

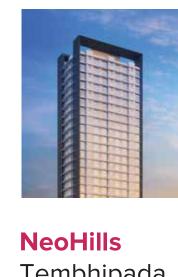
## Naye Bhandup ki Nayi Pehchan Studio & 1 BHK homes

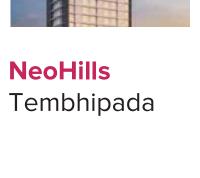
## Presenting NeoHomes - a whole new generation of

urban homes, never before seen in a Mumbai pincode. NeoHomes are smartly designed homes in superb skyscrapers, with efficient apartments that let you do more with less. At a location that is set to grow, and with a range of engaging amenities enabling an active lifestyle - live the life you always dreamt of. Built with cutting edge construction technology, by a name you can trust, NeoHomes are smart,

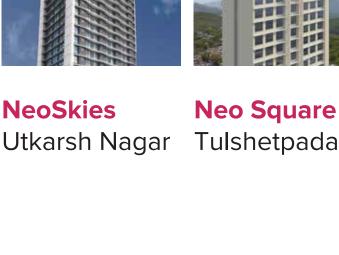
Mumbaikar. Other NeoHomes projects

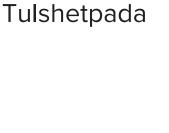
sensible and solid - a perfect home for the modern

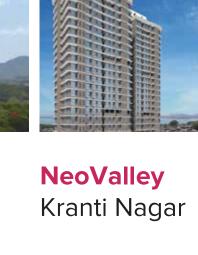












## "With NeoHomes, Marathon group

Ek Nayi Shuruaat



journey to create affordable homes for everyone. A seamless mix of brilliant product design and right pricing makes NeoHomes a perfect product for a first time home buyer" - R Z Shah Chairman, Marathon Group B. Sc, M. Ed

"We are very excited to launch

NeoHomes in Bhandup. It combines

convenience & affordability in the

enters a brand new chapter in it's



best way possible, possible. With the Metro line 4 set to come in, Bhandup is poised for a tremendous transformation" - Chetan R Shah Vice Chairman, Marathon Group M.S in Structural Engineering, University of Houston, USA

"We wanted to create a product

which best suits the current



requirement of people within the city. With NeoHomes people get all the advantages of a modern urban living, withinthe city & at affordable prices from a trusted brand" - Mayur R Shah Managing Director, Marathon Group MS in Structural Engineering, University of Oklahoma, USA

Why NeoHomes?

**Smart Floor Plans** 

limited only by your

Sensible

**Amenities** 

All the amenities

for you to keep up

an active lifestyle

without burdening

imagination.

Super efficient,

#### flexible floor plans Fair and transparent that let you do more pricing means that with less. Compact, NeoHomes are superb but with possibilities value for money. Find

## **Marathon Trust** Experience of 52+

from various options.

Right price & flexible

the perfect payment plan

payment options

years in the industry. One of the most trusted names in the city committed to delivering a seamless home buying experience.

structures.

Bhandup Ka

Bhandup enjoys an excellent location within the city

greenery of the national park to the west, yet the

suburbs of Mulund, Kanjur Marg, Powai and even

Thane. With large slum rehabilitation projects now

underway, and with the metro set to come soon,

with good rail and road connectivity and the

property rates are lower than the surrounding

Naya Roop



Bhandup over the next few years.

4 acres

development

Marathon **NeoHills** 

under

Bhandup is set to transform.

Marathon Group has an ambitious vision to help create a

New Bhandup with over 5000+ homes being planned in

16+ acres

in the pipeline

100+ acres

Railway Station

of potential

development

**Holy Trinity** Hospital oregaon Mulured Link road Sonapur Marathon Max D Mart, Marathon Towards Sonapur Junction (18.30 m) VeoSquare Fortis Towards LBS (Asian Paints) Marathon NeoPark Marathon Embryo Mulund **East** 

Shangrila

**Station** 

Towards LBS (Bhandup Police Stn)

Lotus Multispeciality (Dreams Mall) 27.40 m Vidyamandir & Jr College Marathon NeoValley NES Ratnam college of Arts. Science & NES Primary School **Marathon NeoSkies Bhandup** Dreams Mall West **Bhandup East** Bhandup Railway Station **Excellent Location** NeoPark enjoys an excellent location within the city

with great rail and road connectivity. It has plenty of schools, colleges, hospitals & shopping hubs in the nearby vicinity. With upcoming new road development and road widening projects, and the metro set to come soon, Bhandup is set for tremendous growth. **Connectivity:** 

Bus Stop (0 mins) 🐧 Bhandup Station (15 mins) Nahur Station (10 mins) 90 Feet Road (0 min) 🎊

LBS Marg (10 mins) 🔨

Eastern Express (20 mins) 🚘 **Upcoming connectivity:** Sonapur Metro Station (10 mins) 🏌 Shangrila Metro Station (7 mins) Goregaon Mulund Link Road (1 min) \*

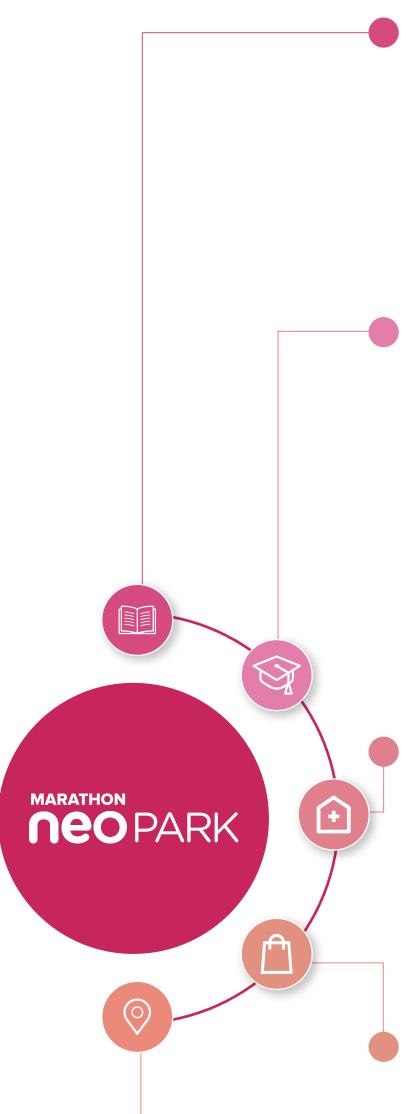
Western Express Highway via GMLR (20 mins) 🎊

India's Largest Cycling Track (2 mins)

Mulund Station via 90 Feet Road (15 mins)

# At the centre of it all

Bhandup has excellent social infrastructure with great schools, hospitals, shopping and entertainment locations, restaurants and business hubs all in the immediate vicinity and easily accessible.



