



BRIGADE

Building Positive Experiences



**FOREVER
YOUNG**

Parkside
by **BRIGADE**

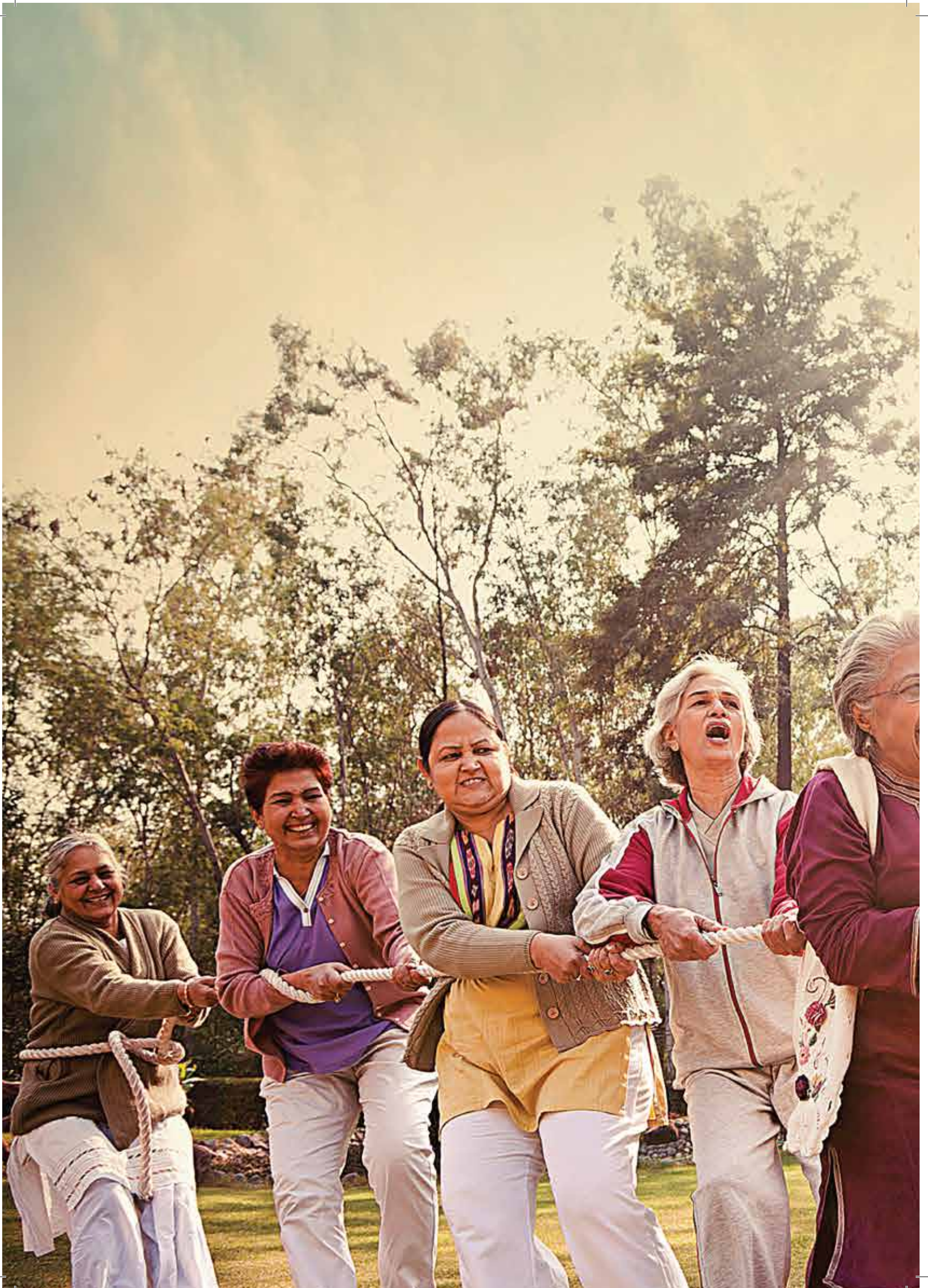
Independent Living for Seniors

ParksideByBrigade.com



FOREVER HAPPY





FOREVER ACTIVE





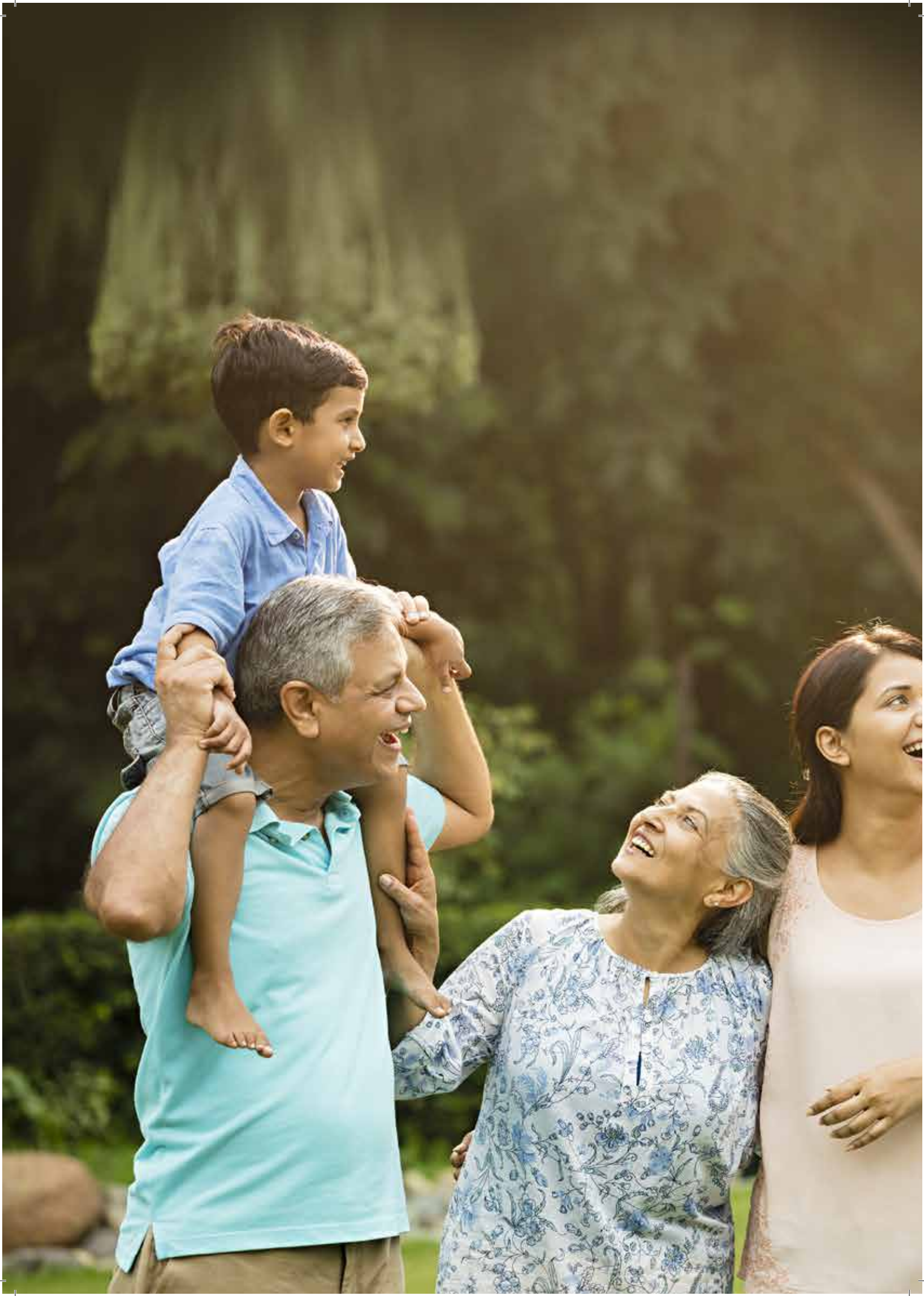
FOREVER LOVE





FOREVER FRIENDSHIP





FOREVER FAMILY





FOREVER ALIVE





***USHERING IN A NEW ERA
IN SENIOR LIVING***

Artistic impression of Parkside North by Brigade



WELCOME TO

Parkside
by **BRIGADE**
Independent Living for Seniors

Dear Patron,

Over the past three decades, Brigade Group has been pioneering new trends and innovations in real estate. Be it development of beautiful residential communities or state-of-the-art commercial buildings or thoughtfully integrated mixed-use enclaves comprising of homes, offices, hotels, world class hospitals and schools.

