## YOUR STYLE CODE



PLATINUM CORP.

ANDHERI-WEST

ART DECO INSPIRED

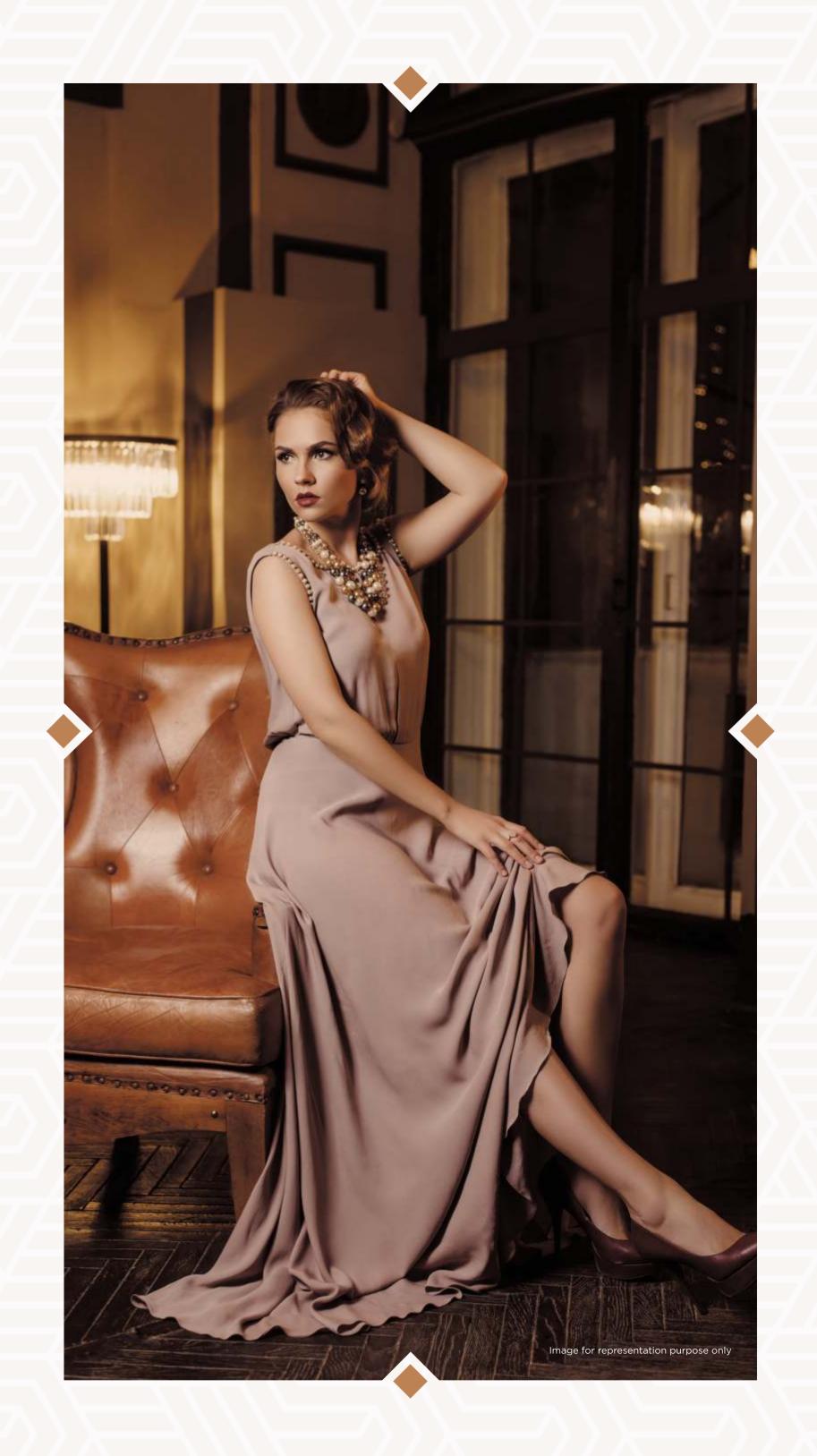
1 & 2 BHK URBAN CHIC RESIDENCES

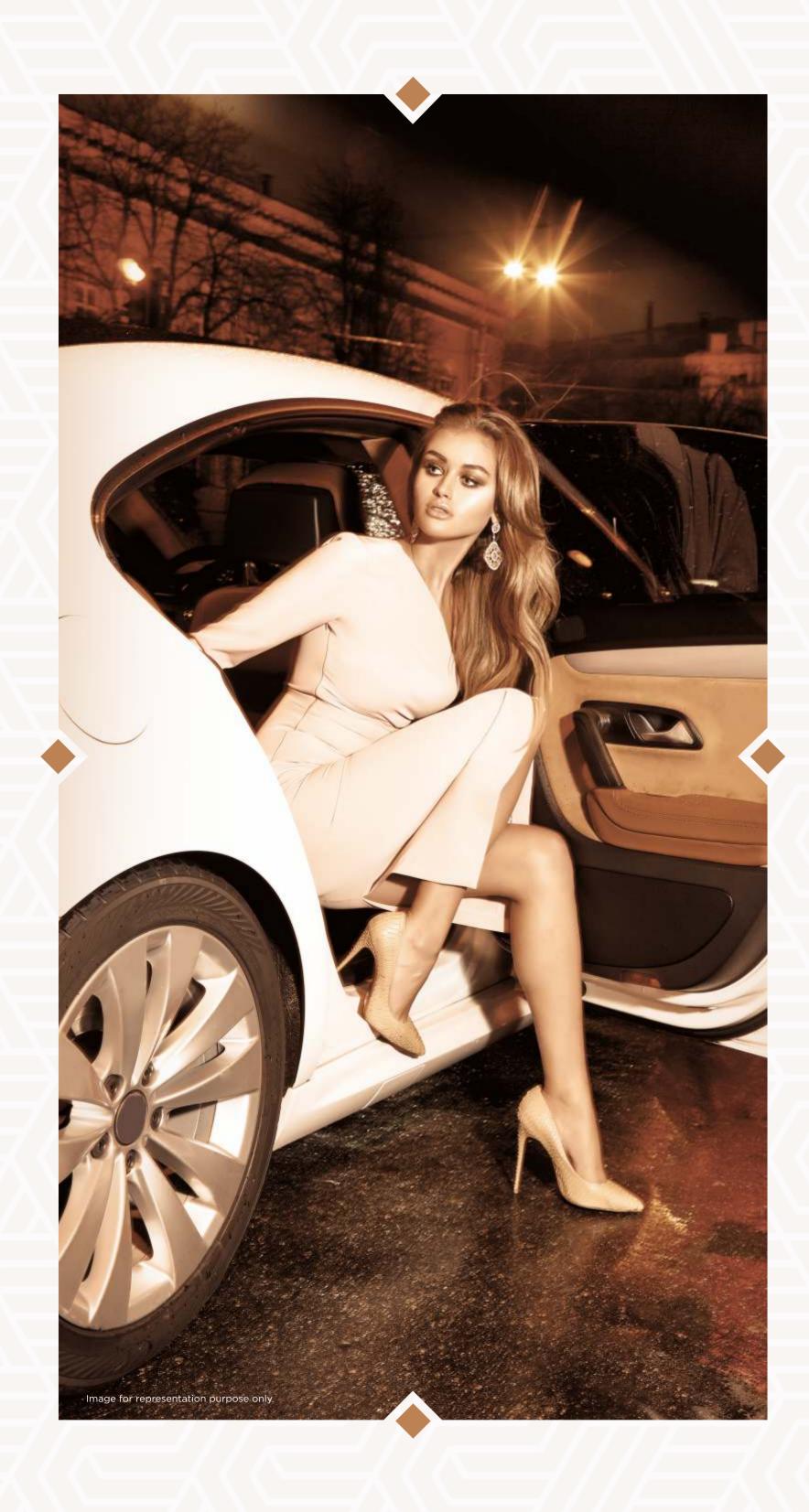


A NEW ERA OF A BOLD AND LAVISH LIFESTYLE

DECODING
GRANDEUR

LUXURY
INDULGENCES





A VIBRANT ADDRESS WITH A WORLD WITHIN

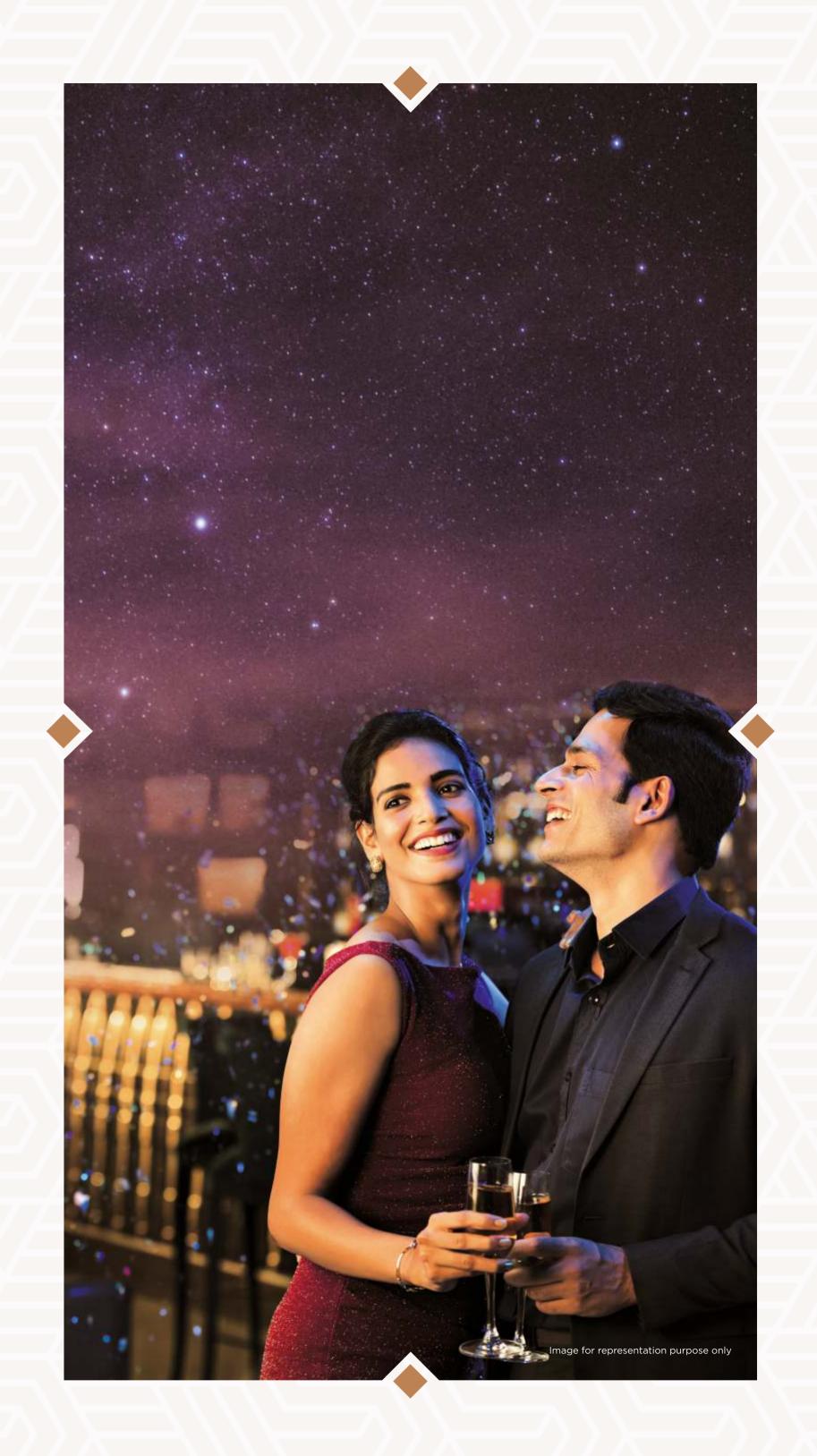
DECODING CONNECTIVITY

CONVENIENCES

