

ONE OF INDIA'S TO P3 REAL ESTATE DEVELOPERS

THE

INCREDIBLE GROWTH STORY



Over 100 lacs sq. ft. of projects delivered



Over 130 lacs sq. ft. of area under development



Over Rs.100,000 CR.
Estimated revenue potential



Rs. 3700 cr. Sales recorded in the financial year 2017-18





Over 2200 acres of prime land bank



13 RESIDENTIAL PROJECTS

DELIVERED (7.3 mn sq.ft.)

















STRUCTURE READY (1.2 mn sq.ft.)





UNDER - CONSTRUCTION (2.3 mn sq.ft.)









13 COMMERCIAL PROJECTS

DELIVERED (0.86 mn sq.ft.)





STRUCTURE READY (0.5 mn sq.ft.)







UNDER - CONSTRUCTION (3.5 mn sq.ft.)















A MEMBER OF KEY ASSOCIATIONS AND TRADE BODIES

With a purpose

Leading the Development Standards &

Best Practices in the

Real Estate Industry







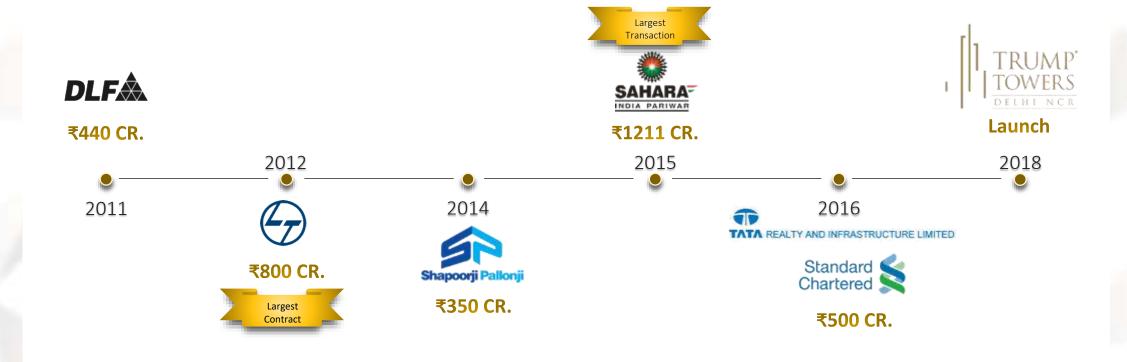








MAJOR TRANSACTIONS







TRUMP TOWERS, DELHI - NCR





SAHARA LAND PARCEL DEAL

1211 Crore Deal

to acquire 185 acre land in **Gurugram**



KEY ASSOCIATES
WE ARE PROUD
OF...