With the support of our committed workforce and the strong patronage of our 20,000 existing customers, Brigade is credited with delivering some of the most prestigious projects across South India and has earned many accolades and achievements including consistently being awarded as a Great Place To Work for 8 consecutive years.

In our relentless pursuit of excellence and customer centricity, we are now unveiling many new services and properties. Amongst these initiatives, the one closest to my heart is **Parkside by Brigade**, Independent Living for Seniors.

Having successfully delivered the first Parkside project in Devanahalli, we are scaling up our presence in the Senior Living category with multiple Parkside projects across the city of Bangalore. A great option for people above 55 who appreciate like-minded company and want more social interaction, but at the same time wish to enjoy the privacy of their own home. Access to daily needs and emergency resources provide the much needed peace of mind.

We plan to launch as many as four Parkside properties over the next one year, covering all parts of Bangalore. These thoughtfully designed homes for seniors will be testament to Brigade's passion for setting the bar higher in every initiative we undertake.

Best wishes

M R Jaishankar
CMD, Brigade Group

Parkside
East
by BRIGADE
Sarjapur Road

Artistic impression of Parkside East by Brigade

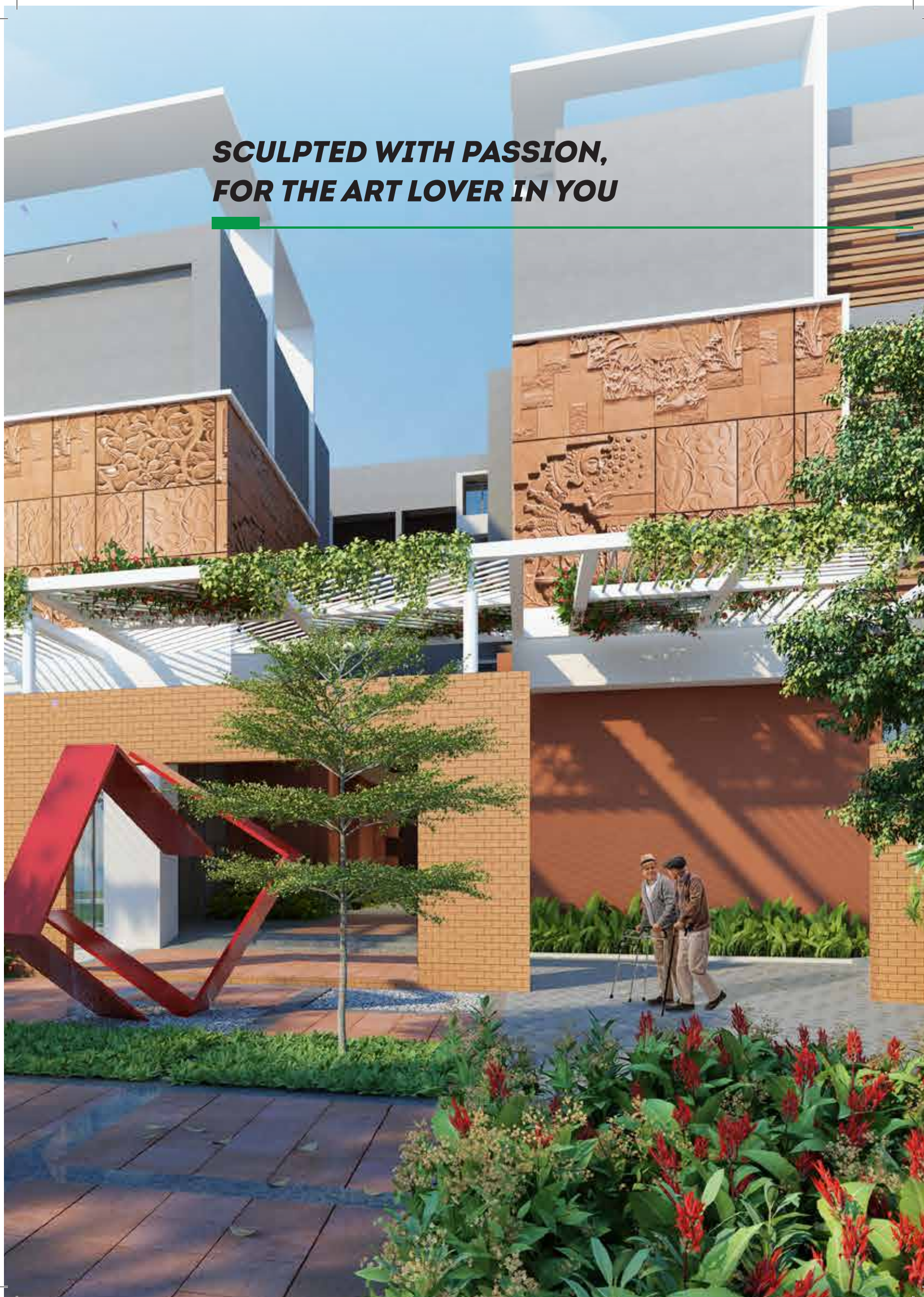
***GRAND ENTRANCE FOR A
GRACIOUS WELCOME EVERY DAY***

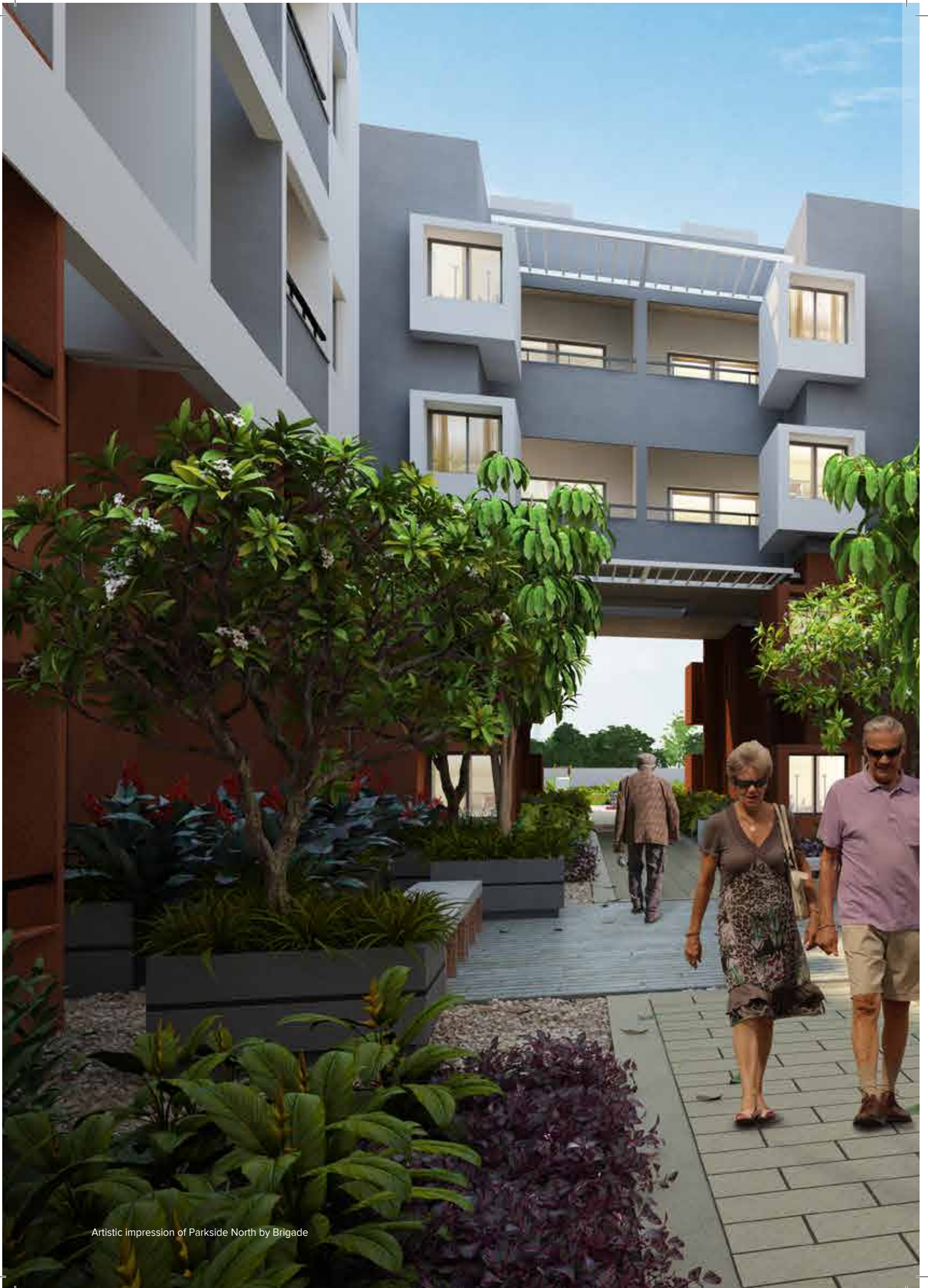




Artistic impression of Parkside North by Brigade

***SCULPTED WITH PASSION,
FOR THE ART LOVER IN YOU***

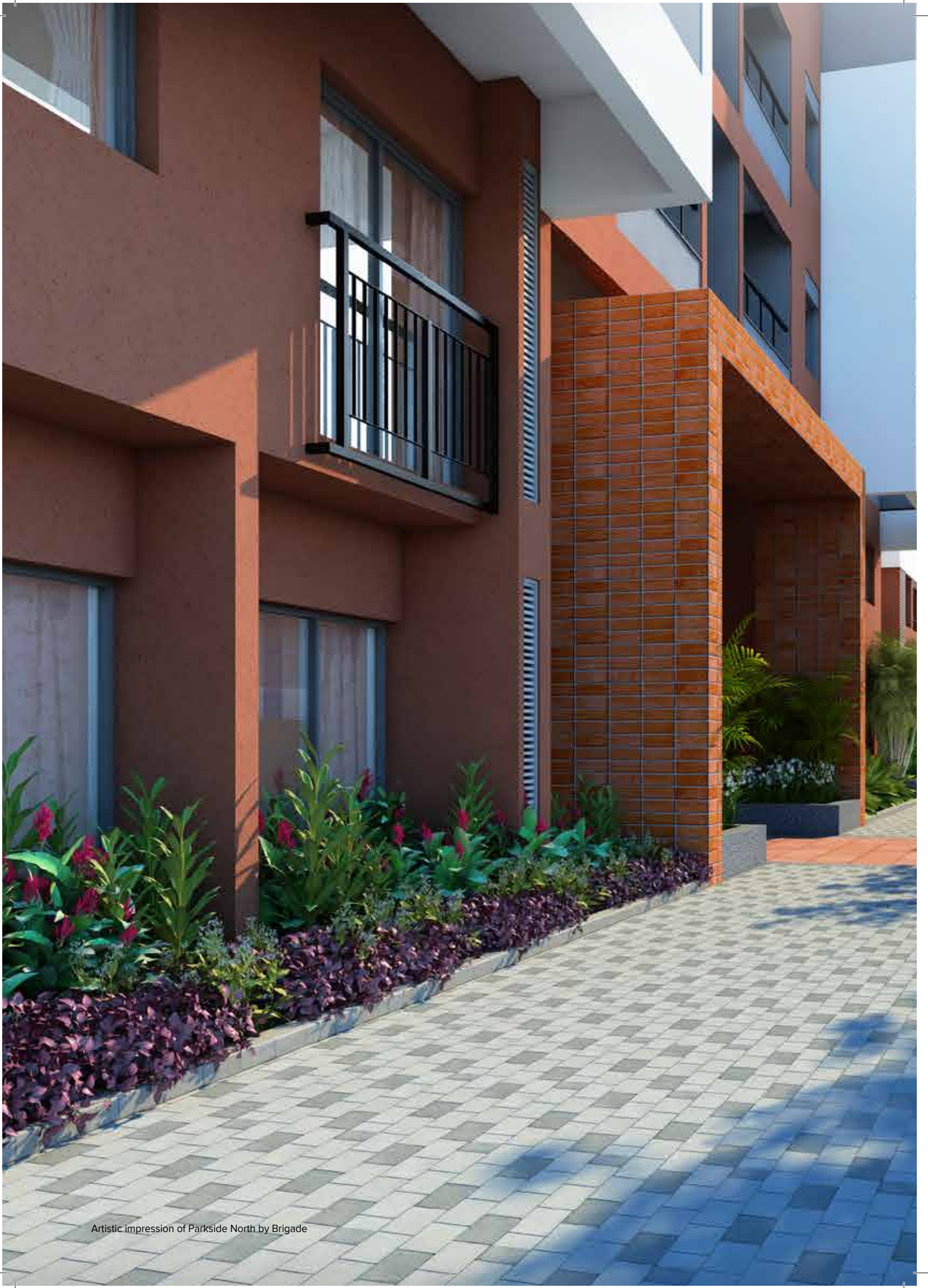




Artistic Impression of Parkside North by Brigade

PEDESTRIAN FRIENDLY COURTYARDS





Artistic impression of Parkside North by Brigade

GREEN WALKWAYS ALL ACROSS





Artistic Impression of Parkside North by Brigade

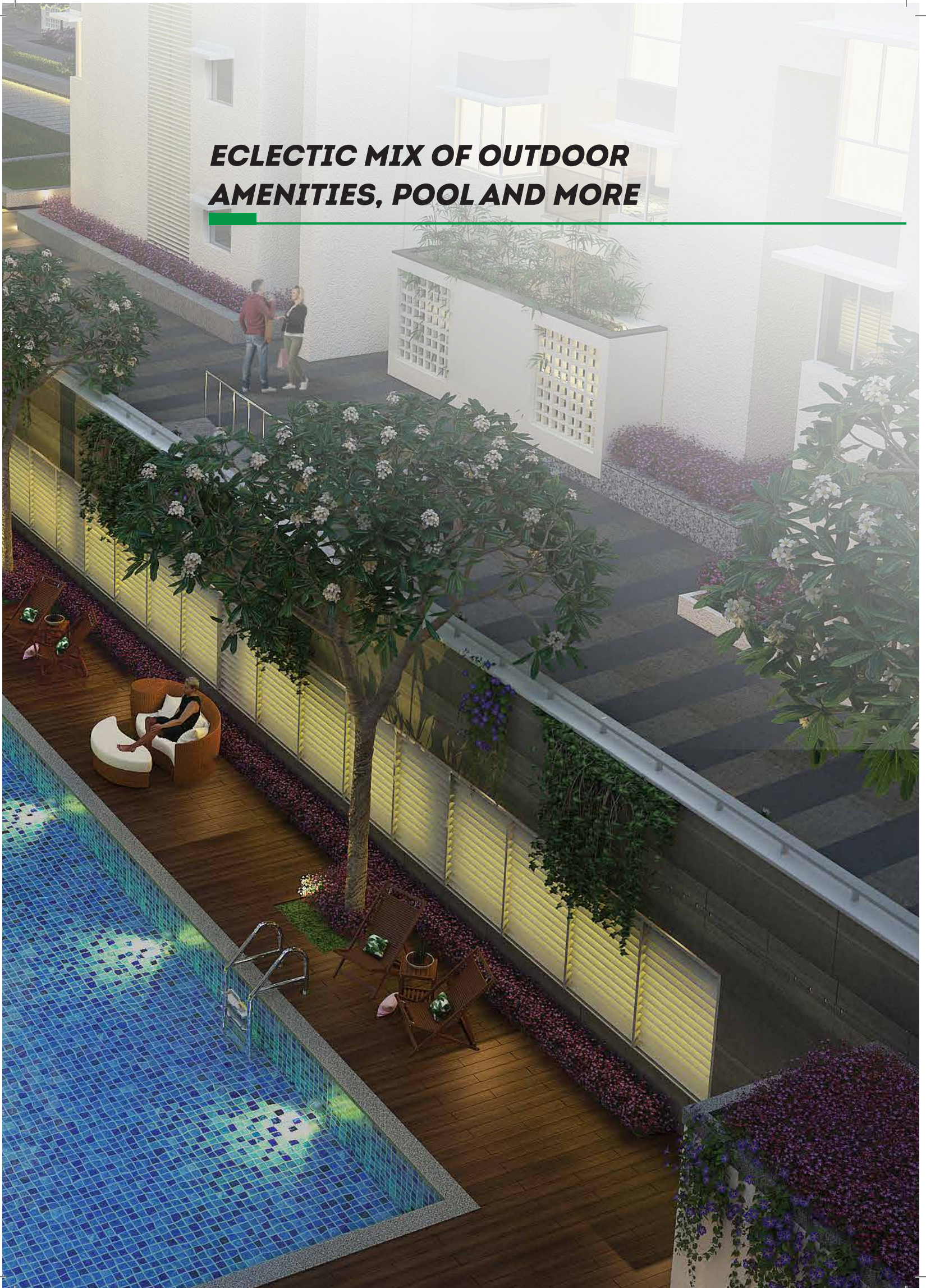
***THOUGHTFULLY DESIGNED
CONGREGATION AREAS, CAFE & MORE***





Artistic Impression of Parkside East by Brigade

