor Plan

Ground Floor Plan



Legend

- Men
- International
- Value Shops
- Health & Beauty
- Unisex
- F & B
- Lifestyle

First Floor Plan



Legend

- Women
- Lifestyle
- Value Shops
- Kids
- F & B
- Health & Beauty

Site Layout & Location Map

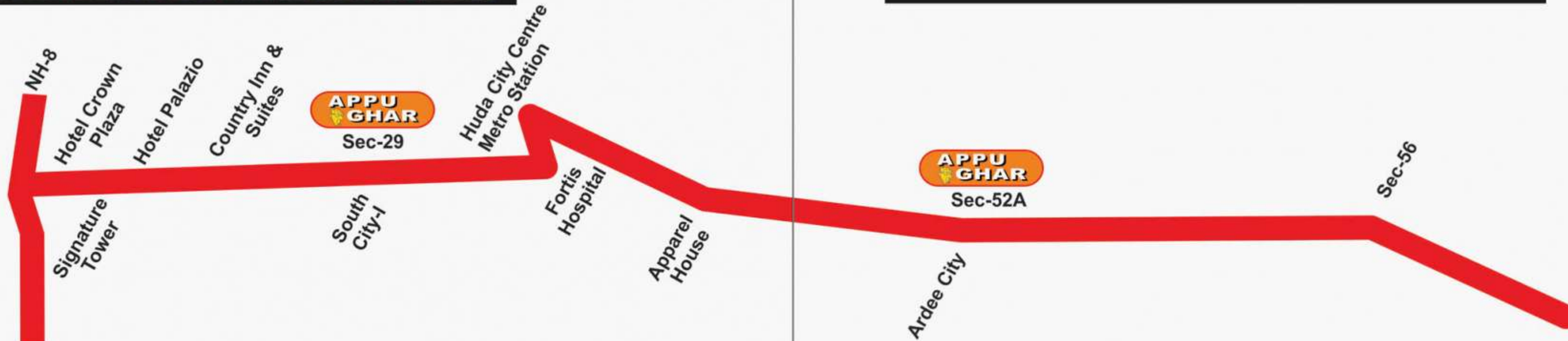
Sector - 29 (25 acres)



Sector - 52-A (17 acres)



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Our Projects



BACKGROUND

International Amusement Limited (IAL) was incorporated on 15th September 1984 with the primary objective to conceptualize and set up India first amusement park "ADDU CHAD", which was inaugurated on 19th November 1984. Spread over acres of land, it housed 20 rides and a water park in its premises. The company successfully operated this park for the last two decades and because of an excellent recall value, the park received an average of 1.4 million visitors annually.

CURRENT PROJECTS

NOIDA ENTERTAINMENT CITY - 147 ACRES OF PURE ENTERTAINMENT

Noida Entertainment City is a mixed use property comprising of entertainment, retail and hospitality. It is the first in its own segment bringing an international vastness to the idea. It comprises of the following:

Worlds of Wonder : A world class amusement park designed by internationally renowned design consultants. It comprises of multiple themed zones The Hub, Road Show, Festivals, Townville and Calypso Bay.

The Great India Place: A retail environment with an area of 1 million sq ft. The Great India Place has India's leading anchor stores and also world's favorite multinational brands. This Shopping Mall has been rated as the best in NCR and attracts annual footfall of over 20 million.

Garden Galleria : A 200 room plush hotel with its own exclusive premium shopping arena will also have a 700 seater multi-use auditorium, a landscape courtyard and world class food court with a massive capacity to seat 500 people at a time.

Calypso Bay : A world class water park is coming up in the heart of Noida with features for all age groups.

ROHINI AMUSEMENT PARK: 62 ACRES OF ADVENTURE ISLAND AND METRO WALK :

62 acres of adventure, Rohini Amusement Park comprises of the following:

Adventure Island : A unique mix of high thrill, family and children rides in a garden setting. It comprises of a fun branded area. It also boasts of a specially multimedia consultant ECA2.

Metro Walk: A retail environment with an area of more than 200,000 sq ft, an artificial lake spread across 35 acres separates it from the Adventure Island.

