

# A JOURNEY TO THE UNCOMMON

VEENA  
SERENITY

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Life:Uncommon

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SHELL COLONY, CHEMBUR



Artist's Impression

# DISCOVER THE UNCOMMON LIVING

When a dream is realised, uncommon is achieved.

When conventional becomes unconventional, uncommon is experienced.

When happiness experiences the new highs, uncommon is explored.

And when compactness changes into spaciousness, uncommon is discovered.

Here is an excellently located and a spacious world, where ordinary changes into extraordinary to offer you an 'uncommon life'.

Welcome to

VEENA  
SERENITY

Life:Uncommon

Welcome to experience an uncommon life with big lifestyle spaces showing you a bigger picture of wellness & recreation at Chembur.

# A WORLD OF UNCOMMON LIFESTYLE MADE COMMON FOR YOU

VEENA  
SERENITY

Life:Uncommon

Thoughtful spaces. Luxury lifestyle. Excellent connectivity. Extraordinary rooftop recreation & wellness. All of it coming together to create an uncommon lifestyle. Experience a prominent lifestyle address of Chembur that addresses your common needs, desires and aspirations and makes it very uncommon & unique through its amenities & facilities.

Welcome to an uncommon life. Welcome to Veena Serenity.

#### Project Hallmarks:

- Magnificent tower of G+2SP\*+15 storeys
- Situated in the heart of Chembur
- Offering spacious 1, 2 & 3 BHKs
- Fully air-conditioned double height entrance lobby
- Rooftop recreation luxuries with swimming pool and more
- Sky Wellness Club with hi-tech gymnasium and more
- Advanced security with CCTV surveillance & intercom network
- Puzzle stack parking for vehicles

\* Stack Parking



Artist's Impression















REACHING TO  
THE WORLD: COMMON  
THE WORLD REACHING  
TO YOU: UNCOMMON

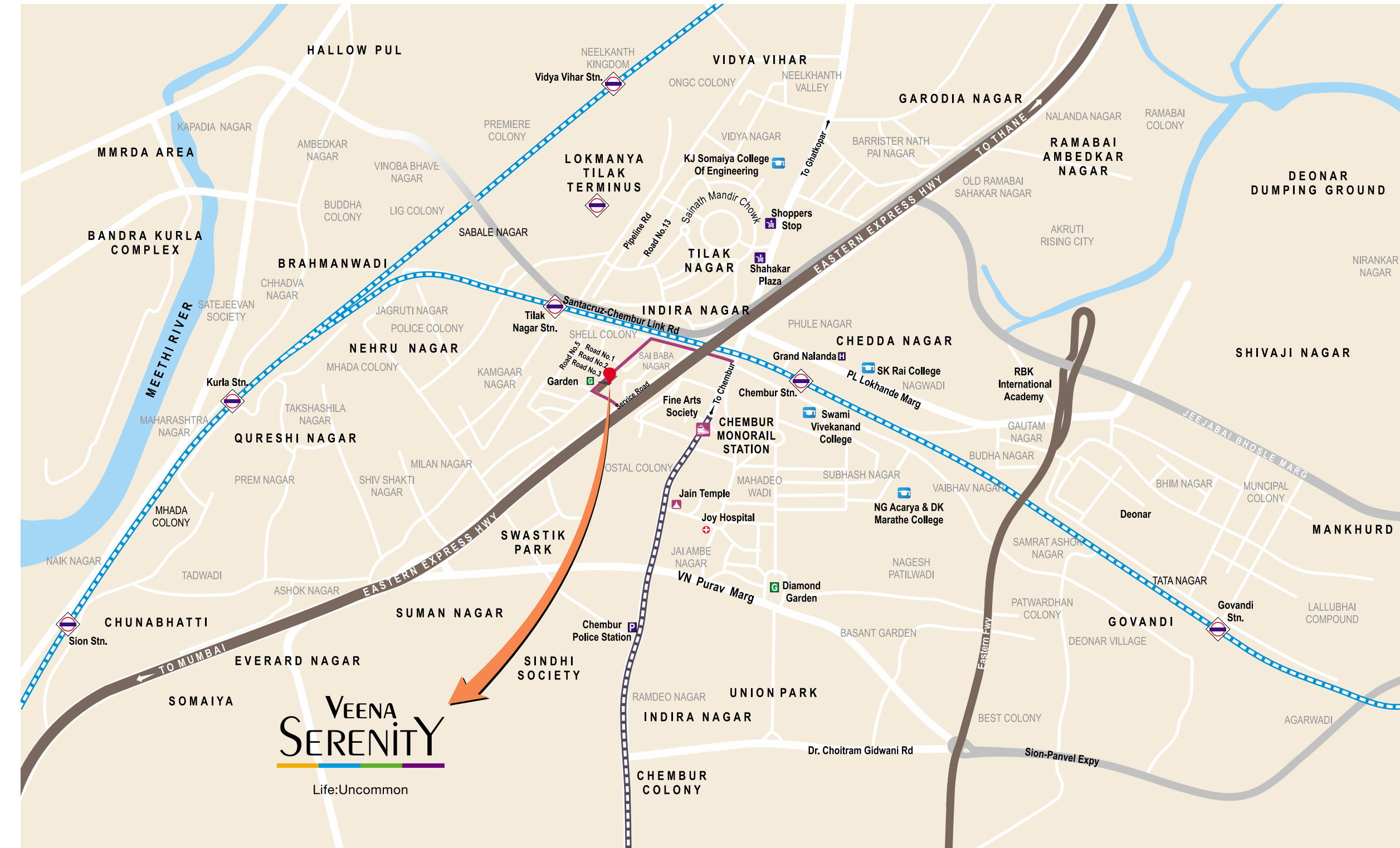
- Centrally located
- Excellent connectivity by rail, road & air
- All major civic and entertainment conveniences within reachable distance