ARCHITECTURE



























CONSTRUCTION





























EQUIPMENTS



BANKING & FINANCE





CONSULTING







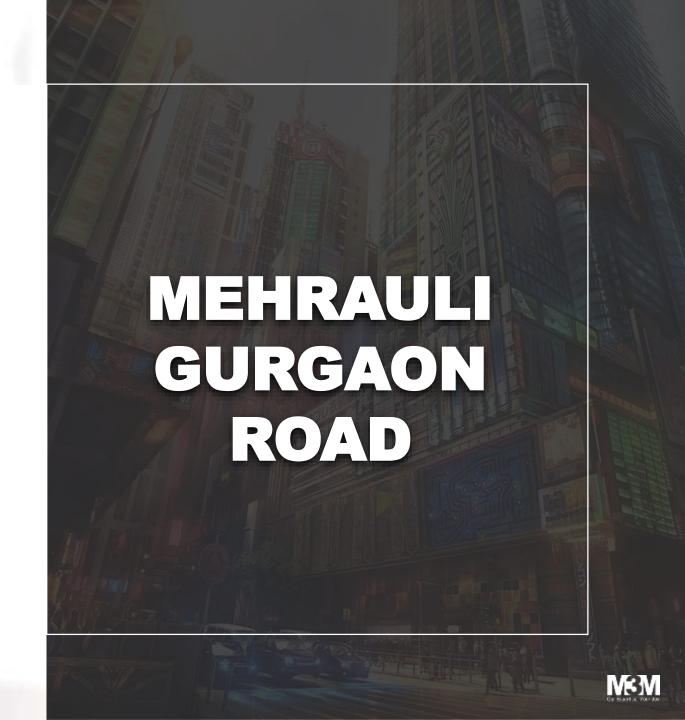
BEGINNING OF

GURUGRAM



INADEQUATE

INFRASTRUCTURE



INTRODUCTION TO

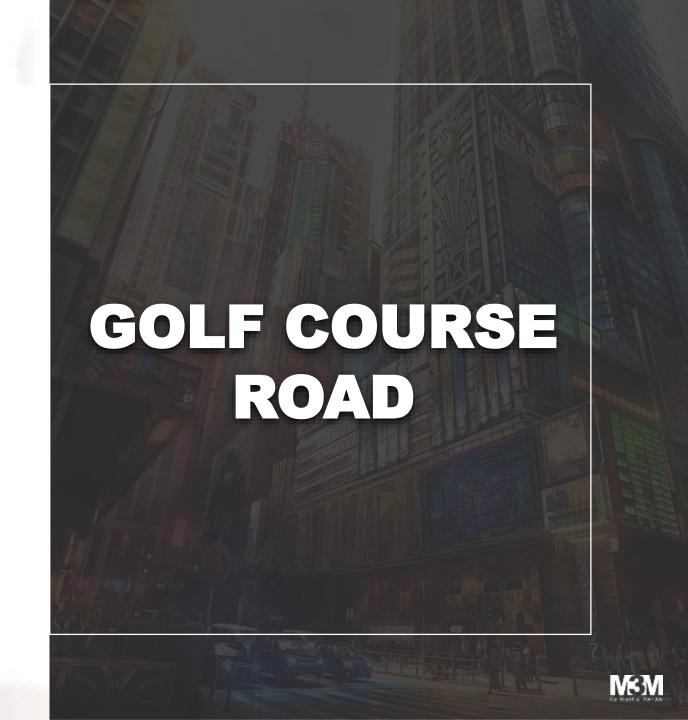
A MODERN

WAY TO LIFE



SATURATED &

EXPENSIVE

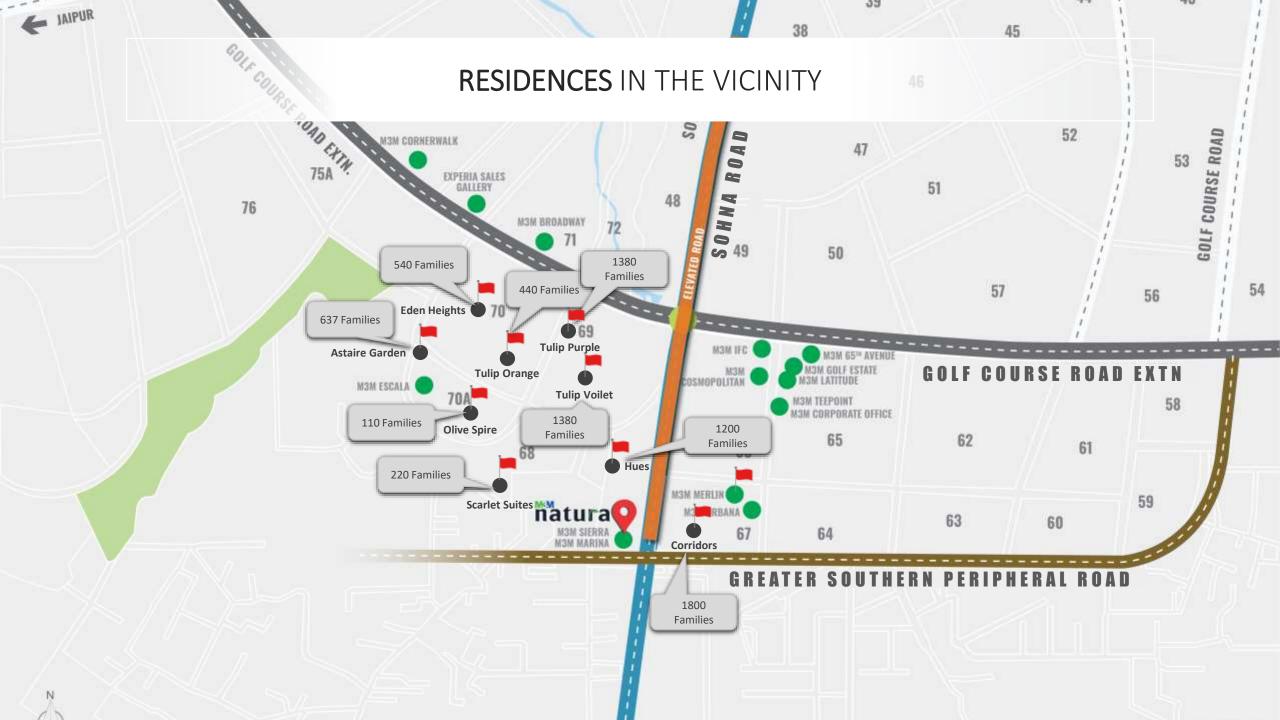


RISING GROWTH

CORRIDOR

















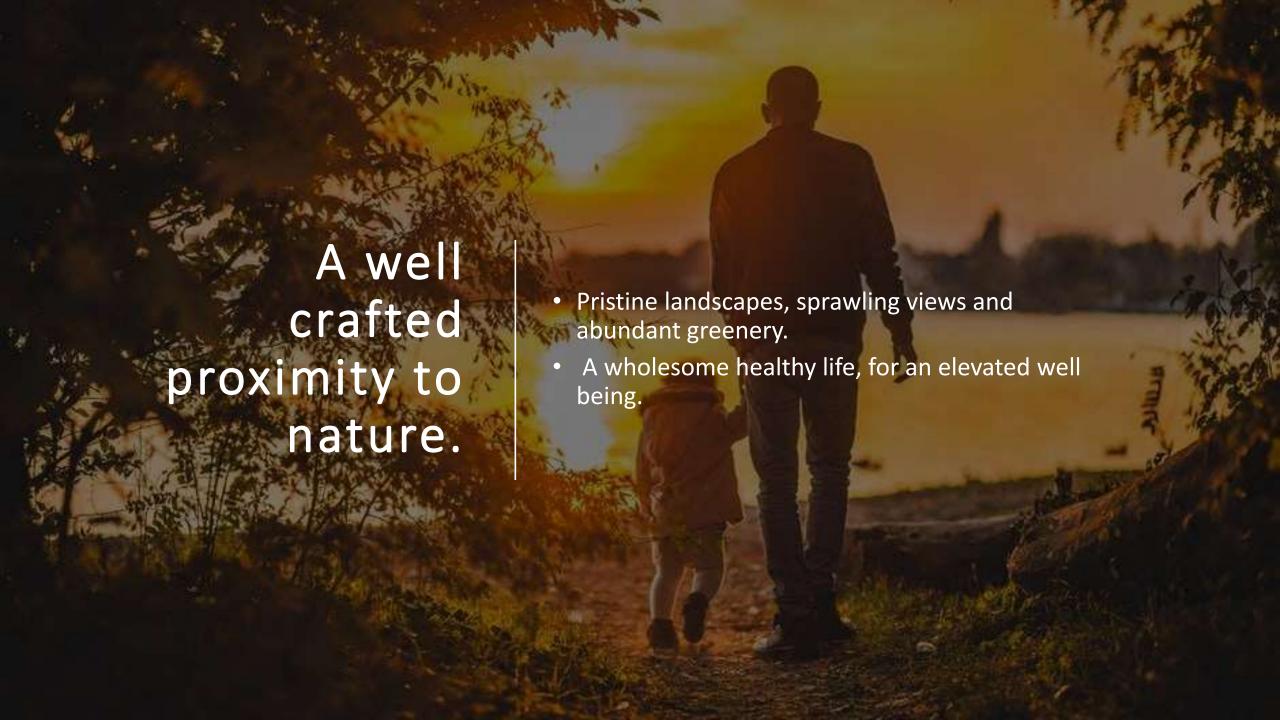


A panoramic view of the glorious Aravallis