#### **Schools**

Pawar Public School - 3.4Km NES Primary School - 3.5Km KEM School - 7.4km St. Xaviers High School & Jr. College - 4.9km NEXT School - 3.4Km

#### **Colleges**

NES Ratnam college of Arts, Science & Commerce - 3.5km VG Vaze college of Arts, Science & Commerce - 6.5km Mulund College of Commerce - 4.7km

ASM institute of management - 4.9km

Navjeevan College - 3.2km

#### Hospitals

Fortis Hospital - 2.0km Lotus Multispeciality Hospital - 3.1km

Platinum Hospital - 4.5km Suyog Hospital - 3.0km Holy Trinity Hospital - 3.2km

## **Shopping & Entertainment**

D Mart, Mulund - 1.6km
D Mart, Bhandup - 5.6km
Neptune Mall - 4.6km
R Mall - 4.2km
R City Mall - 9.6km
Viviana Mall - 8.7km

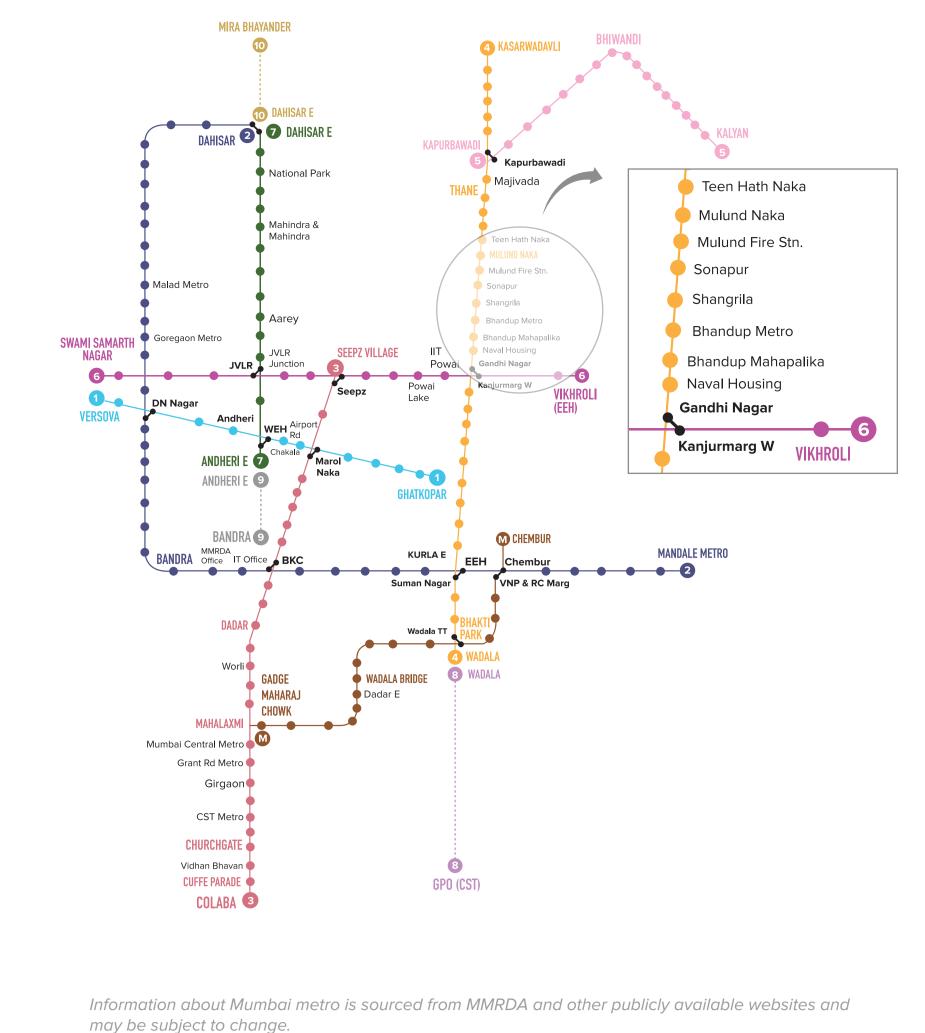
#### **Important Locations**

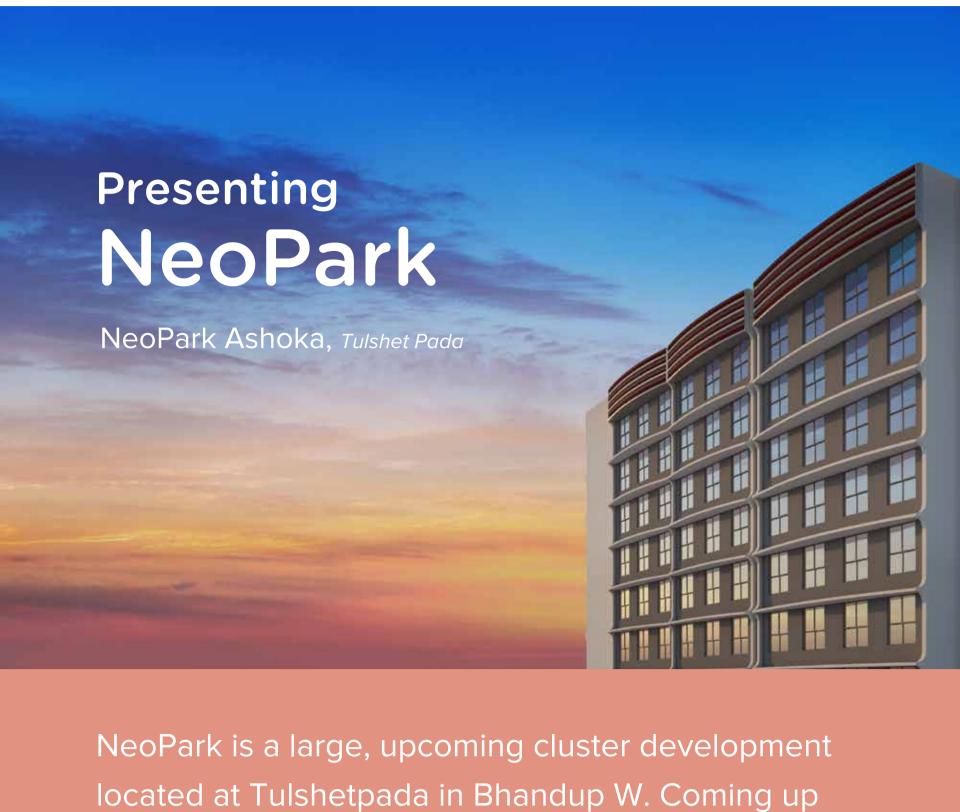
Thane - 9.5km BKC - 20km Powai - 9.0km Airoli - 7.5km

International Airport Andheri - 14.6km

# Get to anywhere in the city

The upcoming metro will be a game-changer for Mumbai, traveling to anywhere in Mumbai will be a breeze. NeoPark is just minutes away from two metro stations in Bhandup