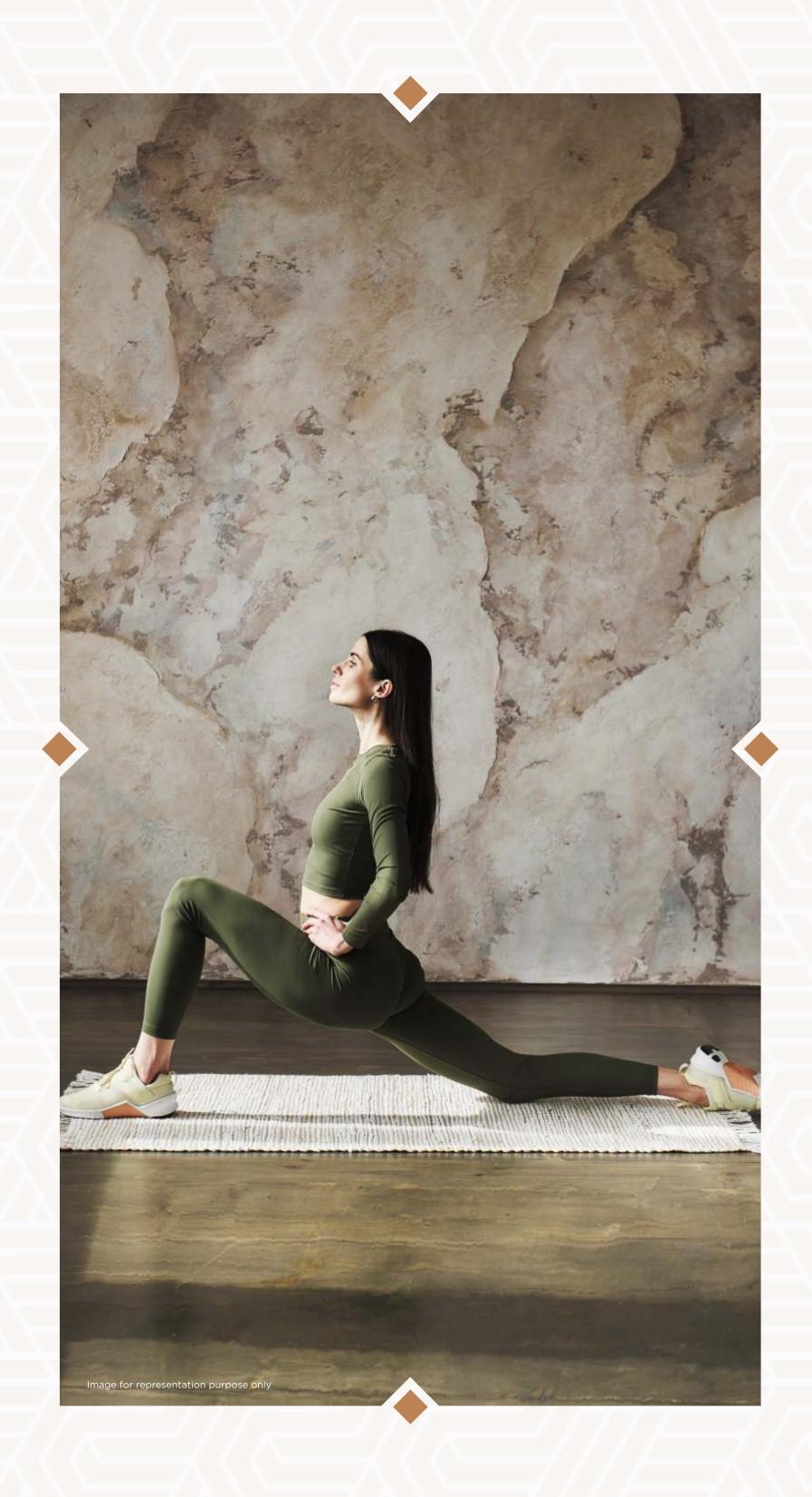
A BENCHMARK OF SELF-EXPRESSION

DECODING
SKY LIFE
CELEBRATIONS

EXPERIENCES







A DESTINATION TO RELAX AND REJUVENATE

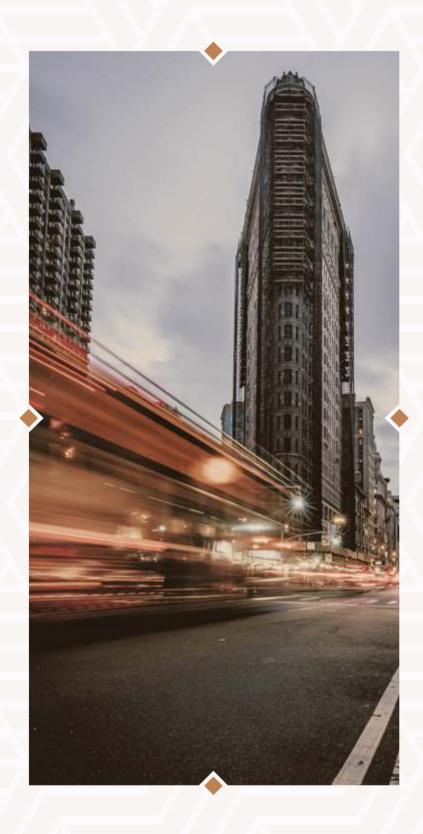
DECODING
HEALTH

WELL-BEING



## UPPER JUHU

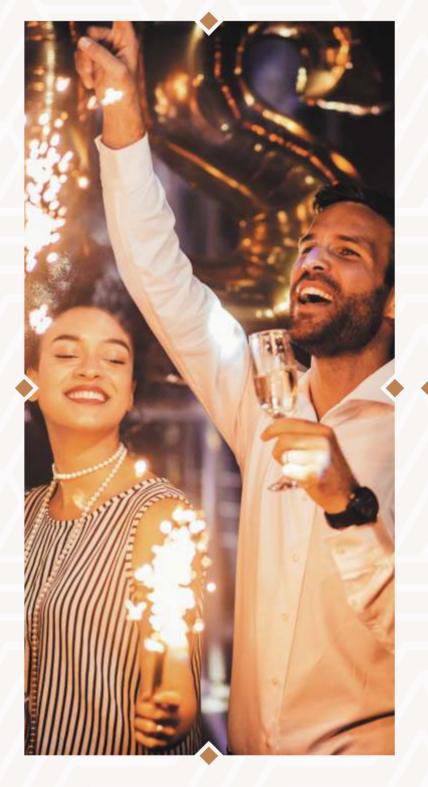
### THE STYLE CODE OF MUMBAI







THE MIDTOWN OF THE CITY



THE LANDMARK OF
AN EXTRAVAGANT LIFESTYLE