- Sweeping Aravallis- a delight for both eyes and the mind.
- A feel of open airy spaces.



- Deck setting arrangement
- Alfresco dining
- Impressive flowing water structure at the entrance

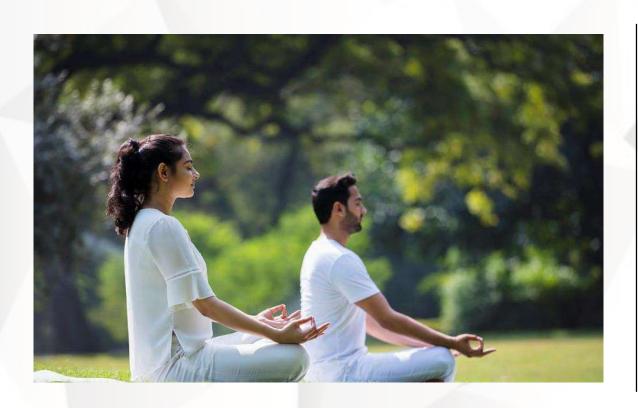




Inspired by Nature, For a Soulful Living

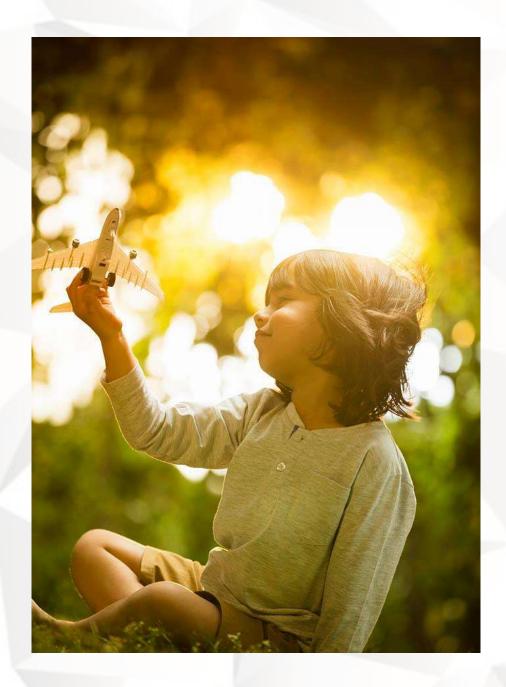


Invigorating a Healthier way of Life.



- •Premium fitness amenities that enable a fit lifestyle for all age groups
- •Innovative Fitness Court
- State-of-art gym
- Swimming pool
- Youth Garden with serene natural settings
- open spaces perfect for a morning run or an evening walk
- Yoga Centre and meditation zone for a holistic well being





Something For Everyone, Kids and Senior Citizens.

- •A dedicated play area for kids- Tot Lots with sculpture court and many more activities.
- Trails for leisurely walks
- •Palm Avenue and seating alcoves- the perfect ambience where elderlies would love spending time.
- •Congregational lawns where seniors can plan engage and in activities.
- •Amphitheatre for entertainment and performance programs.