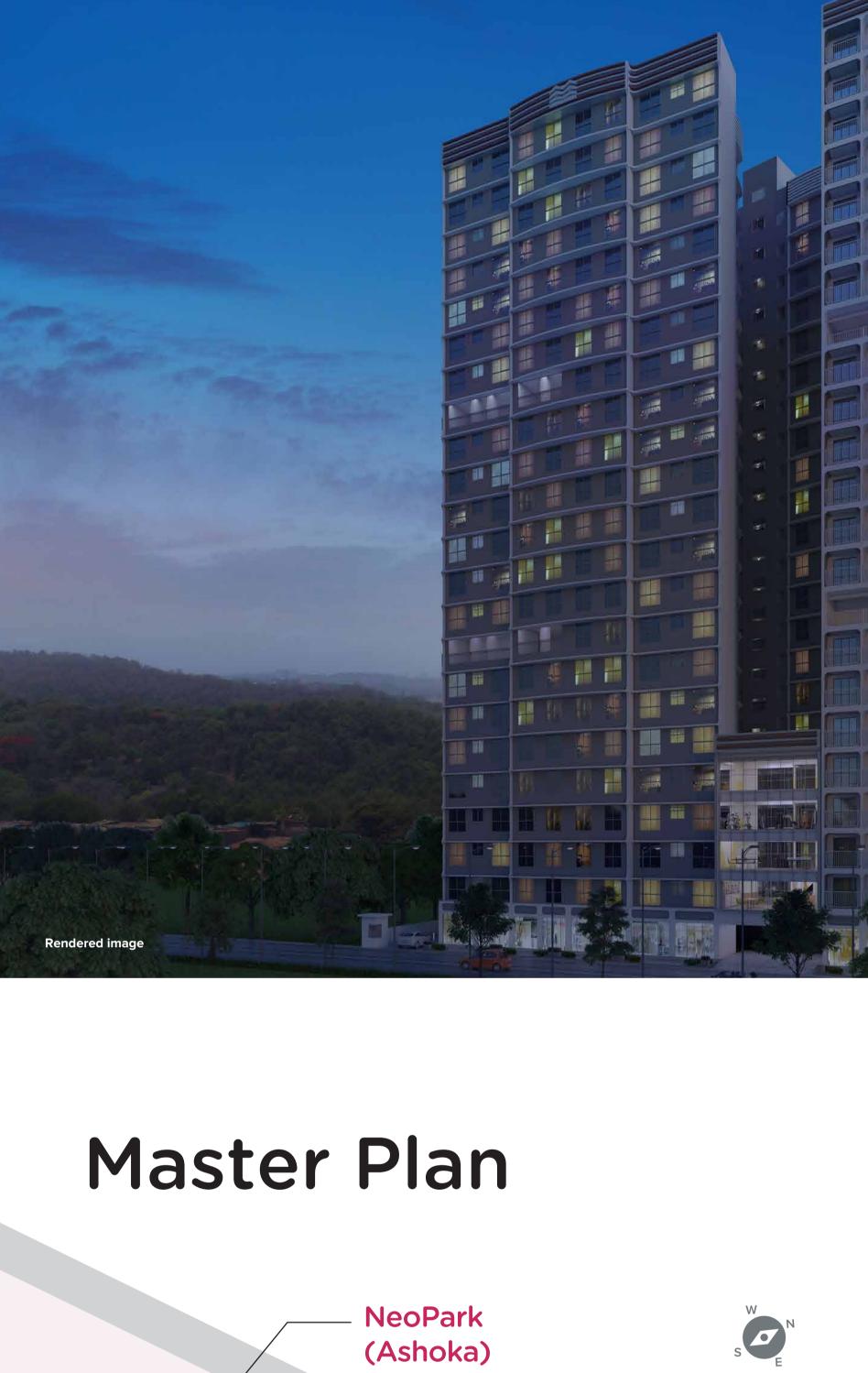
LBS Marg and Goregoan Mulund Link road.