THE DREAM DESTINATION
OF CELEBRITIES & CORPORATES

## THE POSH AND PRIVILEGED DESTINATION BRINGING THE WORLD WITHIN

### CONNECTIVITY HIGH POINTS



D. N. NAGAR METRO STATION 2 MIN



ANDHERI SPORTS COMPLEX



ANDHERI RAILWAY STATION 7 MIN



THE CLUB 3 MIN



KOKILABEN HOSPITAL 7 MIN



INFINITI MALL 10 MIN



YASH RAJ STUDIO 10 MIN



JW MARRIOTT 10 MIN



CSIA AIRPORT 20 MIN



JUHU BEACH 10 MIN



BANDRA KURLA COMPLEX 25 MIN

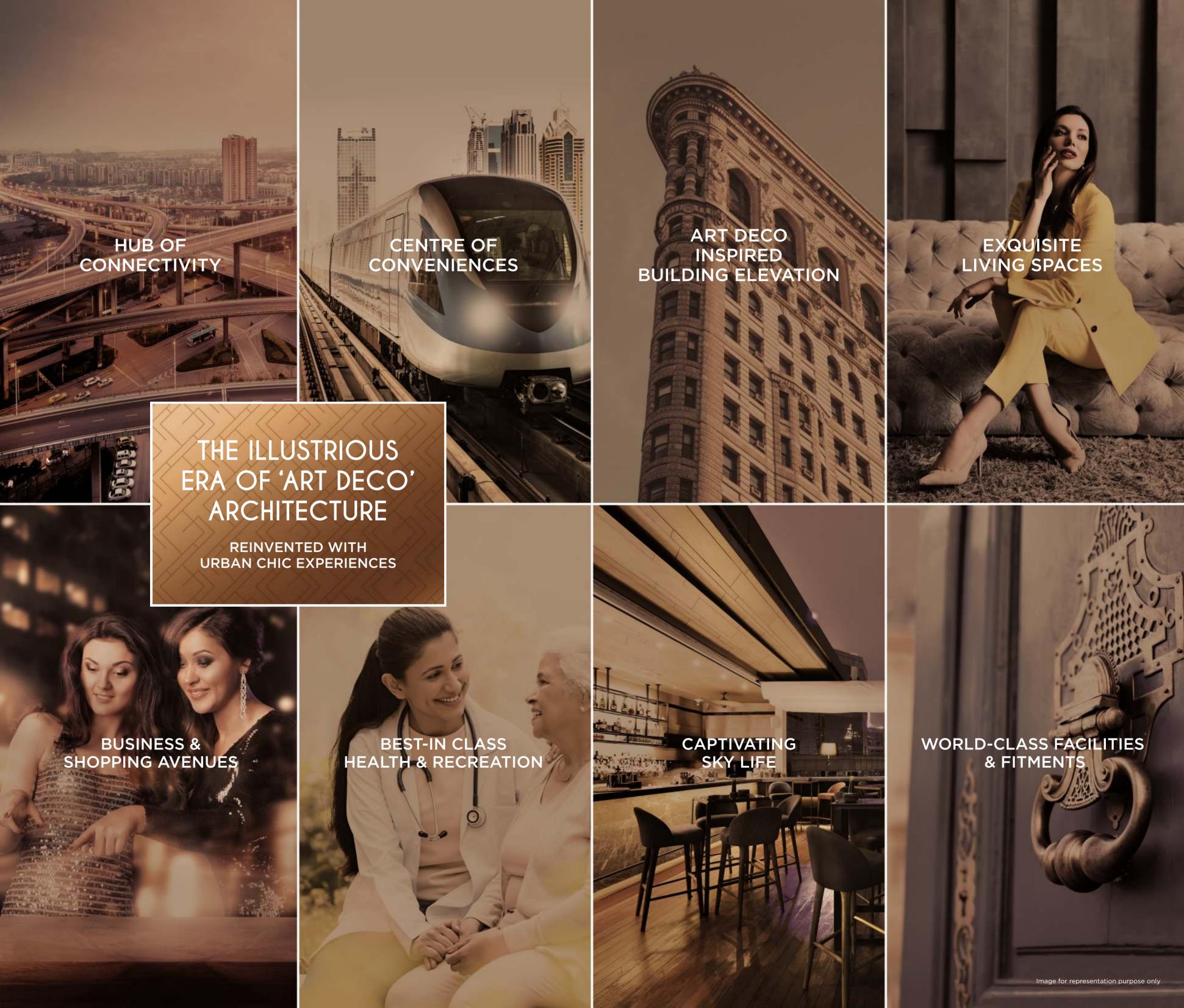


PROMINENT SCHOOLS/COLLEGES
WITHIN 2 KM RADIUS











# THE BEST OF ENTERTAINMENT & SHOPPING

#### **MALL & MULTIPLEXES**

LOKHANDWALA HIGH STREET
SHOPPERS STOP (JUHU & ANDHERI)

**CITI MALL** 

CRYSTAL POINT MALL

INFINITI MALL

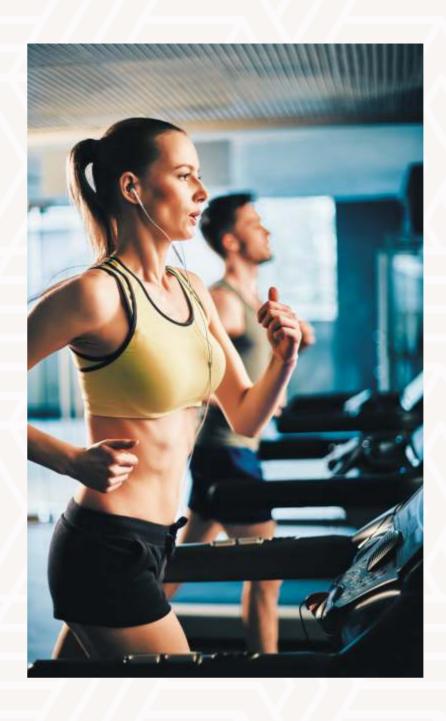
**FUN REPUBLIC** 

PVR CINEMAS (CITI MALL & JUHU)