A Magnificent
Club
Experience

The Club House Where Desires Come Alive



- The 669 sq mts. Club House at the Central Podium
- •An indoor recreation zone with a range of leisure activities such as snooker, table tennis, etc.
- •Cafe and Lounge with appetising cuisines serves as the perfect place to unwind with friends and family
- •An outdoor Yacht Club, with Alfresco dining, by the lake for an incredible experience





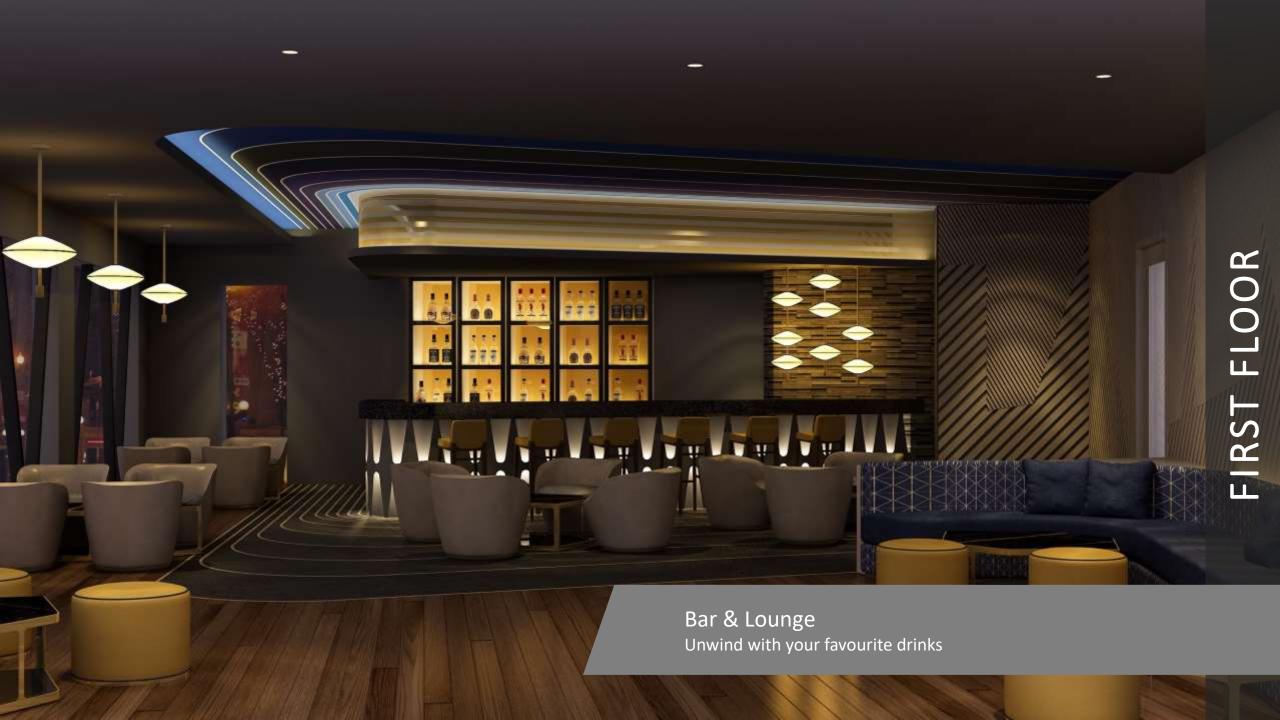
Extravagantly Designed Interiors



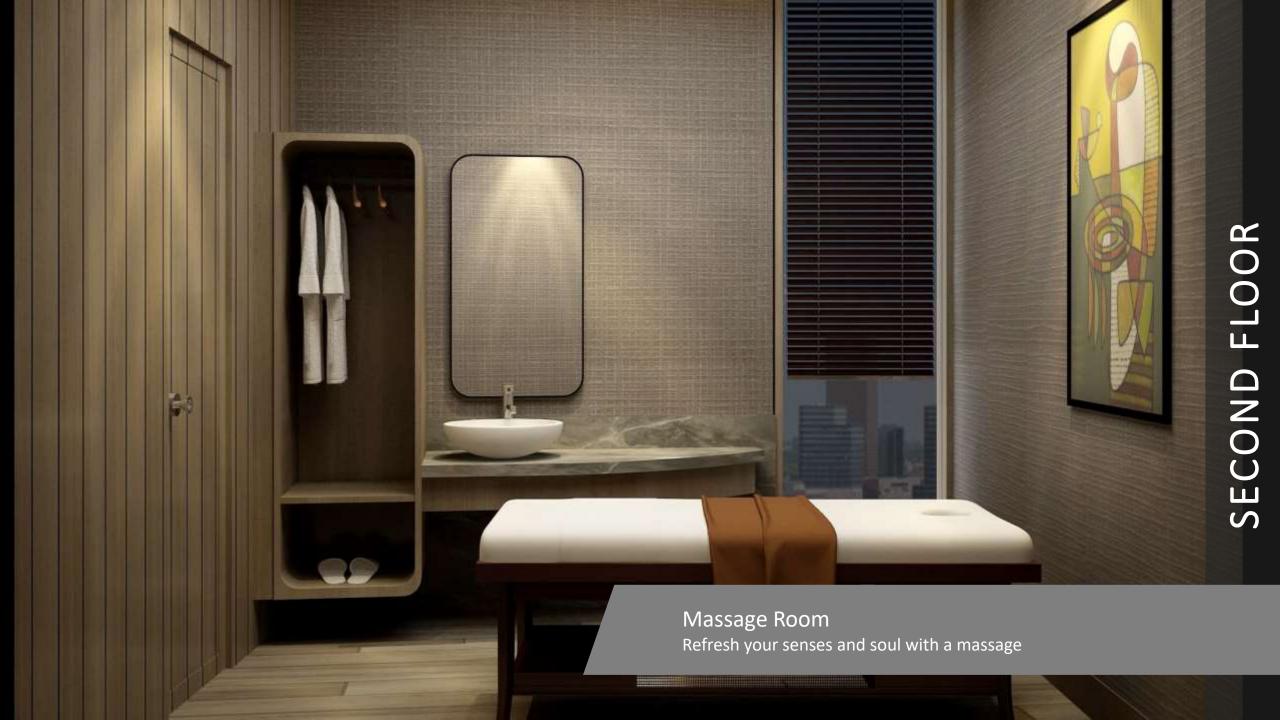












BREATH TAKING INTERIORS AND EXQUISITE DESIGNS

Bedroom

Walls: Plastic emulsion with roller finish

Floors: Laminated wooden flooring

Doors: Hard wood door with flush shutter

Windows: UPVC/ Powder coated or anodized aluminium glazing

Ceiling: Plastic emulsion

Kitchens

Walls: 2'high ceramic tiles above counter balance Oil Bound

distemper paint

Floors: Anti skid ceramic flooring.

Doors: Hard wood door with flush shutter

Windows: UPVC/Powder coating or anodized aluminium glazing

Ceilings: Oil bound distemper paint

IMMACULATELY DETAILED TO DELIGHT

Living Room

Walls: Plastic emulsion with roller finish

Floors: Vitrified tiles

Doors: Hard wood door with flush shutter

Windows: UPVC/ Powder coated or anodized aluminium glazing

Ceiling: Plastic emulsion

Toilets

•Walls: Combination of ceramic tiles and oil bound distemper paint

•Floors: Anti skid ceramic flooring.