**ECLECTIC MIX OF OUTDOOR
AMENITIES, POOL AND MORE**





THOUGHTFULLY DESIGNED FEATURES



24x7 SECURITY SYSTEM

CCTV monitoring of common areas.
Fire alarm and sprinklers in basements.



EXTRA CONVENIENCE

Scientifically designed seating for seniors in hallways.
Ergonomically designed Kitchen and wash room as per NBC.



EASY ACCESS

Pedestrian friendly driveways & courtyards.
Wide access sliding doors for easy movement.



SMART SAFETY FEATURES

Provision for video door phones.
Emergency call button in master bedroom.



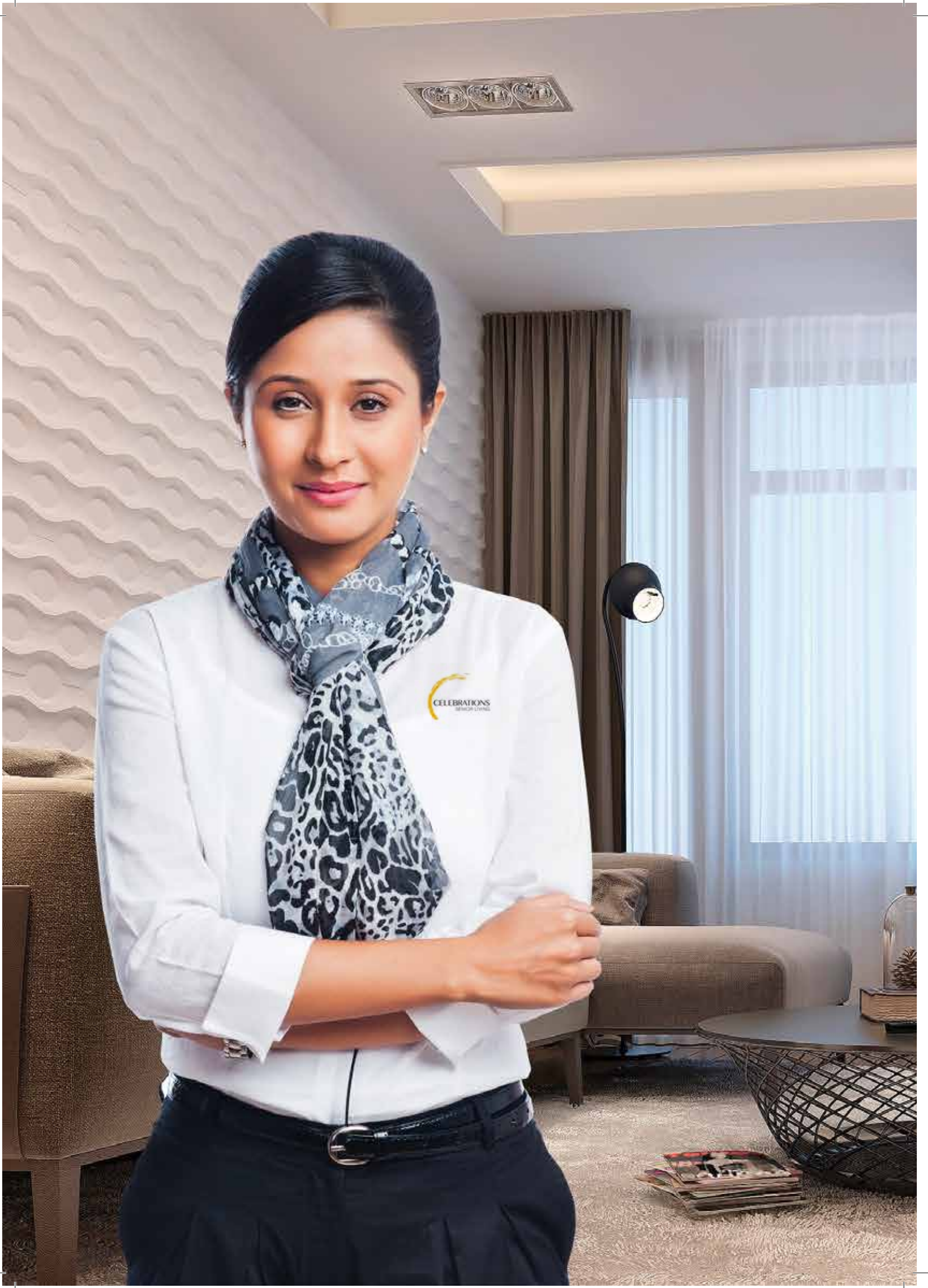
ADD-ONS IN BATHROOMS

Anti-skid tiles, grab bars and emergency pull cords.
Sliding door for easy wheel chair access in master bathroom.
Towel rods at convenient levels and safety locks in toilet doors.



WHEELCHAIR FRIENDLY

Stretcher/wheelchair friendly elevators.
Pedestal free washbasins in bathrooms.
Ramps in common areas and wide corridors.



SENIOR ORIENTED SPECIALISED SERVICES

Managed by Celebrations LLP (Brigade Hospitality)

It's all about Celebrations!