**ANDHERI MARKET** 

RELIANCE DIGITAL

CROMA



### THE BEST OF FITNESS

#### **CLUBS AND GYMKHANAS**

THE CLUB - UPPER JUHU

JUHU VILEPARLE GYMKHANA

ANDHERI SPORTS CLUB

THE RECREATION CLUB

CLUB MILLENNIUM

RAHEJA CLASSIC CLUB

COUNTRY CLUB

POWERHOUSE GYM

GOLD'S GYM

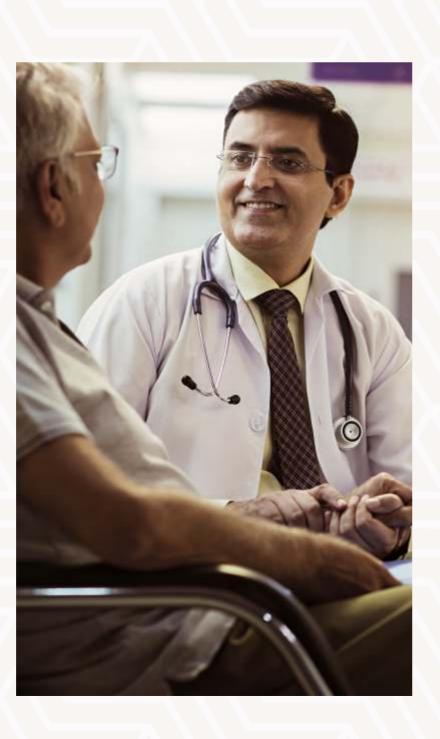
FUSION FITNESS STUDIO

**48 FITNESS GYM** 

## THE BEST OF HEALTH CARE

#### **HOSPITALS**

CRITICARE MULTISPECIALITY HOSPITAL
BELLEVUE MULTISPECIALITY HOSPITAL
LIFE LINE MEDICARE HOSPITAL
SANGHVI HOSPITAL
R.N. COOPER HOSPITAL
NANAVATI HOSPITAL
BHARTIYA AROGYA NIDHI HOSPITAL



### THE BEST OF EDUCATION

#### SCHOOLS AND COLLEGES

JAMNABAI NARSEE SCHOOL

ARYA VIDYA MANDIR

BILLABONG HIGH INTERNATIONAL SCHOOL

JANKIDEVI PUBLIC SCHOOL

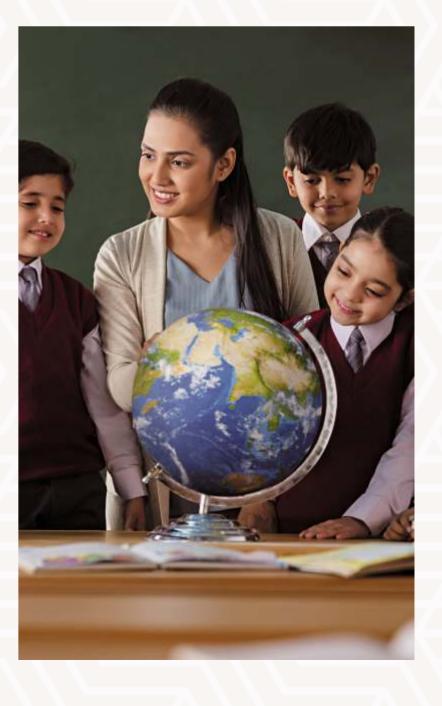
A.H. WADIA HIGH SCHOOL

BHAVAN'S COLLEGE

MITHIBAI COLLEGE

S.P. JAIN INSTITUTE

NMIMS - UNIVERSITY



### THE BEST OF BUSINESS

#### **COMMERCIAL LANDMARKS**

LAXMI INDUSTRIAL ESTATE

LOTUS BUSINESS PARK

MORYA ESTATE

CRYSTAL PLAZA

OBEROI CHAMBERS

VALECHA CHAMBERS



### THE BEST OF HOSPITALITY

#### 5 & 4 STAR HOTELS

JW MARRIOTT

NOVOTEL JUHU

SUN-N-SAND

RAMADA PLAZA

BAWA INTERNATIONAL

THE EMPRESA HOTEL

TAJ SANTACRUZ

SEA PRINCESS





### THE BEST OF DINING EXPERIENCES

### RESTAURANTS & EATERIES

STARBUCKS
BARBEQUE NATION
MAINLAND CHINA
MCDONALD'S
POP TATE'S
PUNJABI GRILL
NORTHERN TADKA
BRU WORLD CAFÉ
COSTA CAFÉ
RED BOX CAFÉ



### THE BEST OF BOLLYWOOD & TELLYWOOD

#### **FILM STUDIOS**

YRF STUDIOS

BALAJI TELEFILMS LTD.

EMPIRE STUDIO

INDIAN FILM STUDIOS

SRI ADHIKARI BROTHERS

(SAB TV)

### WELCOMETO

## YOUR WORLD OF URBAN CHIC LIFESTYLE



ANDHERI-WEST

### **PROJECT HALLMARKS**

Magnificent Tower with Art Deco Inspired
Building Elevation

1 & 2 BHK Urban Chic Residences

**Digital Door Locks & Home Automation** 

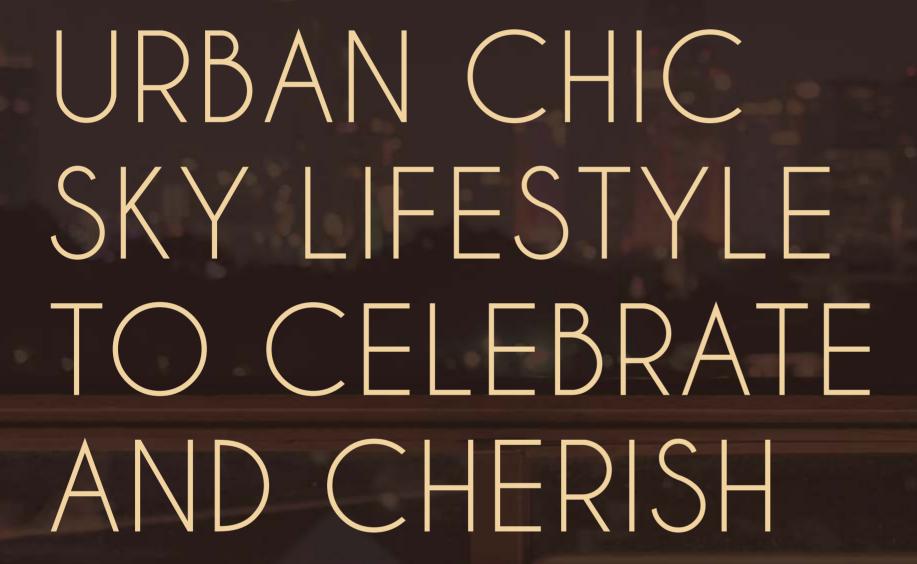
**Convenience Shopping & Business Offices** 