Ashoka is the first tower to be launched in the Neo-Park layout

on a 6.5+ acre plot, NeoPark is located very close to



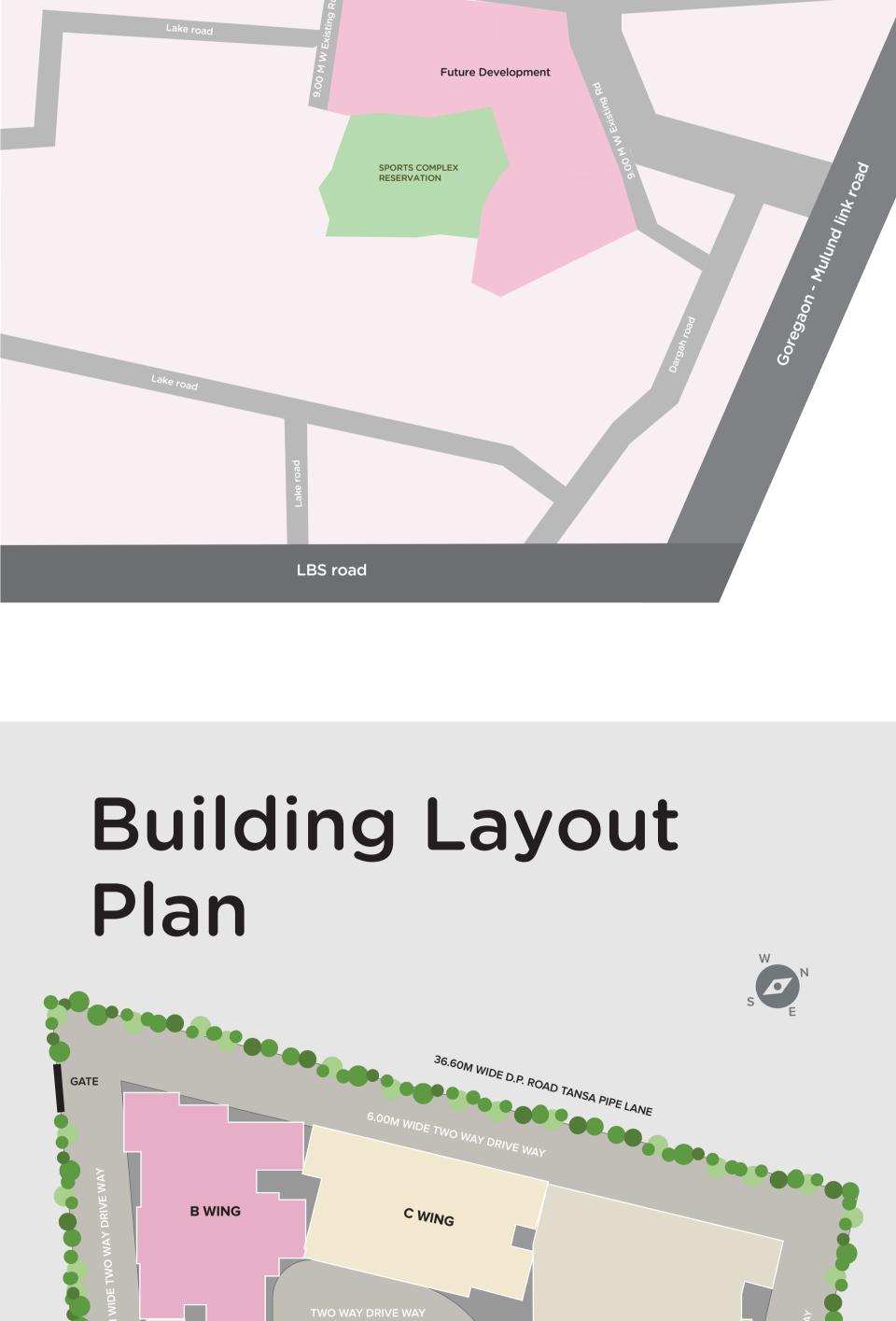




**Neo Square** 

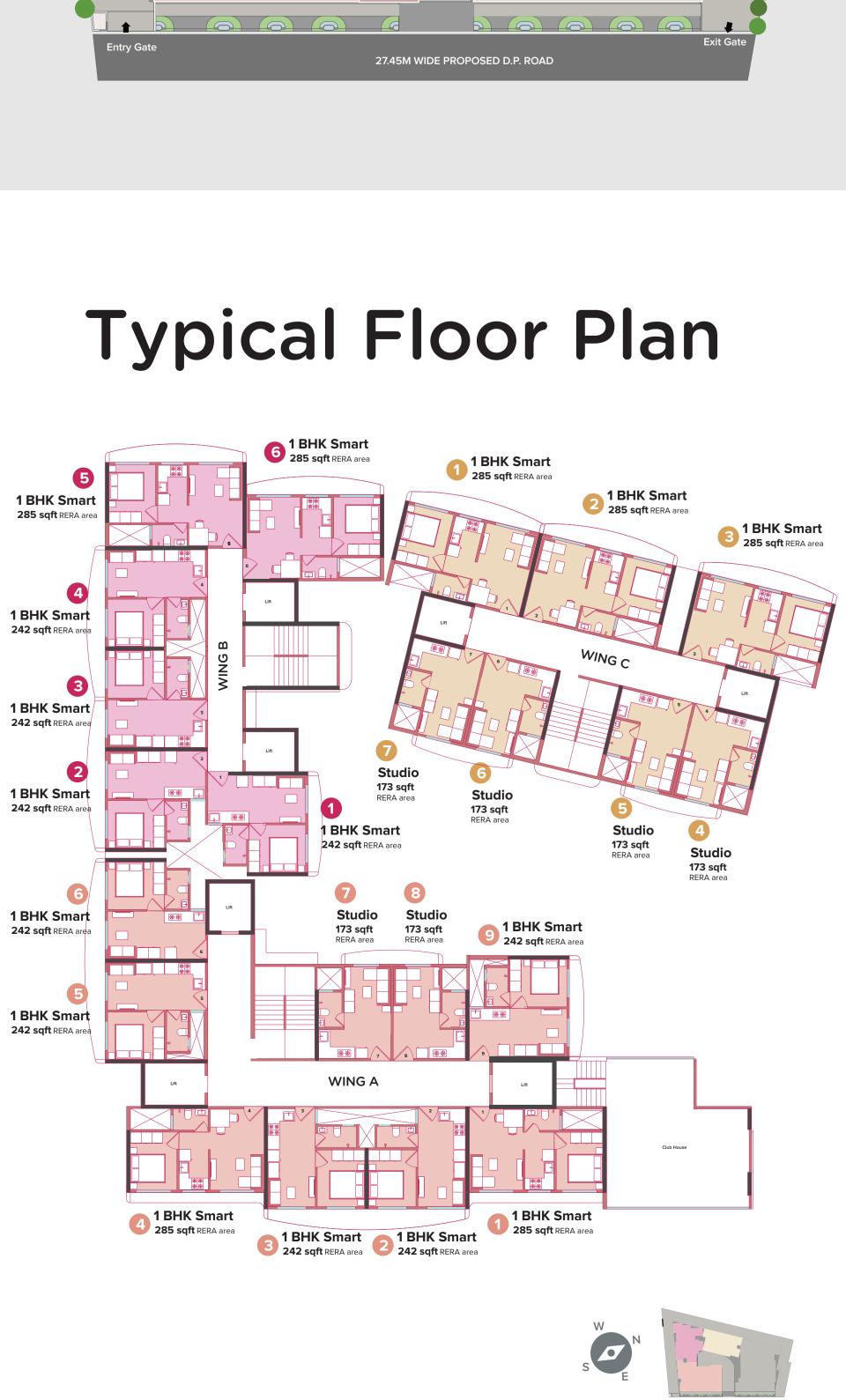
36.60 M W TANSA PIPE LINE RD

**Future Development** 

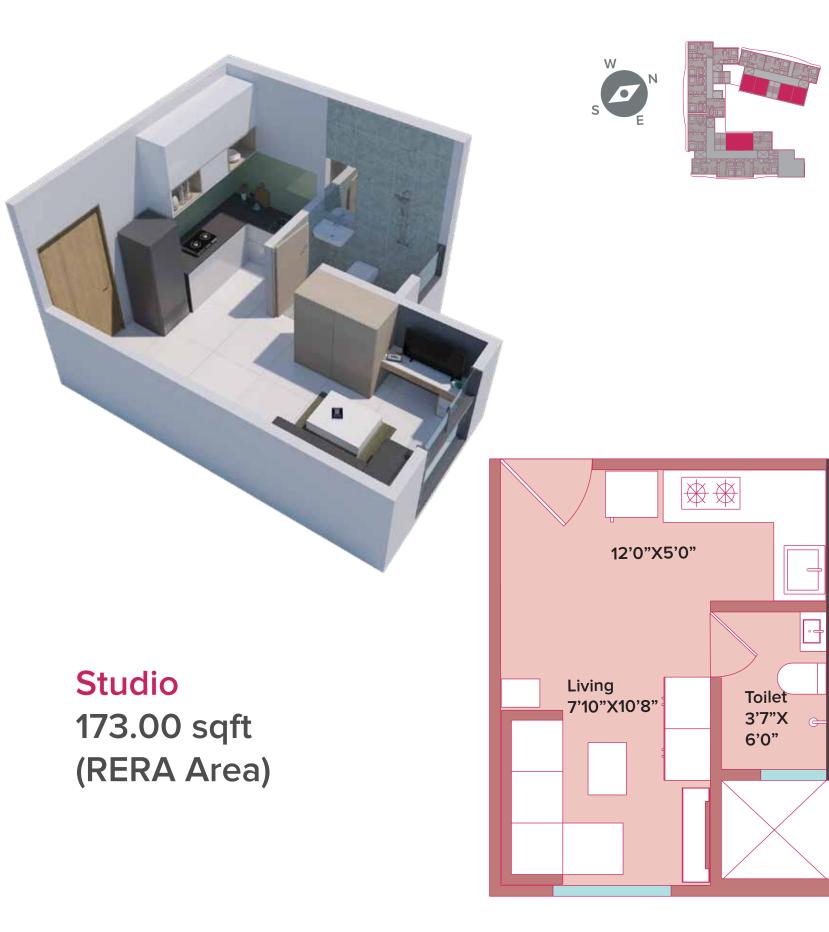


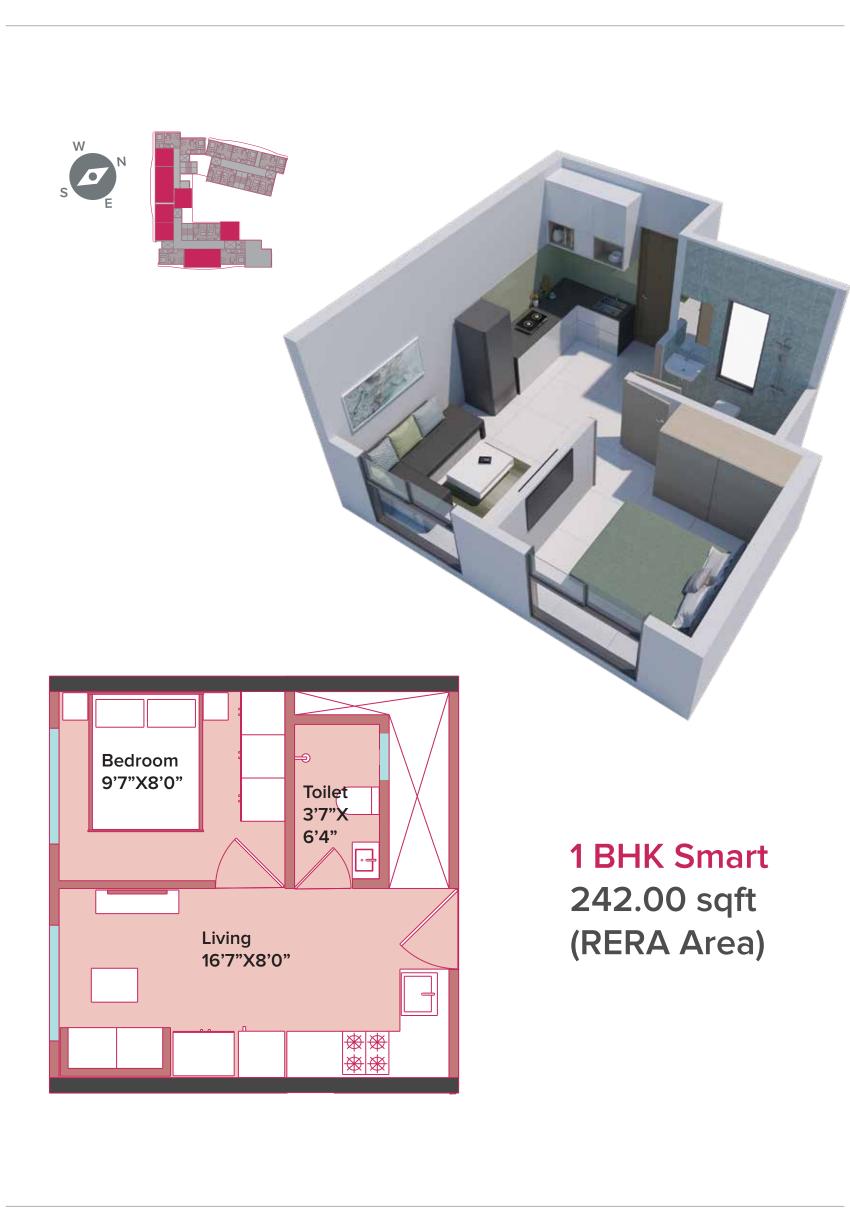
**A WING** 

Club House **Rehab Building** 



## **Unit Plan**



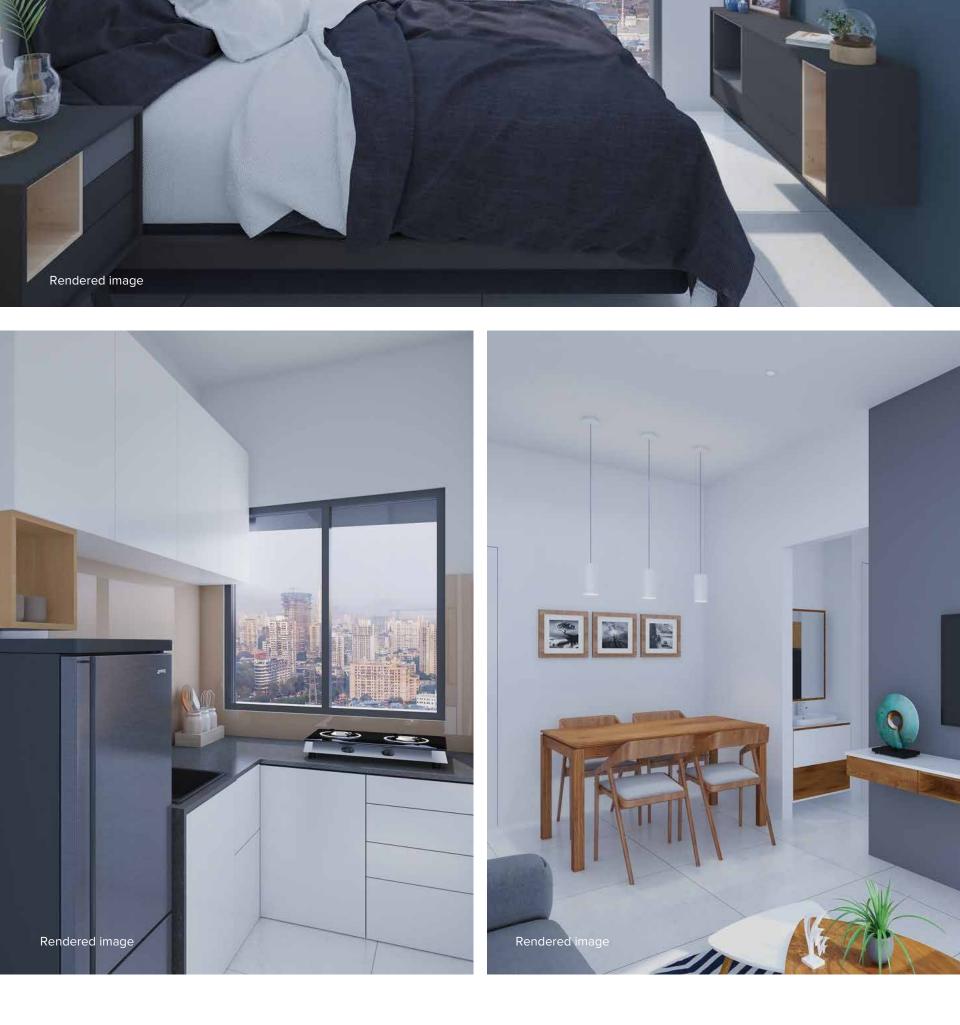




All furniture, items, electronic goods, and other furnishings shown in the images are for representation purpose only. The developer shall not be required to provide any furniture, items, goods amenities etc

as displayed in the pictures





## Concealed electrical wiring with copper wire and circuit breakers at appropriate places Powder coated aluminium windows

Intercom system

or equivlaent

Red Marandi wood door frames

Solid core flush doors with laminate finish

Somany/Simpolo or equivlaent

Apartment

Amenities

Nitco/Godavari or equivalent

Granite kitchen platform

• Ceramic tile flooring Kajaria/Nitco/Johnson/ Somany/Simpolo or equivlaent

Kitchen stainless steel sink, satin finish

Ceramic tiles on wall above kitchen plat-

ceilings and walls Asian Paints/Berger/Dulux/

Acrylic based distemper paint for

Nirali/Cerysil/Frankie or equivalent

form upto 2' Kajaria/Nitco/Johnson/

Concealed plumbing with I.S.I quality sanitary fittings in toilets Jaquar/ROCA/ Parryware/CERA or equivalent Ceramic tiles in toilet till door frame

height Kajaria/Nitco/Johnson/Somany/Simpolo

Podium & Clubhouse

Indoor Games

room

Terrace Amenities

Senior citizens

corner

Reflexology corner

Wi-fi lounge

& library

Walking

track

studio

Yoga decks

Geyser upto 3 liter Venus/Racold/Rocket/-Jaquar or equivalent

Amenities NeoPark offers an array of amenities - there's something for everyone in the family

Gym

Landscaped Kids' garden play area

Clubhouse

Pergolas

Landscaped

area

# Rendered image

Rendered image

# 

- Project Amenities
- High speed elevators Thyssen Krupp/ Schindler/Kone/EROS/Johnson or equivalent Three tier security system :