Since its inception, Brigade Hospitality has pioneered the concept of professionally managed serviced residences in Bangalore. At the moment, they have over 1000 keys across 5 business hotels, with world-class operational brands, owned by Brigade Hotel Ventures Ltd. They manage the design development, construction and handing-over of new hotel projects to international operators. Some of the hotels overseen by them are Grand Mercure Bengaluru, Sheraton Grand at Brigade Gateway, Grand Mercure Mysuru, Holiday Inn Express & Suites Bengaluru, and a few others.

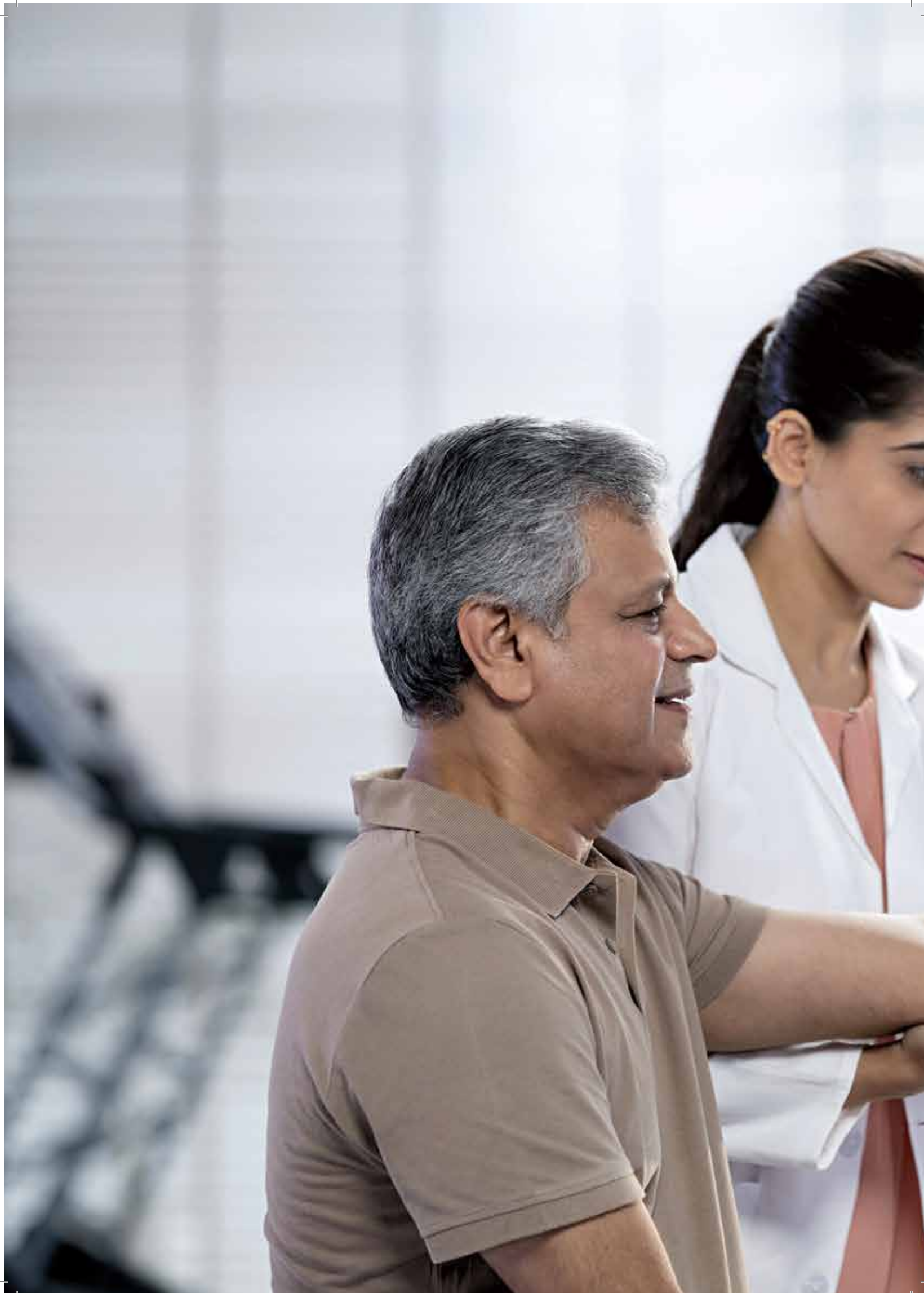
Brigade Hospitality Services Ltd., or BHSL, has established the concept of fully owned and professionally managed premium lifestyle membership clubs. They provide state-of-the-art sports facilities, multi-cuisine restaurants, banquet facilities, etc.

Celebrations LLP, which is an integral part of BHSL, is run and managed by a group of highly experienced professionals. Their commitment and dedication stems from their passion to delight people. Food and entertainment have always been essential ingredients of every occasion that calls for celebration. And it is this that forms the very essence of their name 'Celebrations'.

Backed by years of expertise in institutional and banquet catering, Celebrations LLP now extends its services to cater for senior citizens - an emerging and growing segment considering India's elderly population. Thus, providing senior citizens the opportunity to lead active lives. Their services include

- Health and Wellness
- Medical and Emergency needs
- Individual well-being and Security
- Administrative and Concierge Services
- Dining
- Recreational Facilities

These services would be provided by Celebrations LLP or equally reputed service provider for the duration that Brigade is managing these homes.