**Automated Basement Car Parking System** 

Double Height Grand Entrance Lobby with 3 High-speed Elevators

**Excellent Location and Connectivity** 

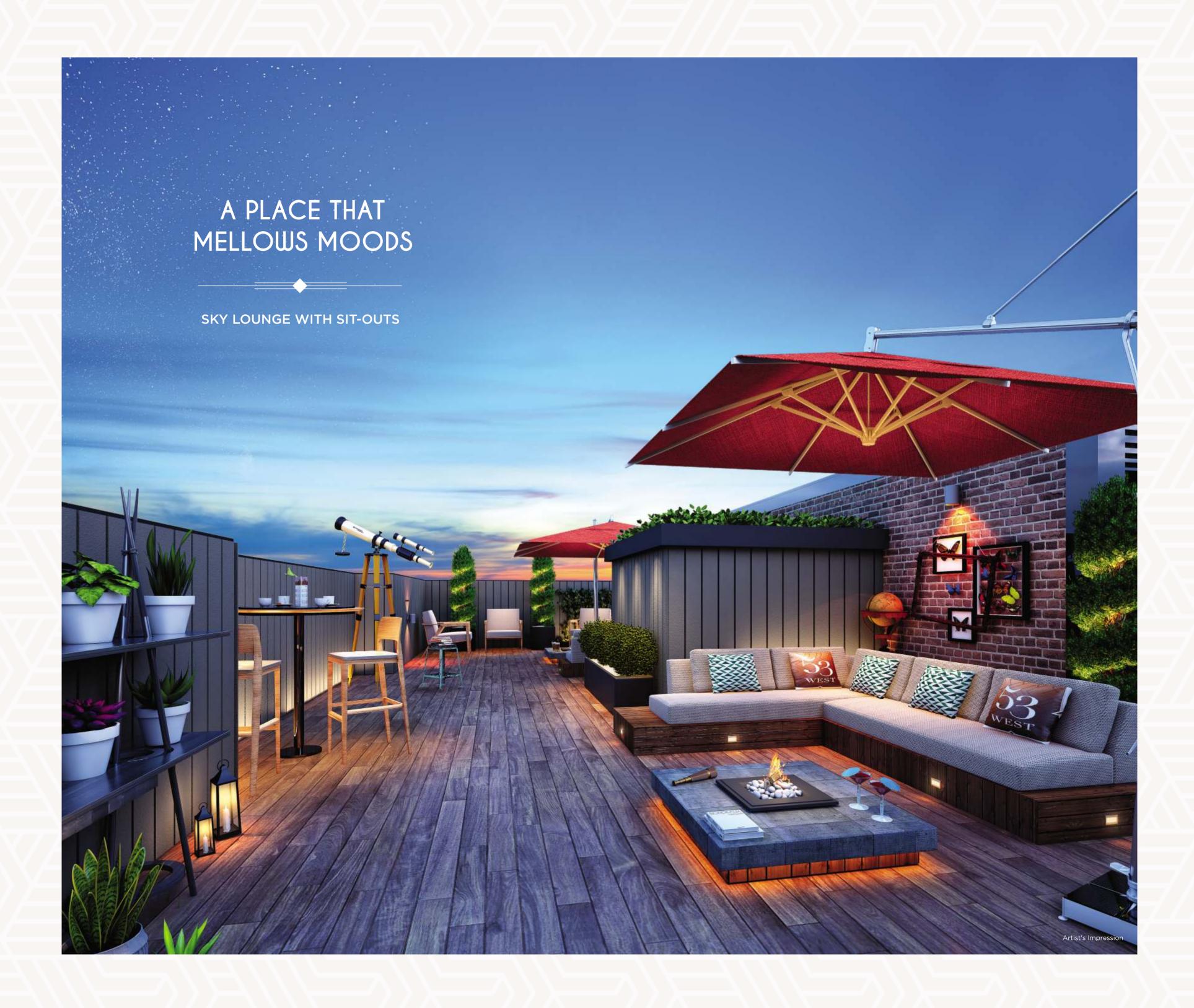