# EXCELLENT CONNECTIVITY & CONVENIENCES MAKING LOCATION UNCOMMON

In the cosmopolitan city like Mumbai, where everything is compact and located far from the desired needs, Veena Serenity is an exclusive address bestowed with excellent connectivity. Situated in the heart of Chembur, the prominent location of Greater Mumbai with major schools, colleges, malls, multiplexes, banks, hospitals nearby, Veena Serenity is truly a world of conveniences for you. Live here and experience the world coming to you at your doorsteps.

-  Situated on 12 meter wide access road
-  Metro Rail - 8 mins
-  Eastern Express Highway - 1 mins
-  Eastern Freeway - 15 mins
-  Chembur - Santacruz Link Road - 5 mins
-  Domestic & International Airport - 20 mins
-  Kurla, Tilaknagar & Chembur Railway Stations - 5 mins
-  Jain Temple - 10 mins
-  Kurla Terminus (LTT) - 5 mins
-  Easy approach to Eastern and Western Suburbs
-  Chembur Monorail Station - 6 mins
-  Major schools, colleges, banks, ATMs, hospitals, hotels, temples & markets - 3 km radius

## LOCATION MAP



**VEENA  
SERENITY**

Life:Uncommon



# GETTING LUXURY IN SPACE: COMMON HAVING LUXURY OF SPACE: UNCOMMON

Thoughtful planning with

- Spacious living room
- Comfortable bedrooms
- Modern kitchen
- Designer bathrooms

# THE BIGNESS OF SPACES OFFERING AN UNCOMMON LIVING EXPERIENCE

Where space is a luxury, no luxury can come closer to match it. At Veena Serenity, every inch of your home is designed thoughtfully, ensuring lesser wastage of floor areas and making it look bigger. Embedded with premium fixtures & fittings, your home here will speak the story of uncommon lifestyle you will experience. Come, discover.

- Living room with vitrified flooring
- Master bedroom with laminated wooden flooring
- Modern kitchen layout with granite platform and SS sink
- Designer bathrooms with shower panel in master bathroom