•Doors: Hard wood door with flush shutter

•Windows: UPVC/Powder coating or anodized aluminium glazing

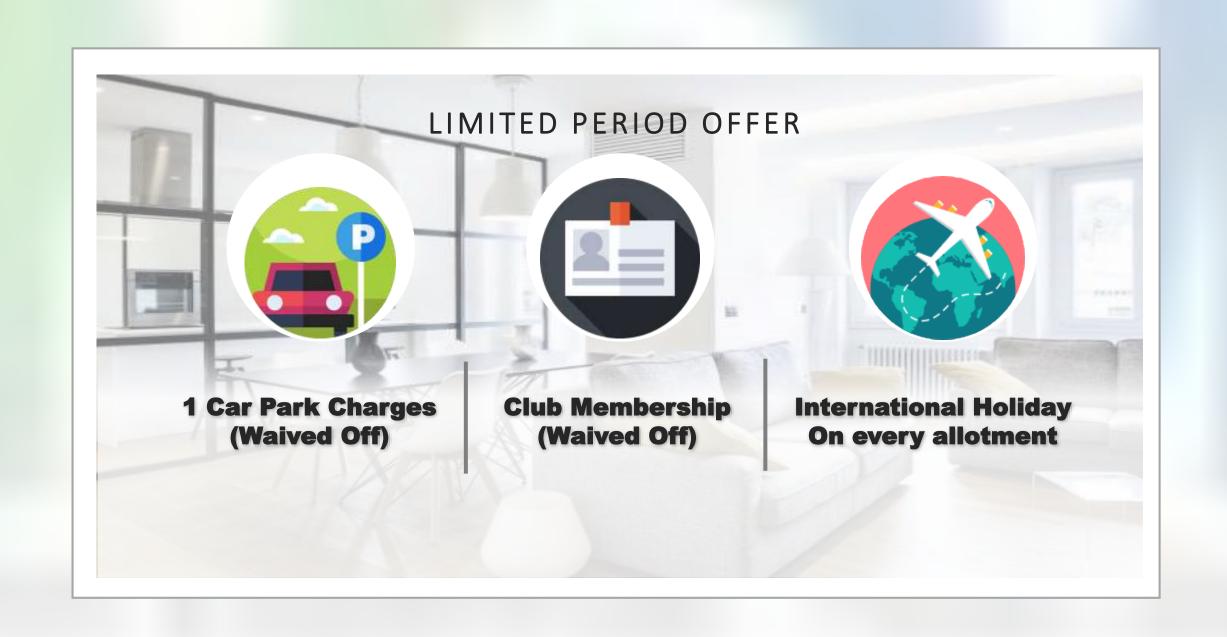
•Ceilings: Oil bound distemper paint

•Others: Granite/Marble counter with white sanitary fixtures and CP

fittings

AN EASY FIRST STEP





PAYMENT PLAN

SUBVENTION TILL POSSESSION

5:75:20

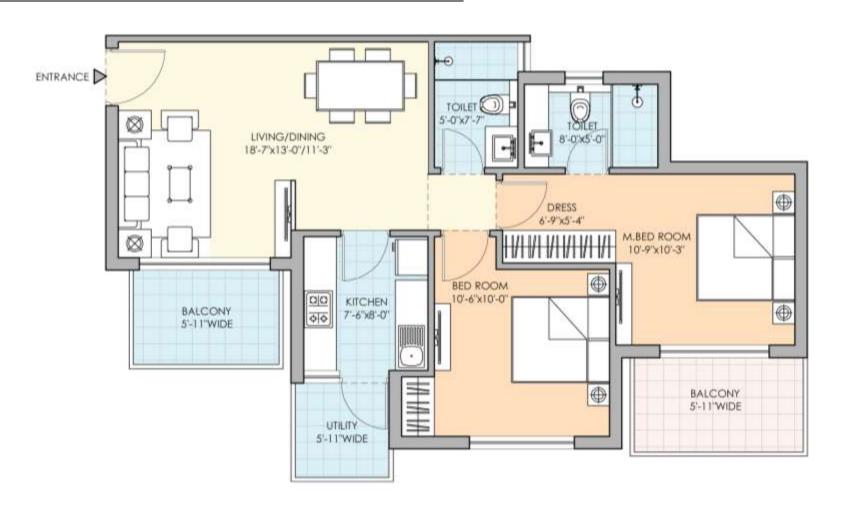
PRE-LAUNCH PLAN

40:60

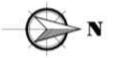
9% Annual Return Till
Possession and 40% of TSV
on Completion



FLOOR PLAN: 2 BHK



Apartment Type	Super Area
2 BHK + 2 Toilet (Type-1)	1200 Sqft



SITE PLAN: 2 BHK + Study



Apartment Type	Super Area
2 BHK + Study + 2 Toilet	1478 Sqft





