

emami^{*}
aerocity



emami^{*}
Realty

The future 'city center' for homes in Coimbatore City



A project by
Emami Infrastructure Ltd.
Part of the ₹ 45,000 Crore*
Emami Group
(*Business Valuation)

www.emamirealty.com

DTCP
Approved Layout
at Kalapatti,
Coimbatore

Joint development with



emami^{*} aerocity

Welcome to Emami 'aerocity' the future 'city centre' for homes in Coimbatore city. Promoted by Emami Realty, Emami 'aerocity' is a DTCP approved housing layout which features premium amenities that will enable its residents with 'plug & play' solutions when they eventually build their homes.

Emami 'aerocity' Coimbatore, features over 900 housing plots ranging from 600 sq.ft to over 4200 sq.ft.

Emami Realty is favoured for their sterling housing projects across the country. They are an acknowledged leader in the realty space at cities like Mumbai, Chennai, Kolkata, Hyderabad, Jhansi and in Colombo (Sri Lanka). Emami is known for their passion to deliver modern and superlative quality of living in their projects and it will be ensured that Emami 'aerocity' Coimbatore qualifies as a truly contemporary housing layout, much ahead of its time.



Emami 'aerocity' Features & Amenities:



Well planned avenues & living zones that offer peer comfort



Reserve areas for parks and recreational facilities



Well-appointed community centre



Gymnasium, swimming pool, table tennis & other fitness facilities



Emergency aid and basic healthcare facilities



Storm-water drain with rainwater harvesting



Blacktop roads as per approved layout



LED fitted street lights



Underground infrastructure to lay electrical cabling for distribution of power in the layout



Corporation standards domestic water supply network for individual plots



Underground drainage network with sewage treatment plant for sewage handling



Telephone & internet infrastructure



Compound wall towards enhancing security



Reserved areas for public utilities like hospitals, convenient shops, ATMs etc



Landscaping including trees lined along roads and parks

Project Highlights:

- Designed by **M/s. C.R. Narayana Rao Architects**, Chennai, an award winning design firm.
- Located right in the centre of the city's IT corridor – Kalapatti
- Low threshold of construction activity thus providing ample open space and clean environment
- Plot sizes to suit wide range of family budgets
- Easy access to the city, airport, educational district, hospitals, shopping zones etc.

emami aerocity



PLOT SPECIFICATIONS IN SQ.FT		NO. OF PLOTS
A	600 TO 700	334
B	1500 TO 1800	229
C	2200 TO 2600	288
D	3000 TO 3400	40
E	3800 TO 4200	38

Location

Located off Avinashi Road, on the linking-road connecting Airport-Avinashi Road-Sathy Road and NH 47 leading to Chennai & Kochi with major facilities within a distance of 5-9 Kms of the project.



About Coimbatore

A future smart city, Coimbatore is preferred by home buyers who consider spending the rest of their lives living in a city that is acknowledged for its conducive livability.

Coimbatore is India's largest textile hub as well as a flourishing engineering destination making it a thriving industrial city with proximity to major cities, sea ports and export markets. Its excellent healthcare and education infrastructure makes it one of the largest sources for human capital in the region.

Its proximity to holiday stations like The Nilgiris, Kodaikanal in Tamilnadu and Munnar in Kerala allows its residents ample holiday destinations that can be reached easily.

LEGEND

- ROAD
- PARK
- COMMON AMENTIES (SCHOOL, COMMUNITY CENTRE & HOSPITAL)
- SHOPS
- TYPE - A PLOTS
- TYPE - B PLOTS
- TYPE - C PLOTS
- TYPE - D PLOTS
- TYPE - E PLOTS

Disclaimer: The architectural, landscape features, amenities and colour schemes are subject to change. Visual representations such as plans, finishes, illustrations, photographs and drawings contained in this document are artist's impression only and not representation of fact.

Emami Group - founded and sustained by our values



Two Visionaries Shri Radhe Shyam Agarwal and Shri Radhe Shyam Goenka started a modest business venture which has grown to become the corporate giant it is today

As the founders of Emami, we made a commitment to ourselves that the organization will exhibit values that are most important to our customers; every interaction will be based on quality, transparency, customer focus and a commitment to delivery. Over the years, this is what has helped us cultivate mutually beneficial relationship for everyone associated with us.

It is with this commitment that we are bringing you the promise of a 'better future and living' through Emami Infrastructure. We assure you that the same principles of quality and customer service by which we have made our other businesses achieve a positive local and global presence will apply to Emami Infrastructure. Our mission is to deliver residential and commercial projects that are contemporary, global and well appreciated by the end users.