3. CCTV monitoring and intercom *Panasonic*/

- - Power backup Fire fighting equipment as per local norms

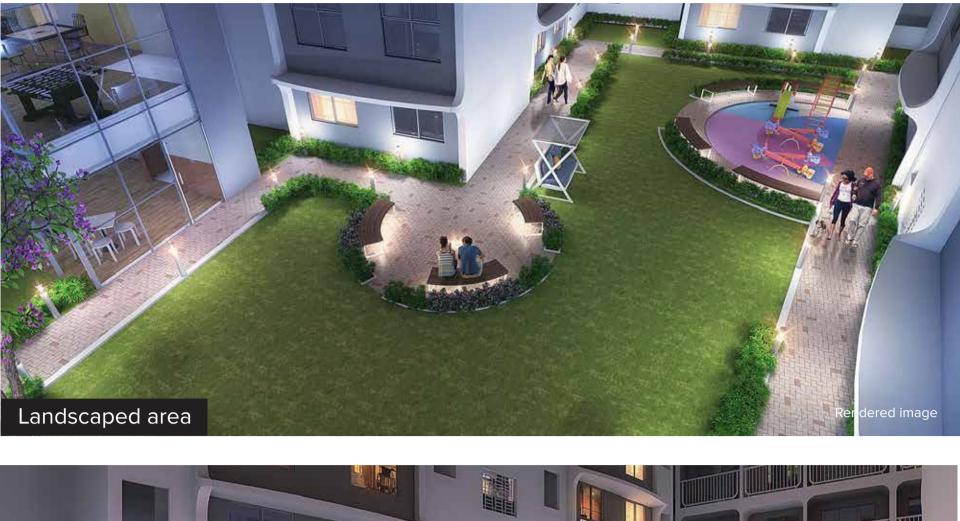
HikVision/CP Plus or equivalent

1. Gate security

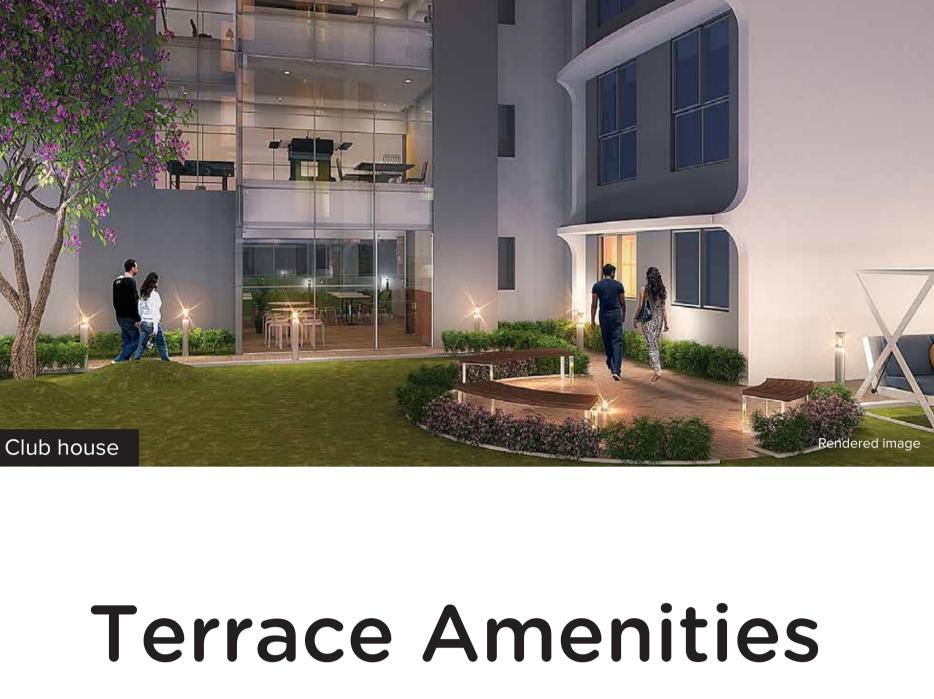
2. Lobby security

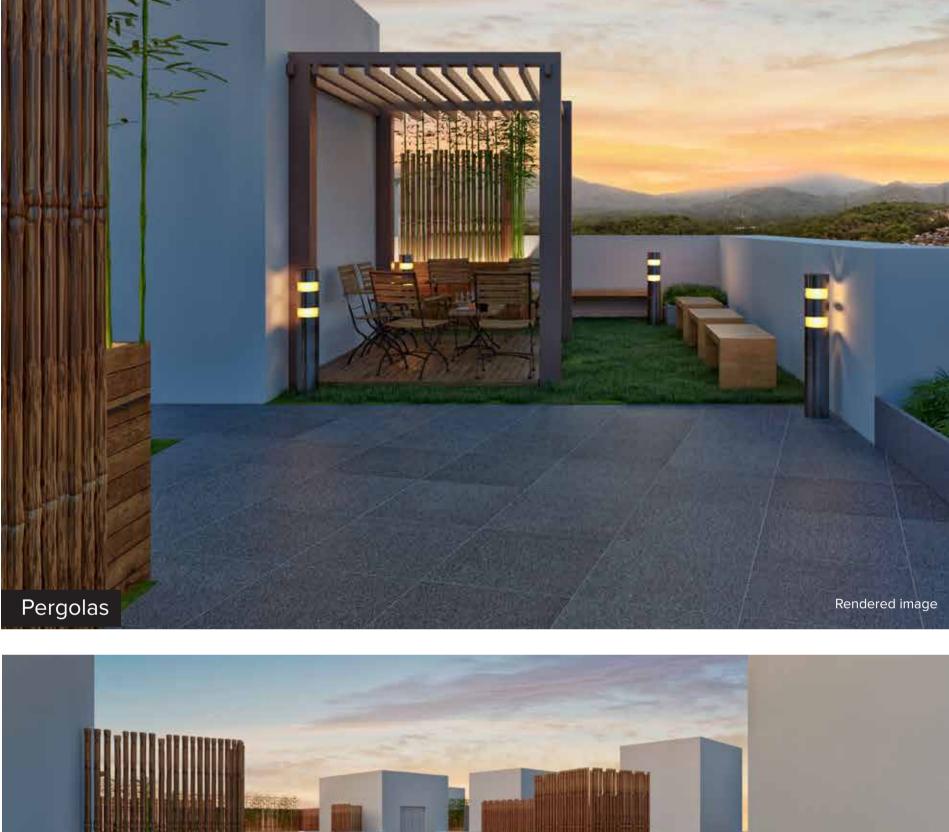
## Podium Amenities

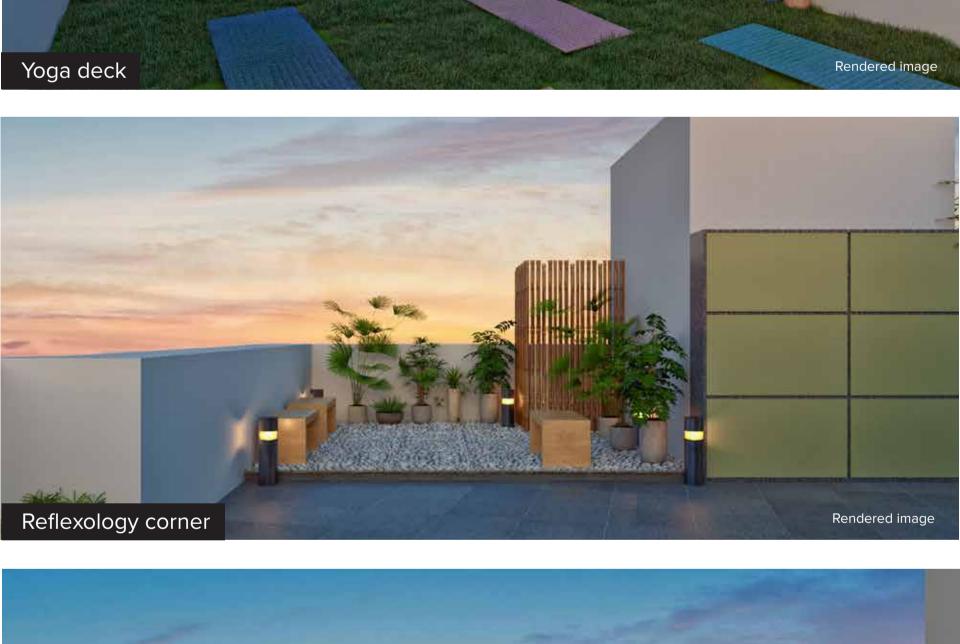


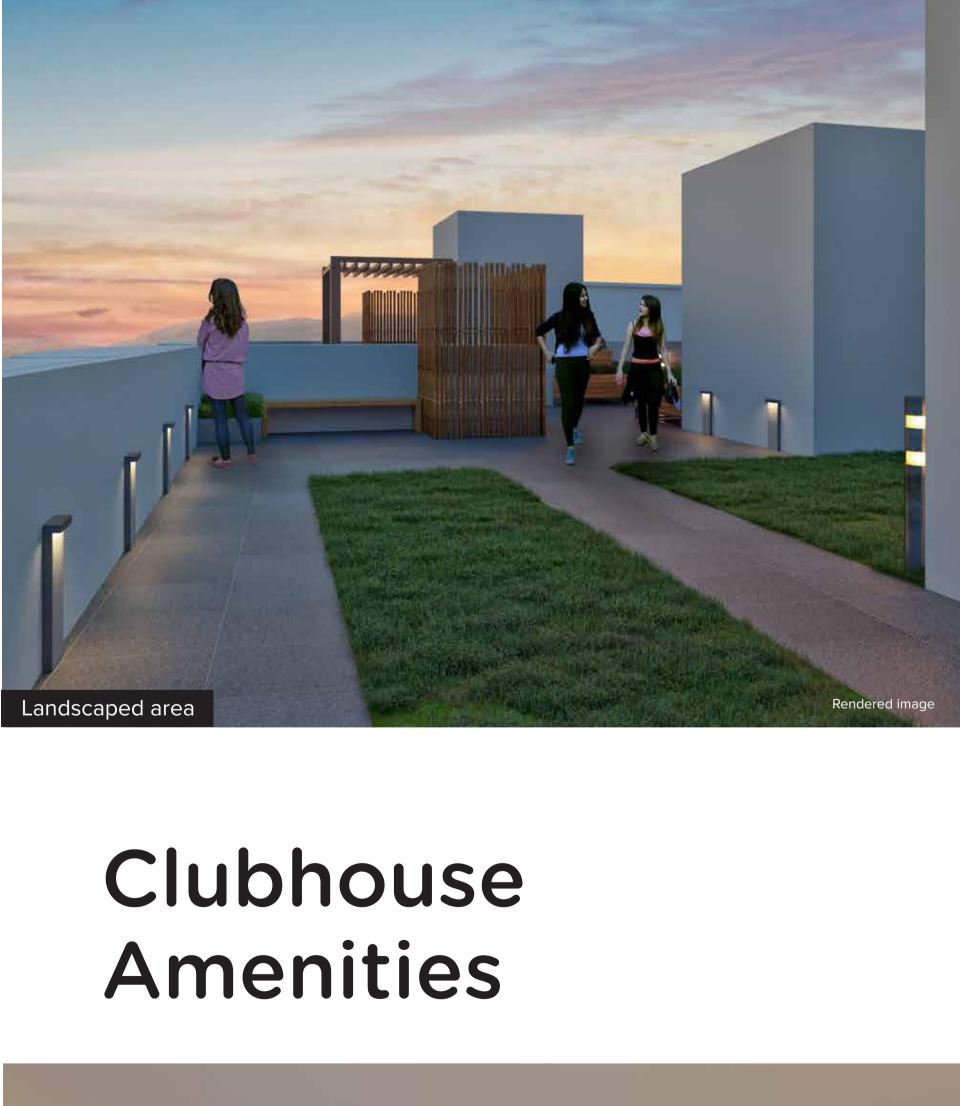




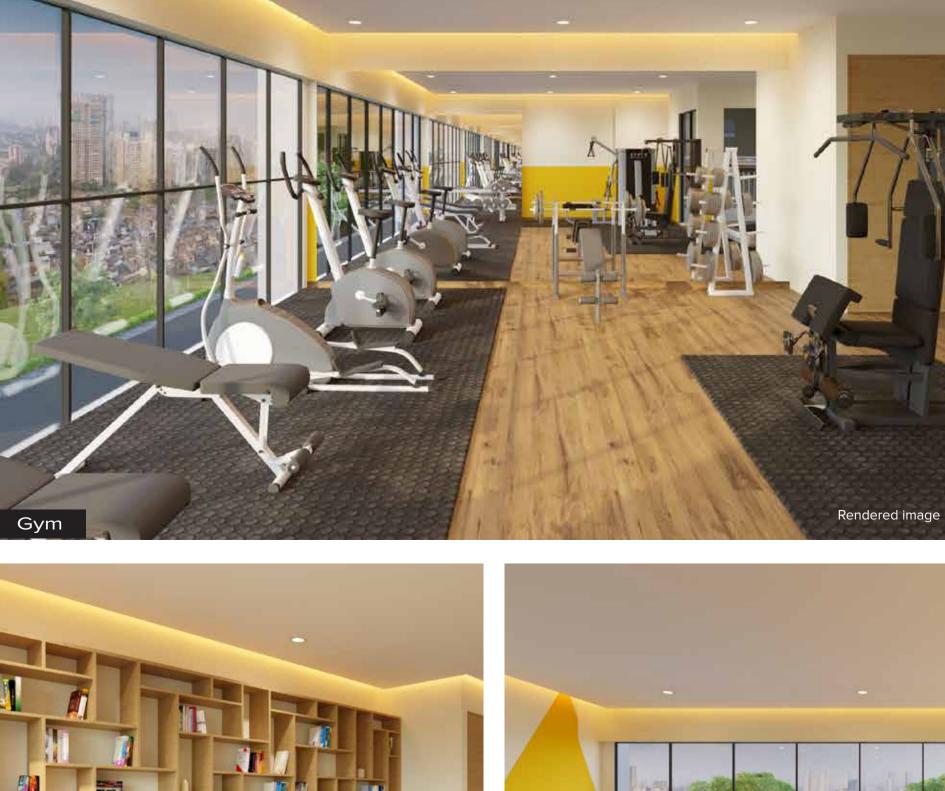








Wi-fi lounge & library



Indoor games room

Rendered image



We are a Mumbai based real estate development company that has completed over 80 projects in the city. We are currently building several townships in the fastest growing neighborhoods, affordable housing projects, ultra-luxury skyscrapers, small offices and large business centers. Our projects are spread across the Mumbai Metropolitan Region (MMR)