Bedroom



Artist's Impression

Kitchen

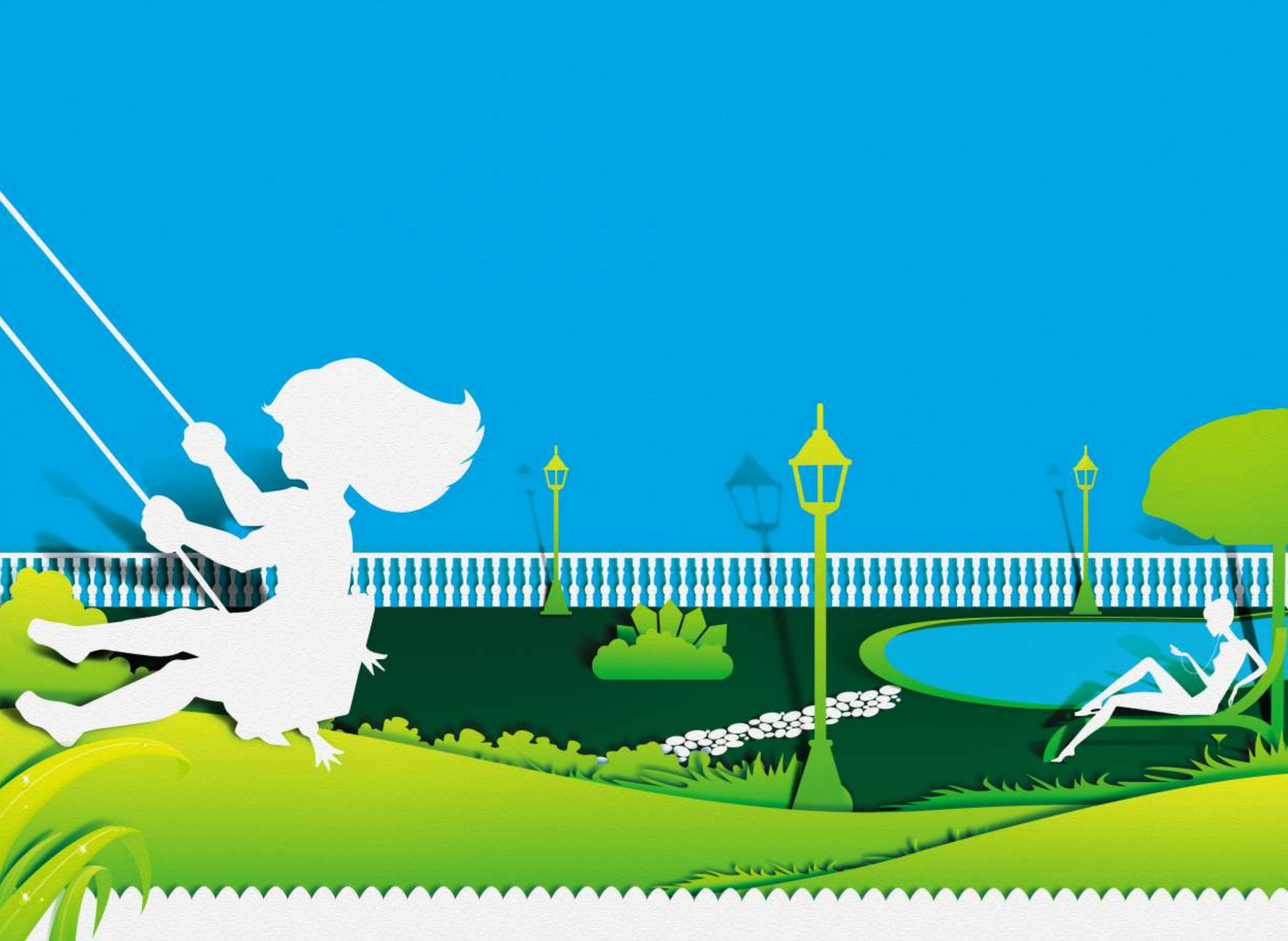


Artist's Impression

Toilet



Artist's Impression



LIVING HIGH ON  
HAPPINESS: **COMMON**

EXPERIENCING HAPPINESS  
ON HIGHS: **UNCOMMON**

- Rooftop indulgences
- Refreshing pool pleasures
- Relaxation zones for seniors
- Kids recreation
- Jogging

# UNIQUE ROOFTOP PLEASURES FOR THE UNCOMMON INDULGENCE OF A LIFETIME

Happiness takes the new heights at Veena Serenity. With a unique lifestyle set on the rooftop of your home, the life experiences the pleasures in a unique way. Now, take a dip in the freshness or let your elders feel the heights of relaxation or become a child again with your kids. A paradise of ultimate delight is all here to please you.