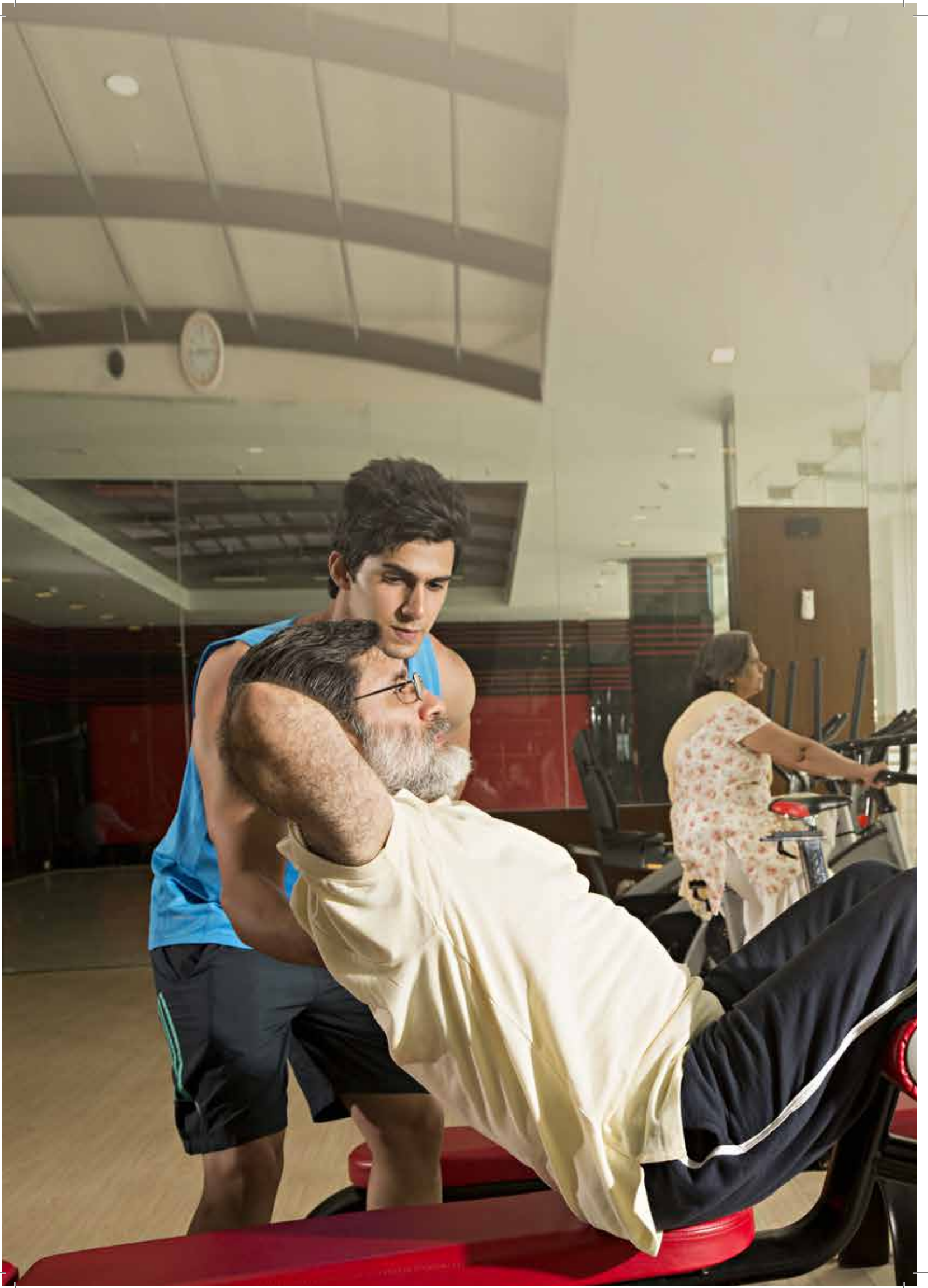


SILVER CARE

Special 24x7 healthcare facility

- Medical care room with Nursing Attendant available 24x7
- Doctor on call (at reasonable consultancy charges)
- Ambulance & driver available 24x7
- Physiotherapist (available at reasonable charges per session)

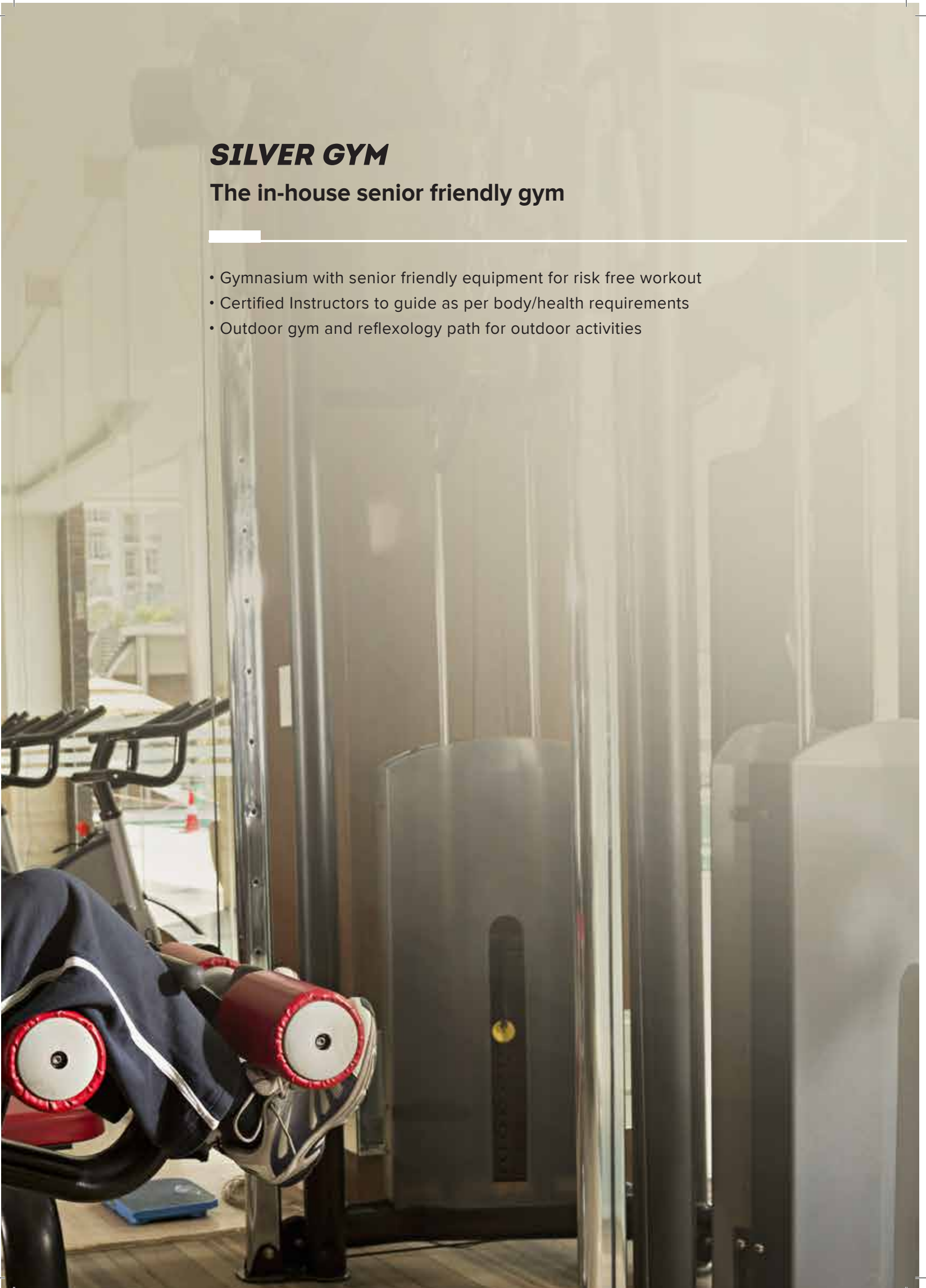




SILVER GYM

The in-house senior friendly gym

- Gymnasium with senior friendly equipment for risk free workout
- Certified Instructors to guide as per body/health requirements
- Outdoor gym and reflexology path for outdoor activities