As the founders of the Group, we extend the Emami promise to you and look forward to warmly welcoming you to be a part of Emami - 'aerocity', Coimbatore.

Sincerely,

R S Agarwal | R S Goenka

Emami Infrastructure Limited:

The company has almost 80 lakh sq ft of area encompassing residential and commercial offerings, which are being developed under various Special Purpose Vehicles (SPVs) and Joint Ventures (JVs)

Built on strong foundations. Built to Last

Founded in 1974, Emami Group today is a diversified business conglomerate with Business Valuation of more than ₹ 45,000 crore, employing 25,000 people with more than 300 products available in over 60 countries.

Emami Group - Companies

- ◆ Emami Limited – one of the largest FMCG companies in the country.
- ◆ Emami Agrotech – one of the largest edible oil companies in the country
- ◆ CRI tips – 4th largest ball point tips manufacturer globally
- ◆ Frank Ross – largest pharmacy retail chain in West Bengal
- ◆ Emami Chisel Art – one of the largest contemporary art galleries of eastern India
- ◆ Emami Paper Mills – largest newsprint manufacturer in the country
- ◆ AMRI Hospital Ltd- largest hospital chain in private sector in eastern India
- ◆ Starmark – largest book-cum-leisure store in West Bengal
- ◆ Emami Cement – 4 MTPA cement producing plant in Chattisgarh

Emami Group - New Ventures

- ◆ 60 MW captive power plant
- ◆ State-of-the-art hospital in Bhubaneswar & Kolkata
- ◆ New unit of CRI Tips at FALTA-SEZ
- ◆ 1 lakh ton multilayer coated board manufacturing unit at Balasore, Odisha
- ◆ Two Cement grinding units of 1.5 MTPA each in West Bengal and Odisha

Leading Power Brands

Boroplus – largest selling antiseptic cream with 78% market share

Fair & Handsome – category creator, with 61% market share

Navratna Oil – leader with 57% market share in cool Oil category

Zandu and Mentho plus Balm – 61% market share

Navratna Cool Talc – a Category creator, with 24% market share and with a 5-year CAGR of 50.3%

KeshKing Ayurvedic Medicinal Oil – An Ayurvedic Patented Hair Medicinal preparation

CSR: Contribution in the areas of education, health, women empowerment & environment.



Hon'ble Union Minister for Transport, and Highways, and Shipping Shri Nitin Gadkari, GOI handing over EY ENTREPRENEUR OF THE YEAR AWARD 2015 as the category winner in the Retail & Consumer Segment. Mr. Harsha V. Agarwal and Mr. Mohan Goenka receiving the award on behalf of Emami Jt Chairmen, Shri R S Agarwal and Shri R S Goenka



Hon'ble Finance Minister Dr Amit Mitra, GoWB handing over Life time Achievement Awards to Emami Joint Chairmen at the Economic Times Bengal Corporate Awards 2016

Emami Projects:

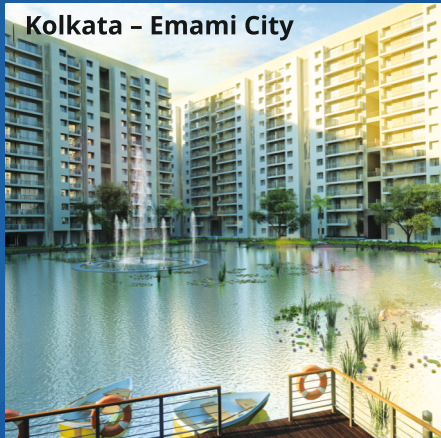
(including with Associates)

Colombo – Altair



An iconic landmark of 13 lakh sq.ft., designed by internationally celebrated architect Moshe Safdie

Kolkata – Emami City



North Kolkata's largest residential complex of 25 lakh sq.ft., (Ahead of Schedule)

Kolkata – Urbana



70 lakh sq.ft., of extremely sophisticated urban construction set amidst centrally located prime land of Kolkata

Jhansi – Emami Nature



A nine hundred (900) villa project – The Ultimate in luxury living

Kolkata – South City



A condominium of 45 lakh sq.ft., In one of the most sought after location

Chennai – Emami Tejomaya



Perfect combination of global expertise with Indian sensibilities, a project of over 10 lakh sq.ft.,

Mumbai – Montana



Over 12 lakh sq.ft., under development as premium quality apartments

Hyderabad – Swanlake



Spread across 11 lakh sq.ft., with 80% open space set amidst a serene lake

Kolkata – Emami Hira



Sprawling residential development of 7 lakh sq.ft., consisting of 3-5 bedroom apartments & Penthouses

For enquiries contact

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