## Rooftop Features:

- Swimming pool with deck
- Kids pool
- Open-to-sky jacuzzi
- Garden with herbal plantations
- Senior citizen's corner with gazebos & sit-outs
- Children's play area with modern equipment

Senior citizen's corner



Kids play area



Swimming pool



Clubhouse



Garden







SPENDING TIME IN COMPANY  
OF FRIENDS: **COMMON**

SHAPING LIFE IN COMPANY  
OF CLOUDS: **UNCOMMON**

**Chembur's First Sky Wellness Club**

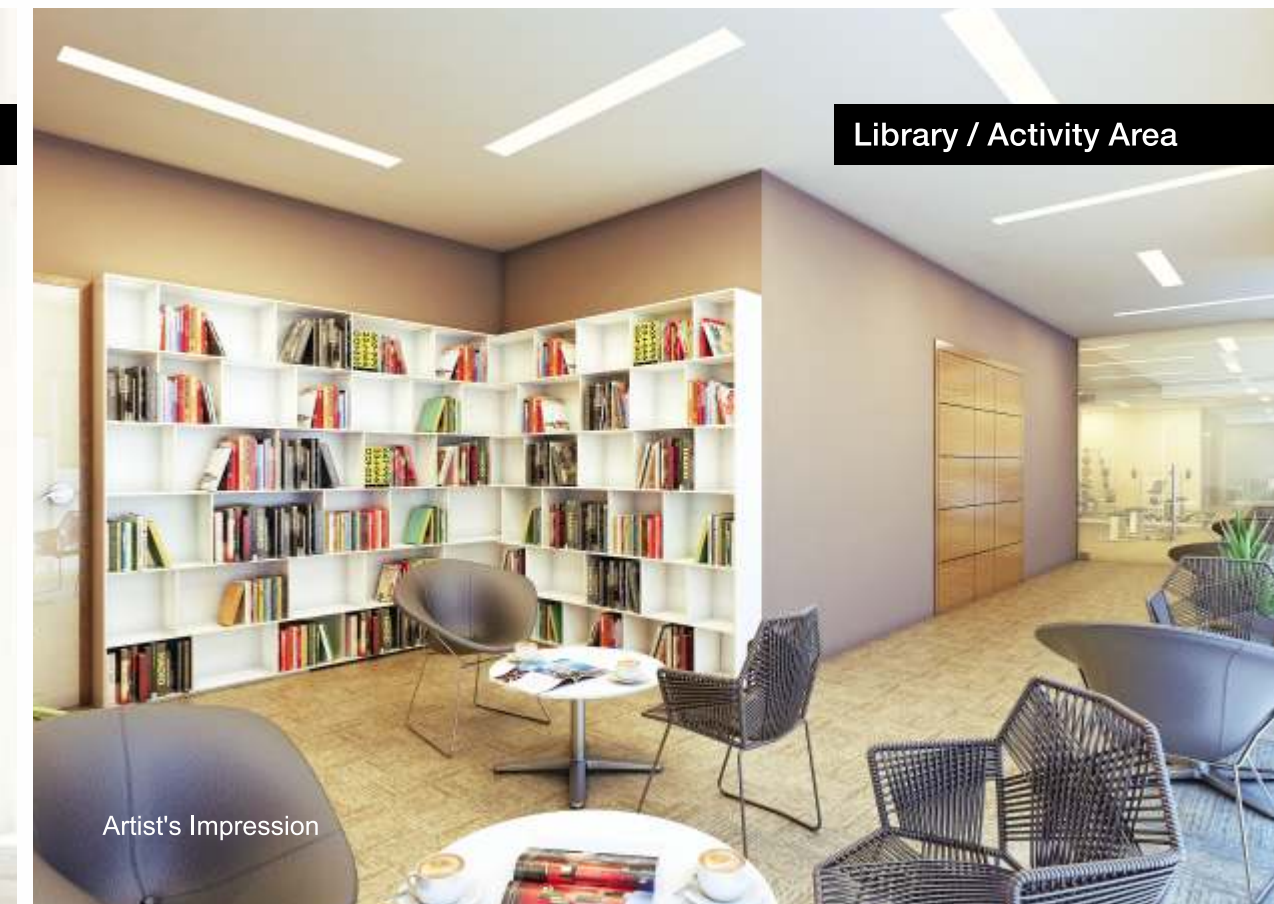
- Body fitness
- Wellness spaces
- Mind rejuvenation
- Enlightening amusements

# FIRST-OF-ITS-KIND CLUB LIFE CREATING UNCOMMON LIFESTYLE IN THE SKY

An exclusive life on top floor awaits you at Veena Serenity. A one-of-its-kind Sky Wellness Club is here to give you a holistic lifestyle experience with rejuvenating health & wellness features. Now tell the world about your uncommon experiences and let the world know how extraordinary a life can be while being at Veena Serenity.