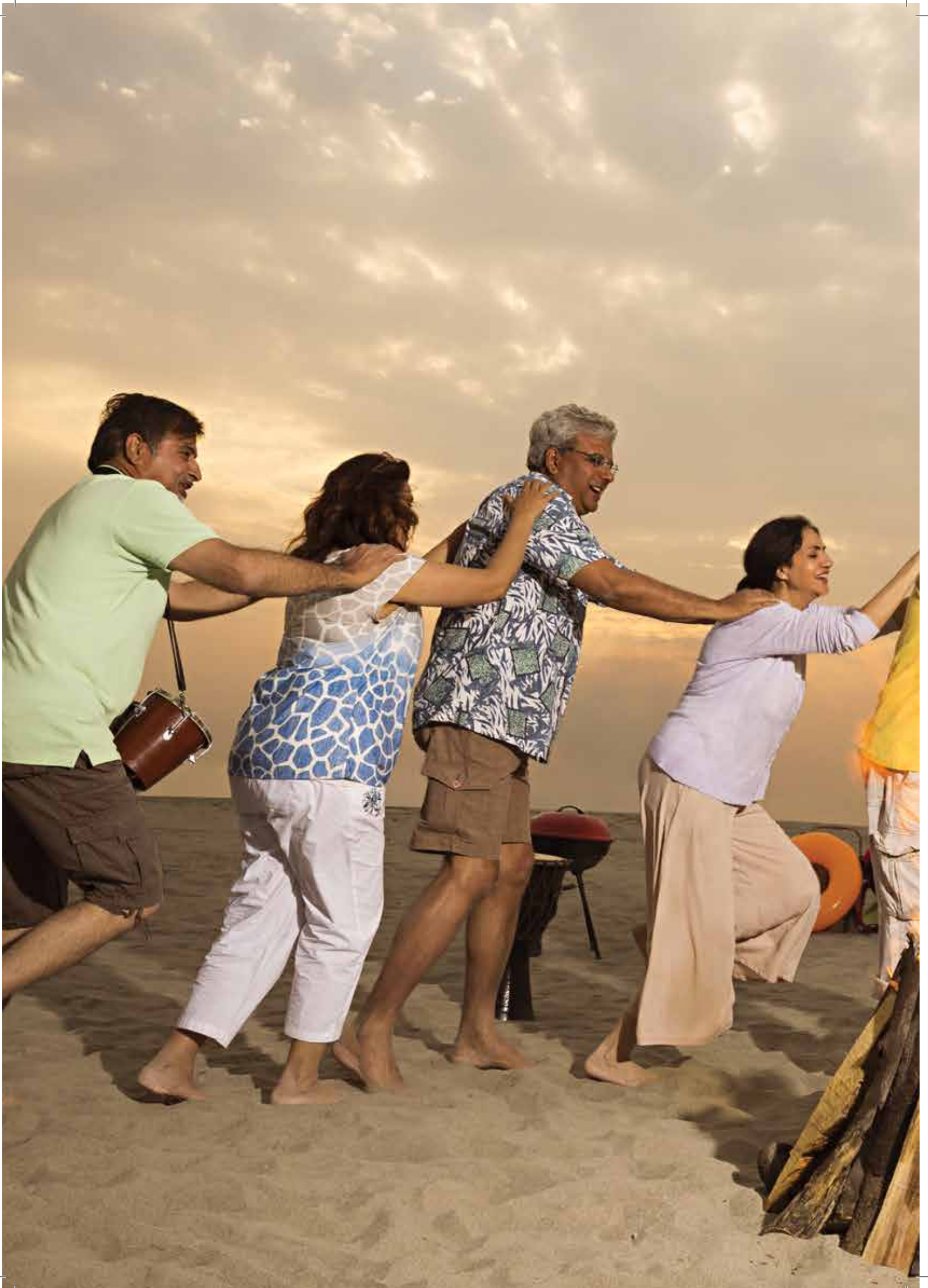


SILVER OAK DINER

Multi-cuisine restaurant

- Staff trained at leading star hotels
- Meals available at competitive rates
- Customized home style food menu: Specially curated menu for seniors based on dietary requirements
- Fully operational kitchen
- Monthly meal plans at special rates
- Take-away facility available





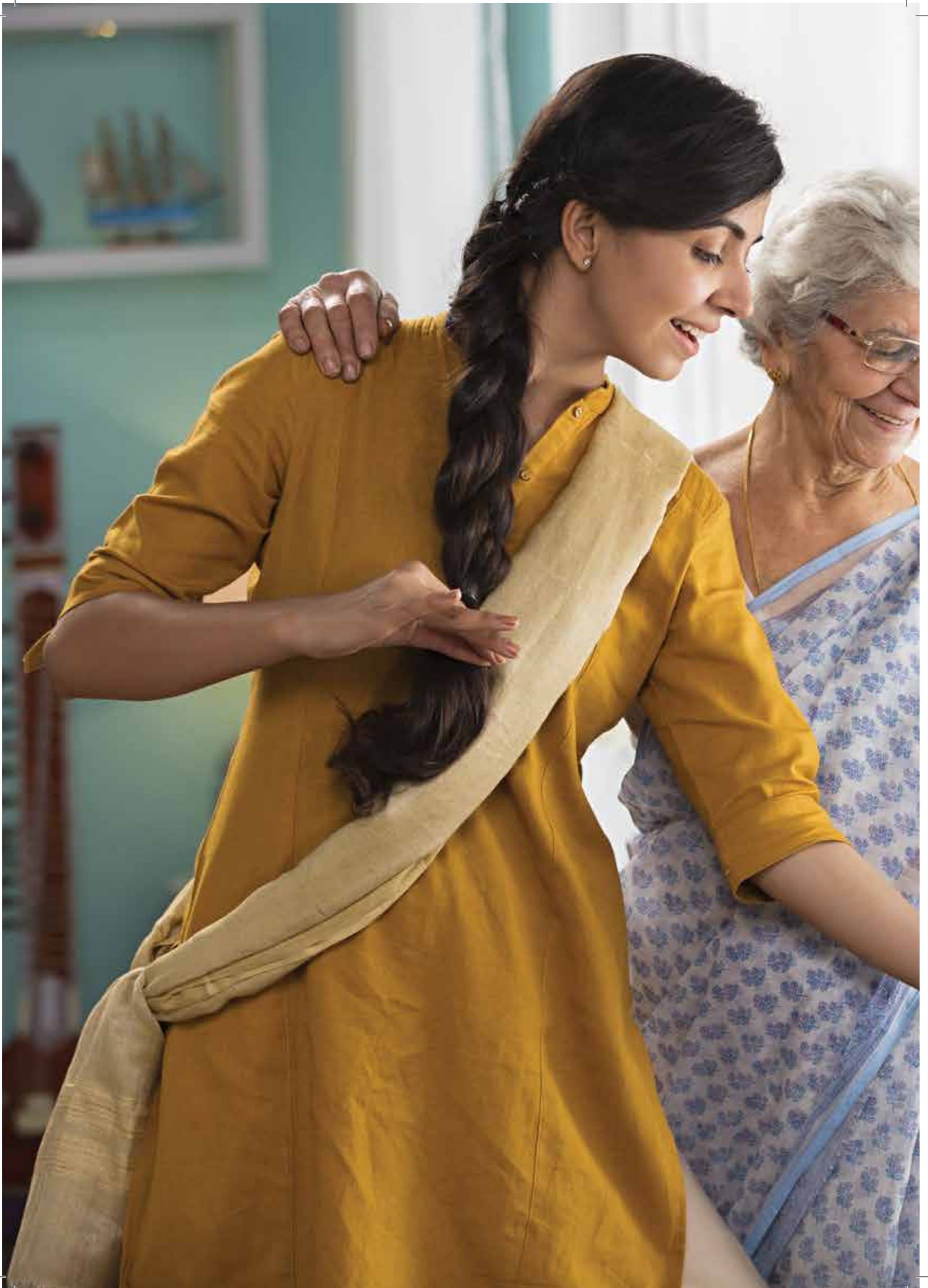
SILVER SMILES

Round the year fun activities

- Group Outings
- Discourses and lectures
- Hobby Clubs
- Indoor Games
- Knowledge workshops

Nurture and enjoy congregation of like minded community in events organised at reasonable charges





An elderly woman with short white hair and glasses is shown from the waist up, wearing a blue and white floral sari. She is standing in a room with a large, multi-paned window in the background. Her hands are positioned in a yoga mudra, with her fingers touching at the tips. She is wearing several silver bangles on her right wrist. The lighting is bright and natural, coming from the window.

SILVER CRAFT

Special coaching classes

- Yoga
- Dance
- Swimming



SILVER SUITES

**Guest room facility at reasonable charges
for visiting family & friends**





SILVER SPRINGS

Multipurpose TV lounge for parties and get togethers





SILVER SERVICES

Housekeeping & Concierge Services

- Housekeeping services for your apartment on daily or monthly payment plans
- Travel and ticket bookings, site seeing tours, bill payment, etc.
- Engineering maintenance support for your apartment at reasonable charges



CONCIERGE



PARKSIDE RESIDENCES IN BANGALORE



Parkside
North by BRIGADE
Jalahalli



Parkside
East by BRIGADE
Sarjapur Road



Parkside
West by BRIGADE
Mysore Road



Brigade was recognized as one of India's Top Builders at the Construction World Architects & Builders Award 2018.

Brigade was recognized as one of Bengaluru's Hot 50 Brands at the Brand Summit & Hot Brands 2018 by Paul Writer.

