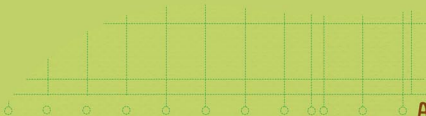


घन हो तो कुछ different  
घन हो तो  
organic



Where Dreams Take Shape and Rise



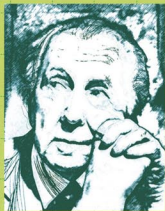


# A LOOK AT HOUSING EVOLUTION



AND THEN...  
LIFE CAME TO A STANDSTILL  
WITH STRAIGHT LINED BUILDINGS





## FRANK LLOYD WRIGHT FATHER OF ARCHITECTURE

"NOTHING IN NATURE IS IN  
STRAIGHT LINE SO WHY SHOULD  
YOUR HOMES BE?"



"So here I stand before you preaching organic architecture: declaring organic architecture to be the modern idea and the teaching so much needed to serve the whole of life holding no 'traditions' essential to the great tradition. Nor cherishing any preconceived form fixing upon us either past, present or future, but-instead-exalting the simple laws of common sense-or of super-sense if you prefer-determining form by way of the nature of materials..."

प्रकृति में कोई भी चीज STRAIGHT LINE नहीं है  
तो फिर आपका घर ही क्यों?



# पेश है एक ऐसा घर जिसका कोई भी कोना STRAIGHT LINE नहीं है.

Welcome to Organic Ghar- a beautiful habitat comprised of cosmetic beauty of architecture and designs. Here, the solution lies in the problem itself. The plan, form and character are inspired by nature's site, materials used, system using them, life and the purpose of our habitat itself.

Equipped with maximum light and space, these living spaces give you a balanced life that you deserve. A world of in conceivable magnificence with value for money accompanies you with an infinity pool, clubhouse, an eco-pond among several others. Go on, soak in the spirit of nature.

- An Oasis of greenery serenades you with a panoramic view
- Focus on contour to create exceptional space management
- Space and light maximized with glass to create harmonious living areas
- Use of natural colours to soothe your senses
- Generous cross-ventilation to boost airflow within premises



## ORGANIC ARCHITECTURE

# प्रकृति से प्रेरित एक नई ओच सुविधाजनक घरों के लिए.

Organic architecture tells the story of past, present and future. We take from it, evolve, grow and move forward. 'Form follows function' is simply the mantra. Organic architecture is not a style of imitation, but rather a reinterpretation of nature's principles to build forms more natural than nature itself.

Just as in nature, organic architecture involves a respect for natural materials blending into the surroundings and an honest expression of the function of the building.

Organic architecture follows the design process of nature - by adapting to each site, climate and set of materials.



### In Organic Architecture, let the design

- Be inspired by nature and be sustainable, healthy, conserving, and diverse.
- Unfold, like an organism, from the seed within.
- Exist in the "continuous present" and "begin again and again".
- Follow the flows and be flexible and adaptable.
- Satisfy social, physical and spiritual needs.
- "Grow out of the site" and be unique.
- Celebrate the spirit of youth, play and surprise.
- Express the rhythm of music and the power of dance.
- Based on strong architectural fundamentals

# ORGANIC GHAR

घरों के SHAPE में CHANGES एक BETTER LIFE के लिए.



NIGHT VIEW



# SITE PLAN

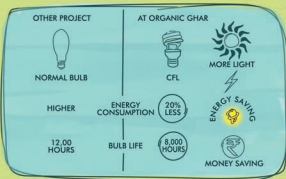
OWN A PART OF IT TO LIVE  
THE WHOLE AMENITIES

- |                          |                     |
|--------------------------|---------------------|
| 1. HALF BASKETBALL COURT | 9. PARTY LAWN       |
| 2. BADMINTON COURT       | 10. AMPHITHEATER    |
| 3. CHILDREN'S PLAY AREA  | 11. MEDITATION      |
| 4. WATER FOUNTAIN        | 12. YOGA LAWN       |
| 5. SAND PIT              | 13. FLOWER BED      |
| 6. MAZE                  | 14. SHOPPING STREET |
| 7. CHILDREN'S POOL       | 15. NATUROTHERAPY   |
| 8. CLUB                  | 16. JOGGING TRACK   |

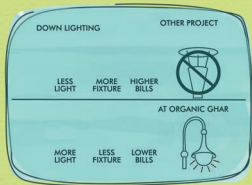


# LIGHT OPTIMIZATION

At Organic Ghar, we go beyond being just eco-centric. Here, the habitats and the outdoors are manicured to exist in harmony and inspire human imagination. At the ground level, you can also call it a mini forest with ample trees, eco-ponds, rainwater harvesting, green construction material and generous open spaces. Besides creating a sustainable habitat for innumerable species of flora and fauna, the green zones elevate oxygen levels in the immediate eco-system.



ENERGY EFFICIENT FIXTURE



Each structure has been placed in angles that allow light to pass from both the sides.

CORRECT SELECTION OF FIXTURE

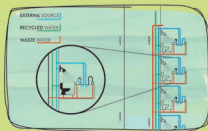




# PERENNIAL WATER SUPPLY IN AN ORGANIC ENVIRONMENT

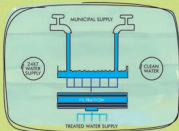
## WATER

Keeping the natural water bodies alive, creating small and regular water spots for the birds and passing maximum rainwater back to the earth - elaborate investments made by Organic Ghar to preserve nature's precious water reserve



### RECYCLE WATER UTILITY

All used water to be re-cycled and re-used for toilet flushing and watering the greenery.



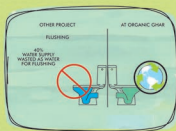
### ADEQUATE WATER SUPPLY

Municipal water to be filtered daily before being diverted to the residences via a filtration plant.



### LOW FLOW FITTING FIXTURES

Ensuring the optimum amount of water needed per person on a daily basis, and to follow overall water use sustenance standards, latest contemporary low flow fittings to be used.



### RECYCLE FLUSH WATER

Water used for flushing at Organic Ghar is recycled & reused. This results in saving of 40% of the regular water usage.



## एक सुकून भरी ज़िन्दगी

Organic Ghar strive to establish first class organic habitats that embrace both the organic architectural styles and contemporary designs, transforming habitats in NCR into places that communities can really value and appreciate.

The understanding of surrounding systems is the key to sustainable design. This includes the systems of construction, the systems of material production and, especially, the existing systems of the site. By observing and designing in harmony with all of these systems, we can sustain and preserve our environment. Take a look at our well strategised site plan.





GUCCI

ZITURA

SHOEBY

GUCCI

shooby

charlie

NISSI JEANS

COFFEE 2 GO

WALSH BROTHERS  
JEWELLERS

POP UP SHOP

ORGANIC GHAR



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