THOUGHTFULLY DESIGNED ROOFTOP RECREATION AVENUES





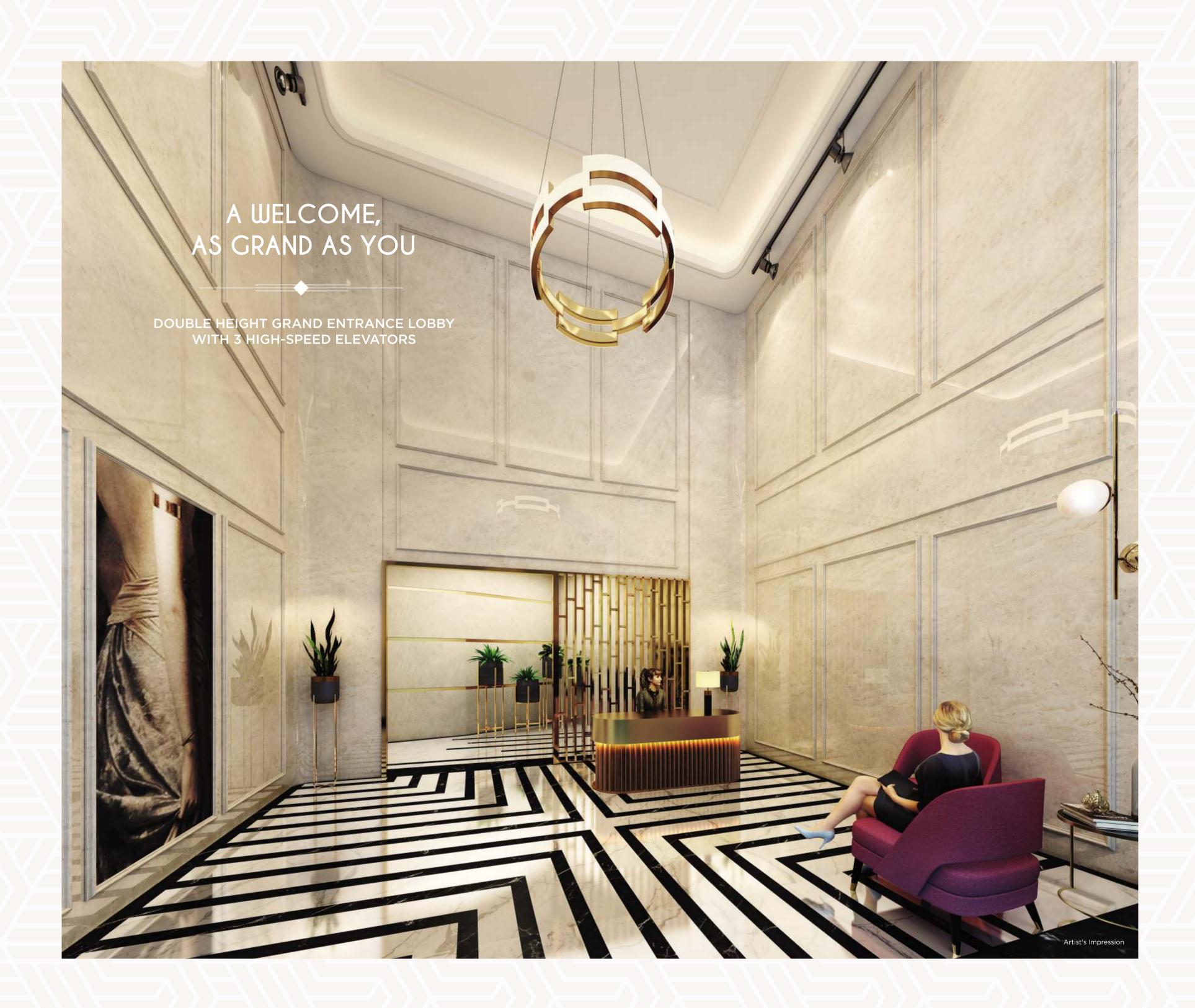


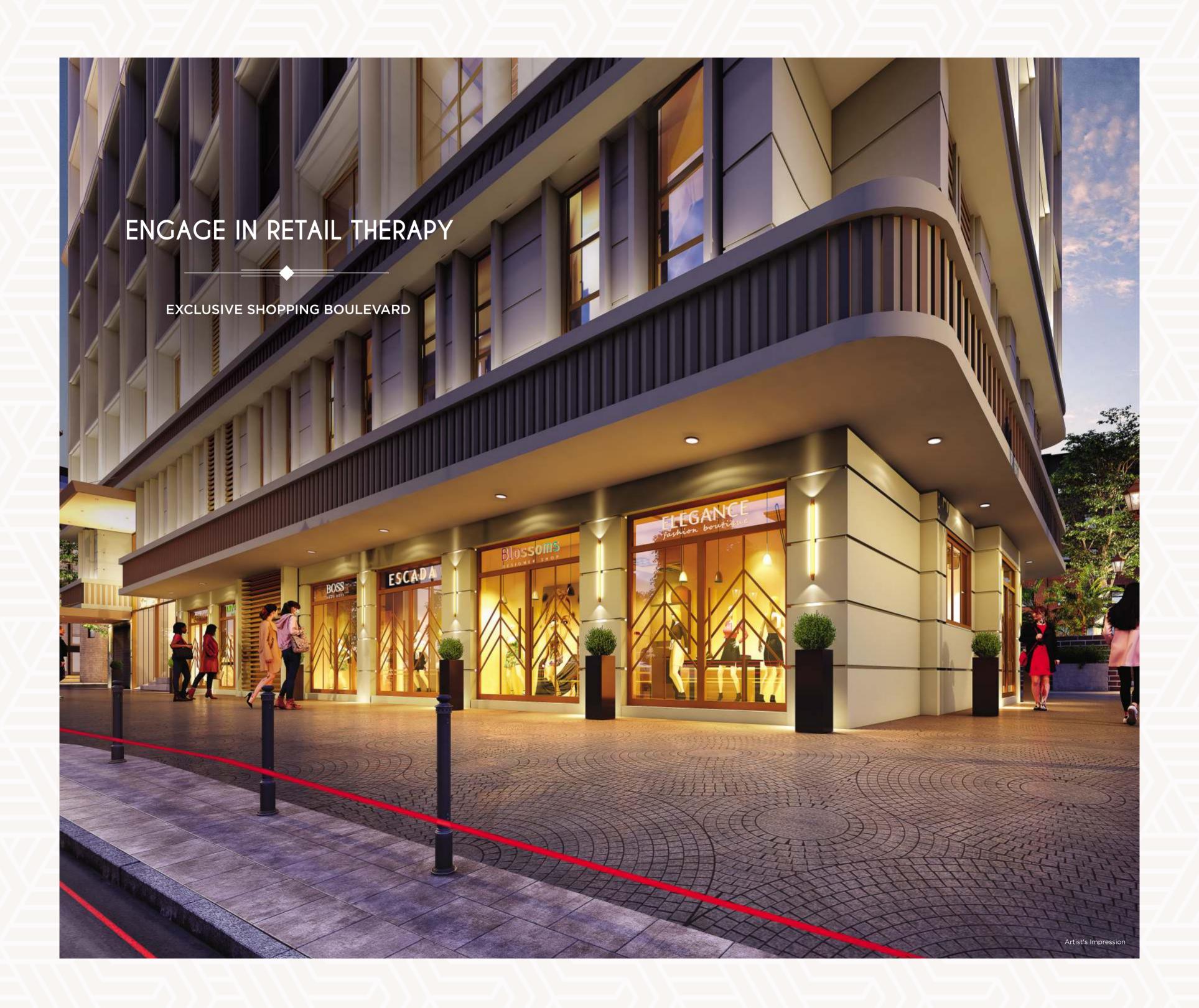