Brigade Orchards won the 'Integrated Township of the Year' award at the Realty+ Excellence Awards South 2018.

Brigade has been recognized for being amongst India's Best Workplaces in Real Estate, at the Great Place To Work For 2018 Awards.

Brigade won the 'Real Estate Luminary Award' for Exemplary contribution to Real Estate at the Times Business Awards 2018

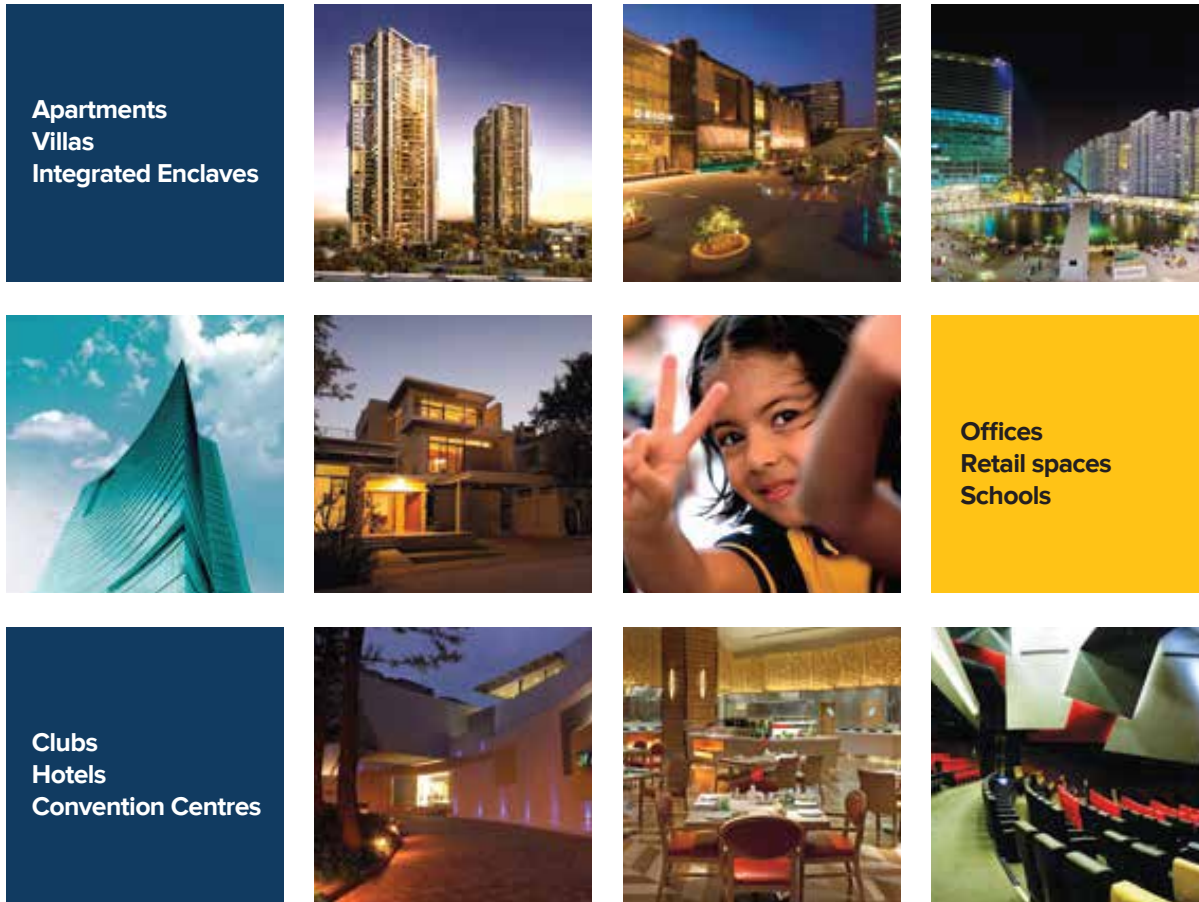
Brigade Orchards won the 'Smart Township Project of The Year' Award at the 6th Annual Siliconindia Bengaluru Real Estate Awards' 2018.

Brigade Exotica won the Best Residential Project at the CIA World Construction & Infra Awards 2018

Brigade Palmgrove won the Premium Villa Project of the Year at the NDTV Property Awards 2018

Brigade Palmgrove won in the 'Villas & Row Houses' category at the CREDAI Karnataka's CARE Awards 2017.

MULTIPLE DOMAINS. SINGLE-MINDED COMMITMENT.



Brigade is one of India's leading developers with over three decades of experience in building positive experiences and also transforming the skyline of cities in South India namely Bangalore, Mysore, Mangalore, Hyderabad, Chennai, Kochi with its developments across Residential, Offices, Retail, Hospitality & Education sectors.

Brigade's residential portfolio includes penthouses, villas, premium residences, luxury apartments, value homes, independent living for seniors and award winning fully integrated lifestyle enclaves and townships. Brigade is among the few developers who also enjoy a reputation of developing Grade A commercial properties. The World Trade Center- Bangalore & Kochi, Software and IT parks, SEZs and stand alone offices have top international clients operating from them. Brigade's retail projects include Orion Mall at Brigade Gateway, Orion East in Banaswadi and the upcoming Orion OMR. Brigade's hospitality offerings include star hotels across South India, recreational clubs and convention centres, Celebrations Catering and Events and The Baking Company, a unique patisserie focusing on freshly baked healthy products in Bangalore. Brigade has completed over 250 buildings amounting to 40 million sq.ft in residential, offices, retail and hospitality sectors across 7 cities.

The Group has been socially responsible and has vastly contributed to society by redeveloping the Sangolli Rayanna Park and the Shri Nadapraphu Kempegowda Playground in Malleswaram, Bangalore, constructing a Skywalk across Dr.Rajkumar Road and rejuvenation of Sitharampalya lake in Whitefield. The latest initiative - Indian Music Experience (IME) - a monumental and philanthropic initiative of Brigade Group is conceived to give back to the society and to sensitise the present generation to the rich culture of Indian music. This responsible attitude and innovative mind-set combined with uncompromising quality of the projects over the years has created a reputed brand.

The Group has also been consistently ranked among the 100 Best Places to Work in India for 8 years in a row. The awards and recognition received by the Group across various categories serve as a testimony to Brigade as a proven brand, well established and trustworthy coupled with excellent customer service and impeccable build quality.



To **UPGRADE TO BRIGADE**, call us on **1800 102 9977** • salesenquiry@brigadegroup.com

Parkside North by Brigade: Hesarghatta Bangalore Pipe Rd, Kammagondahalli, Jalahalli, Bengaluru-560015
RERA Number: ACK/KA/RERA/1251/309/PR/180929/002677

Parkside East by Brigade: Sy. No. 32/1, Hadusiddapura Road, Chikkannahalli, Near St. Stephens Marthoma Church, Sarjapur Road, Bengaluru-560035
RERA Number: PRM/KA/RERA/1251/446/PR/180621/001910

Parkside West by Brigade: Sy. No. 43/5, 43/30 & 238, Mysuru Main Road, Next to Brigade Panorama, Ancephalya, Bengaluru-560060
RERA Number: PRM/KA/RERA/1251/310/PR/180611/001894

Also, visit us at

Experience Centre: Ground Level, World Trade Center, Brigade Gateway Campus, Dr. Rajkumar Road, Malleswaram-Rajajinagar, Bangalore.
Dubai Office: Brigade Enterprises Limited, 708, Atrium Centre, Bank Street, Bur Dubai, Dubai. Tel: +971 4 3555504 email: dubaisales@brigadegroup.com

Offices also in Chennai, Hyderabad, Mangalore and Mysore