FUTURE PROJECTS

JAIPUR MEGA TOURISM CITY

Jaipur is part of the golden triangle of New Delhi-Agra-Jaipur. 60% of all inbound tourists to India make it to these three places. With over 18 million tourists visiting the state of Rajasthan in a year, the company proposes to leverage on the special status of the city and plans to develop the location as preferred destination for the tourists visiting the state. The company is also looking to make Jaipur project as a destination for weekend travelers from the NCR region.

The land measuring an area of 300 acres has been allotted by Jaipur Development Authority for the "Mega Tourism City", which will be a multi-day full-scale park comprising retail and hospitality along with entertainment. The project also proposes to house a golf course to give a premium leisure holiday destination for tourists. The project is located in serene environment at the foothills of Aravali range and the National Highway No. 8 passes through the property, making a convenient accessibility. It is just 8 kms away from Vihitrakarma area of Jaipur towards Delhi.

The cost of the project is envisaged at Rs. 2500 crores to be incurred in phase over a period of 5 years and is proposed to be financed by way of equity, debt and partly through sale of resorts and villas. Integrated development of the project makes the project financially lucrative and also front-ends the cash flow, allowing substantial self-funding of the project. The integrated development also ensures that the combined footfall, attraction and time spend at the destination is much higher, leading to higher revenues.

The Mega Tourism City as envisaged by the company shall mainly comprise of : Arrival Village, Amusement park, Water Park, Themed Retail Experience, Golf Course, Landscaped Gardens with Club and Wellness Centre, Vacation Resorts and Villas.

The master plan, as approved by Jaipur Development Authority, clearly indicates the total constructible area of 4.32 million sq ft. under different categories of development, namely Shopping, Villas, Hotels & Resorts etc.

Our Consultants

International Amusement Limited (IAL) has brought world class quality to the Indian Amusement Industry by adopting international standards and hiring world renowned experts.

FORREC LIMITED

Master Planner & Design Architects

An architectural firm based in Toronto, Canada with success stories in over 30 countries. Some of their project include Universal studios, Orlando Florida and LEGO land Germany.

SPECTRAL GREEN

Spectral Green provide innovative engineering solutions and design energy efficient, fire safe buildings with excellent indoor air quality. Dr. Jain has mentored and nurtured this organization by his sheer will and unrelenting passion. More than 1000 projects spanning domains such as commerce, hospitality, health care, IT and aviation are a living testimony to his entrepreneurship, engineering excellence and outstanding leadership in the profession.

DEW

Fountain Consultants

A Canada based company headed by Dan Euser Providing international consultancy on water design feature. They have a fine folio including prestigious Universal Studios, Orlando Florida and Warner Theater, Washington, DC.

CITY DESIGN GROUP

Lighting Consultants

A USA base company established in 1968. City design Group is a multi disciplinary lighting and controls design firm.

TUV - MARK

Safety Measurement and Monitoring Consultants

TUV - Mark based in Germany meets the individual needs of the client and is a mark which is recognized in the world markets.

CINI - LOTTLE

Food & Beverage, Laundry & Waste Management Consultants

An internationally renowned food and beverage consultant to the Universal Studios, Japan and China, based in California founded in 1968.

ECA2

Multimedia Consultants

A world renowned company ECA2 founded in 1974 in France, headed by Yves Depin, has designed logos for the Concorde and Air France and has also Product the first interactive audiovisuals for the Musee d'Orsay and the Louvre.

EUROPOOLS

Water Management Consultant

A firm based in Scotland, UK, provides a comprehensive technical design service to the water leisure industry followed by the installation of the pool water treatment plant, wave machines, water features, water slides any other aspects of swimming pools that larger developments require.

MVA

Traffic Consultant

MVA is part of the MVA Group, practicing traffic consultancy. MVA provides sustainable transport solutions to enable clients achieve their ambitions across the transport sector.

ELETRONIC

Site Audio Consultants

One of the world's most experienced audio - visual systems engineering companies founded in UK.

The Great India Place
Noida





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