## Sky Wellness Club Features

- Hi-tech air-conditioned gymnasium with modern equipment
- Indoor games room
- Well-stocked library for adults and kids
- Yoga & aerobics room
- Meditation zone
- Lavish lounge with luxury settings



AC Double-height Entrance Lobby



Artist's Impression

# FEATURING THE BEST OF AMENITIES EXTENDING AN **UNCOMMON WAY OF LIFE**

Grandeur has found a place in Veena Serenity. Enter into the air-conditioned lobby and experience the magnificence at its best. Explore the most advanced security services, safety, convenience and well-thought facilities both inside & outside the tower. To have an uncommon living experience all the elementary things must be well-placed first.

- Earthquake resistant RCC framed structure
- Fully air-conditioned double height entrance lobby
- Well-designed lift lobbies on each floor
- Puzzle stack parking for vehicles
- Hi-speed elevators of reputed make
- CCTV surveillance of all common areas, floor lobbies, rooftop and clubhouse
- 24X7 power backup for common areas

# SERENITY AT A GLANCE

## Project Hallmarks

- Magnificent tower of G+2SP\*+15 storeys
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## Rooftop Experience (Outdoor)

- Swimming pool with deck
- Kids pool
- Open-to-sky Jacuzzi
- Garden with herbal plantations
- Senior citizen's corner with gazebos & sit-outs
- Kids play area with modern equipment
- Jogging area

## Sky Wellness Club

- Hi-tech air-conditioned gymnasium with modern equipment
- Yoga & aerobics room
- Meditation zone
- Indoor games room
- Well-stocked library for adults and kids
- Lavish lounge with luxury settings

\* Stack Parking

## Tower Features

- Earthquake resistant RCC framed structure
- Fully air-conditioned entrance lobby
- Well-designed lift lobbies on each floor
- Hi-speed elevators of reputed make
- CCTV surveillance of all common areas, floor lobbies, rooftop and clubhouse
- 24X7 power backup for common areas

## Security Features

- Emergency alarm in each residence
- Gas detector in kitchen
- Controlled access to parking areas
- Telephone and internet connectivity
- CCTV camera in common area

## Apartment Amenities

### Flooring

- Vitrified flooring in living, dining, bedroom and kitchen
- Laminated wooden flooring in master bedroom

### Kitchen

- Granite platform with stainless steel sink
- Ceramic tiles dado upto lintel height
- Piped gas connection

## Toilets

- Designer vitrified tiles on walls upto door height
- Granite counter basin
- Branded sanitary ware & CP fittings
- Hot & cold water mixer with shower in common toilets
- Hot & cold water mixer shower panel in master toilet

## Doors

- Wooden door frames
- Hot-pressed solid core flush doors with veneer finish
- Brass hardware fittings

## Windows

- Coloured powder coated aluminum sliding windows with light tinted glass
- Mosquito net shutter
- Granite/Marble window sills

## Walls & Ceiling

- Internal walls with gypsum finish and lustre paint
- Ceiling with gypsum finish and plastic paint
- External walls sand-faced plaster with texture finish and acrylic paint

## Electrical Fittings

- Sufficient electric points with branded modular switches
- Concealed fire-resistant copper wiring
- AC, TV and Telephone points
- Earth leakage circuit breaker