**MORE THAN** 

## 52 YEARS OF REAL ESTATE EXPERIENCE

80 PROJECTS

MORE THAN

## 2 MILLION SQ. FT.

**COMPLETED** 

OF BUSINESS SPACES UNDER DEVELOPMENT

## OF LAND UNDER DEVELOPMENT

18 MILLION SQ. FT.

**OVER** 

15,000 HOMES

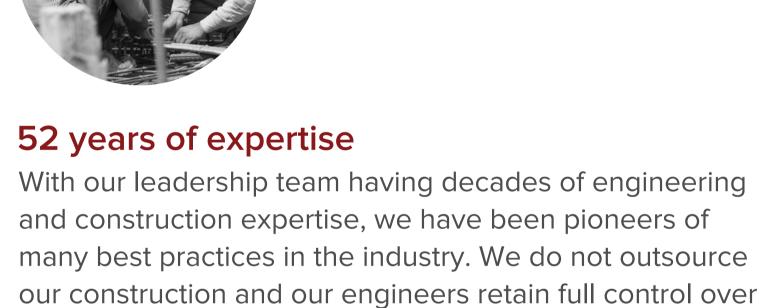
## TO BE DELIVERED IN NEXT 5 YEARS

## Construction Marathon projects are built using cutting edge

Superb

are rock solid, leak proof and built to last.

construction technology that ensure our structures



## construction quality.

The revolutionary MIVAN formworktechnology allows for

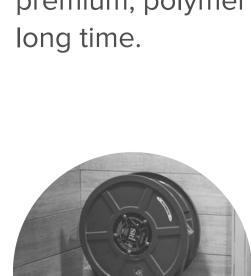
#### simplified and faster construction activity with an excellent, smooth concrete finish. It helps to reduce the time taken for construction while creating rock-solid, leak-resistant

structures.

**Rock solid construction** 

## Micro-managed quality

Our engineers go right till the source of the raw material to ensure that quality is uncompromised. An on-site material testing lab ensures the highest levels of quality control. We used only premium finishes in your homes and use premium, polymer paints that do not fade and last for a long time.



Safety first

We deploy high quality CCTV, fire fighting & electrical

safety systems. We use multiple circuit breakers, low

minimise microorganism growth.

smoke hazard cables, elevator safety systems and more to

ensure your safety. Our water tanks are also designed to

## Our story

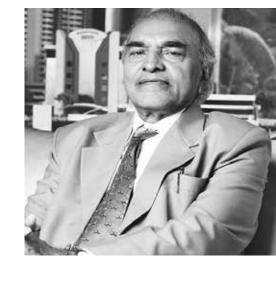
## **Our Origins**

## 1922

Our origins date back to 1922 when our patriarch played a key role in creating the masterplan for 550 acres of the suburb of Mulund - his role in the planning has resulted in Mulund being one of the best planned suburbs today.

## 1969

Marathon Group was formally established with our headquarters in Mulund.



### 70's-90's We played a key role in shaping the Mulund skyline

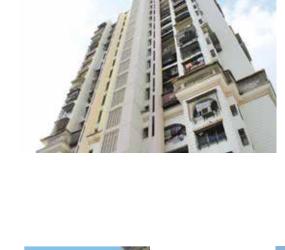
through the next



the first building with an elevator in Mulund.

Marathon Antariksh was

Poonam, built in 1972, was



Mulund.

the first high rise in





**RITA APARTMENTS** 1979 1977



1982



#### We witnessed exponential growth starting from the 90's by venturing into new locations like Lower Parel

90's-00's

fordable housing. We ventured into affordable housing with the award winning

Badlapur

and Panvel and new categories like townships and af-



Our flagship commercial project, Marathon Futurex at Lower Parel

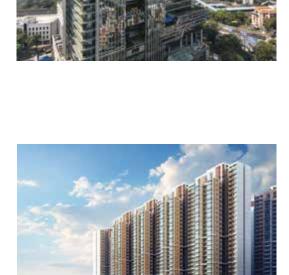
opened in 2010. Futurex is a

landmark in the city & houses

& national brands.

some of the finest international

Marathon Nagari township at



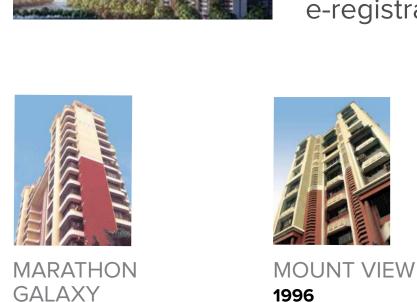
We recognised the superb potential of Panvel and launched our first premium township project Marathon Nexzone. It was also the first project in Mumbai to offer

**VIRAYATAN** 

(DEOLALI)

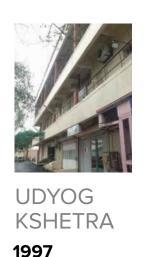
1996

e-registration of property.





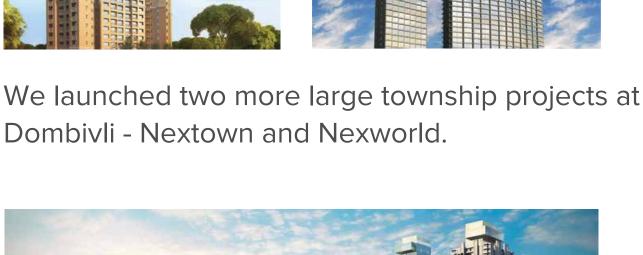
**HERITAGE** 1999



1996

# 10's-Present





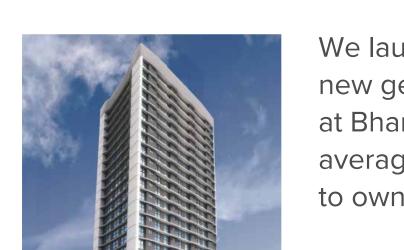


Adani Realty - one of the most luxurious projects in South Mumbai.



space with the revolutionary NEXT School at Mulund W. **NEXT** is India's 1st Big Picture Learning school.

We ventured into the education



We launched NeoHomes - a new generation of urban homes at Bhandup W, that offers the average Mumbaikar the chance to own a home in the city.

## Ongoing Projects

We are currently building several townships in the fastest growing neighborhoods, affordable housing projects, ultra-luxury skyscrapers, small offices and large business centers, with projects spread across the Mumbai Metropolitan Region (MMR).





Monte Carlo, Mulund (W)

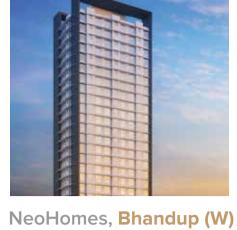


Nexzone, Panvel



Nexworld, Dombivali (E)

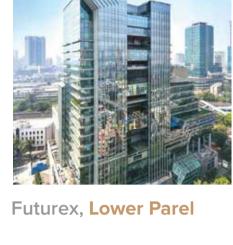






Eminence, Mulund (W)





## We've been on a Marathon run. Since 1969



1972







1979























1996











وحالل



**MARATHON** 

2013

**MONTE VISTA** 



**MARATHON** 

**NAGARI-NX** 

2014

**CHAMBERS** 

2004



**MARATHON EMBRYO** 

2015







Marathon Nexzone

**Iconic Premium** 

**Residential Project** 

Midday Icons 2019



**ICON** 2015

Estate awards 2019 W

Affordable housing of the year

Marathon NeoHomes

**MARATHON** 









**Best Developer-2017** 

**Construction Times** 

**Builders Awards** 

Marathon Group

**Best Commercial High-Rise** 









**2nd Most Trusted Developer** 

in MMR

NDTV Profit & Prop Equity

Survey, 2014



Marathon Futurex, Lower Parel

**Best Residential Apartment:** 

Low cost Metro - 2012

by CREDAI





neohomes

Bhandup W

Sales Office: Ground Floor, Veronica Sai Vihar, Tembipada Rd,

W: marathon.in/neohomes

Bhandup West, Mumbai, Maharashtra 400078