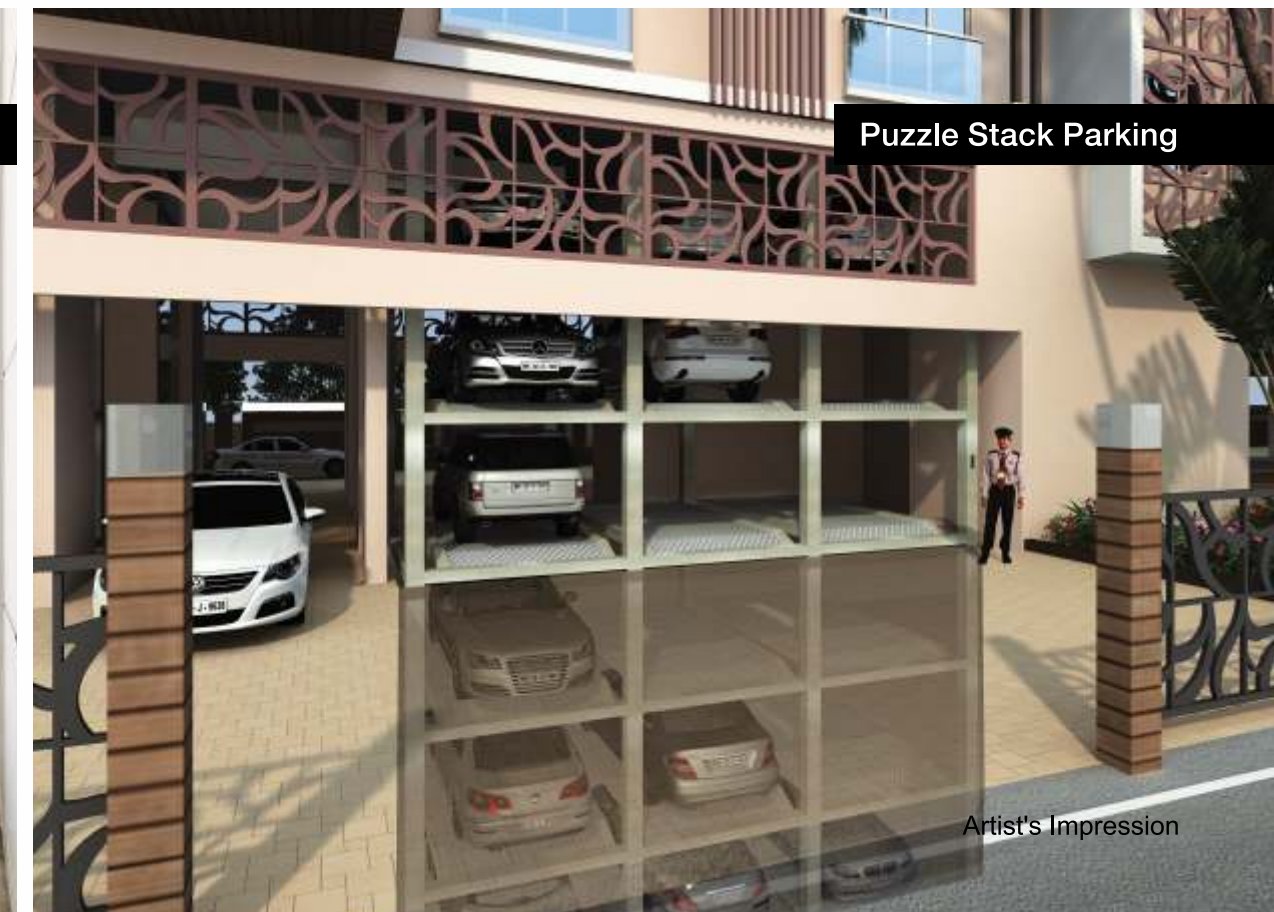
Lift Lobby



Toilet



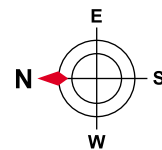
Bedroom



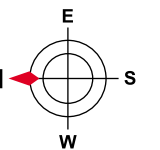
Puzzle Stack Parking



WING - A

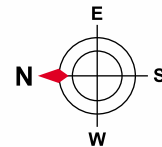


WING - B





WING - C



Artist's Impression

# THE CREATORS OF DREAMS



At Veena Developers, the journey of realising your dreams through our homes so far has been exciting and motivating. Being a fast-paced progressing group with a legacy of fulfilling dreams of many, we are moving towards the future with excellence, trust, transparency, quality and integrity as our core values. For over 25 years of presence and with over 30 projects across western Mumbai and its suburbs, today we are poised to produce the best of architectural brilliance across the world. With an efficient team of planners, architects, engineers, landscape architects, contractors & real estate professionals, we are all set to create the difference in the world of real estate. After a glorious past, when we look at the future, we find ourselves delivering 1.5 million sq. ft. of magnificent lifestyle in Kandivali alone and constructing 1.2 billion sq. ft. of massive SEZ project in Vasai with approx. 4000 homes of your dreams.

Welcome to Veena Developers - The creators of dreams.

## SOME OF OUR PRESTIGIOUS PROJECTS



VEENA DYNASTY - Vasai (E)



VEENA SKY HEIGHTS - Borivali (W)



VEENA ROYALE VILLA - Kandivali (W)



CREST - Andheri (W)



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