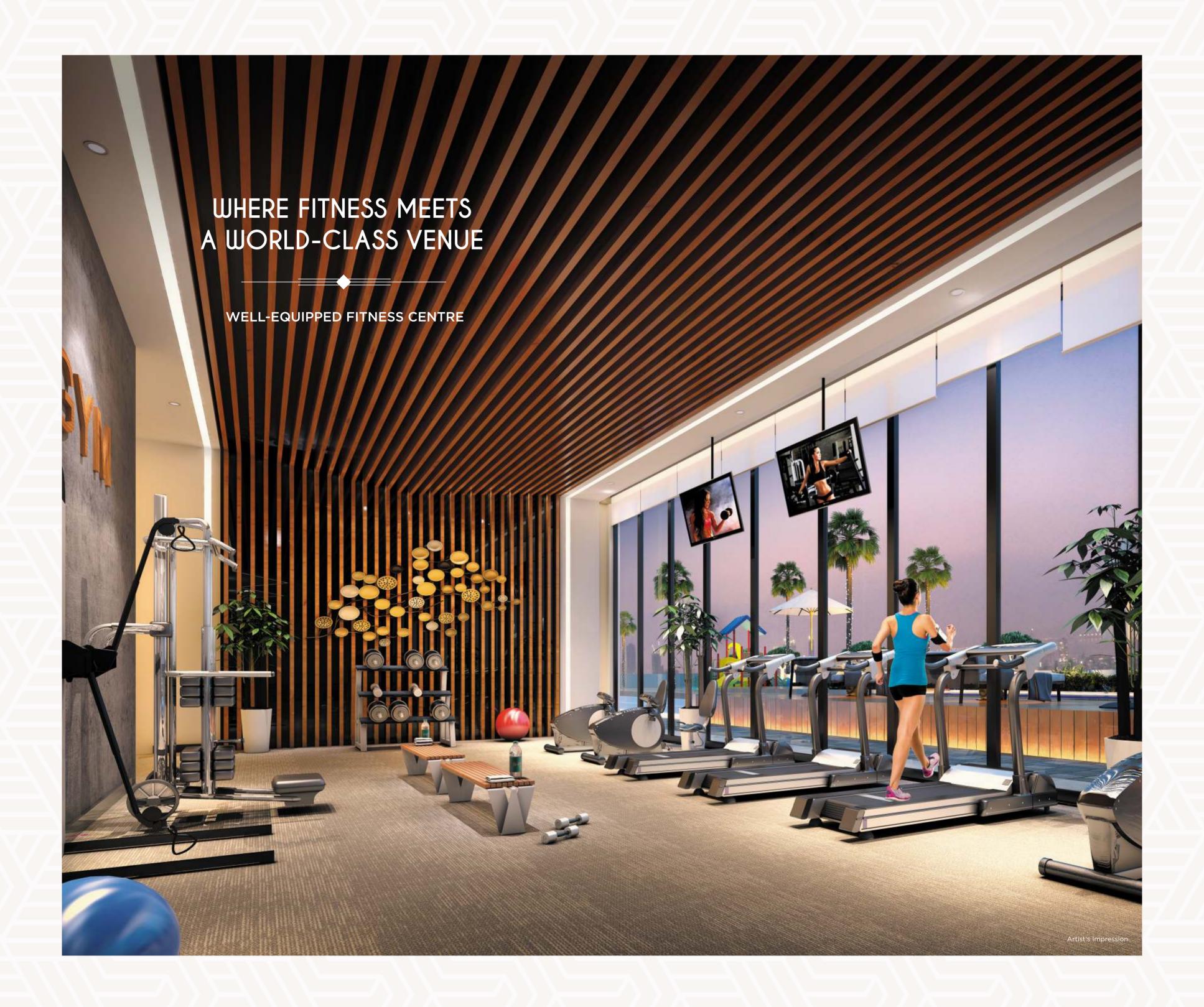




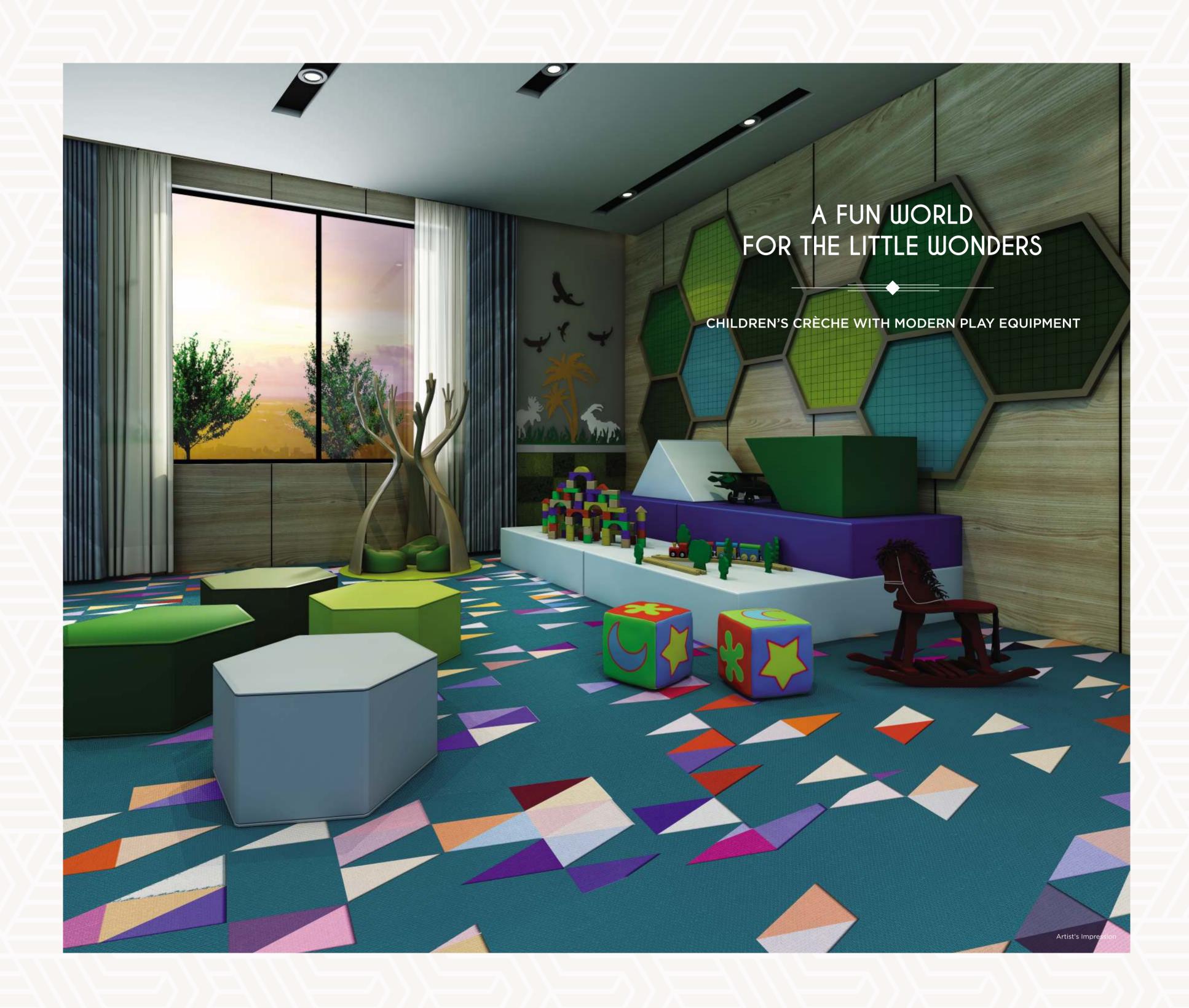














### SIGNATURE SPACES FOR YOUR STYLISH LIVING









Artist's Impressions

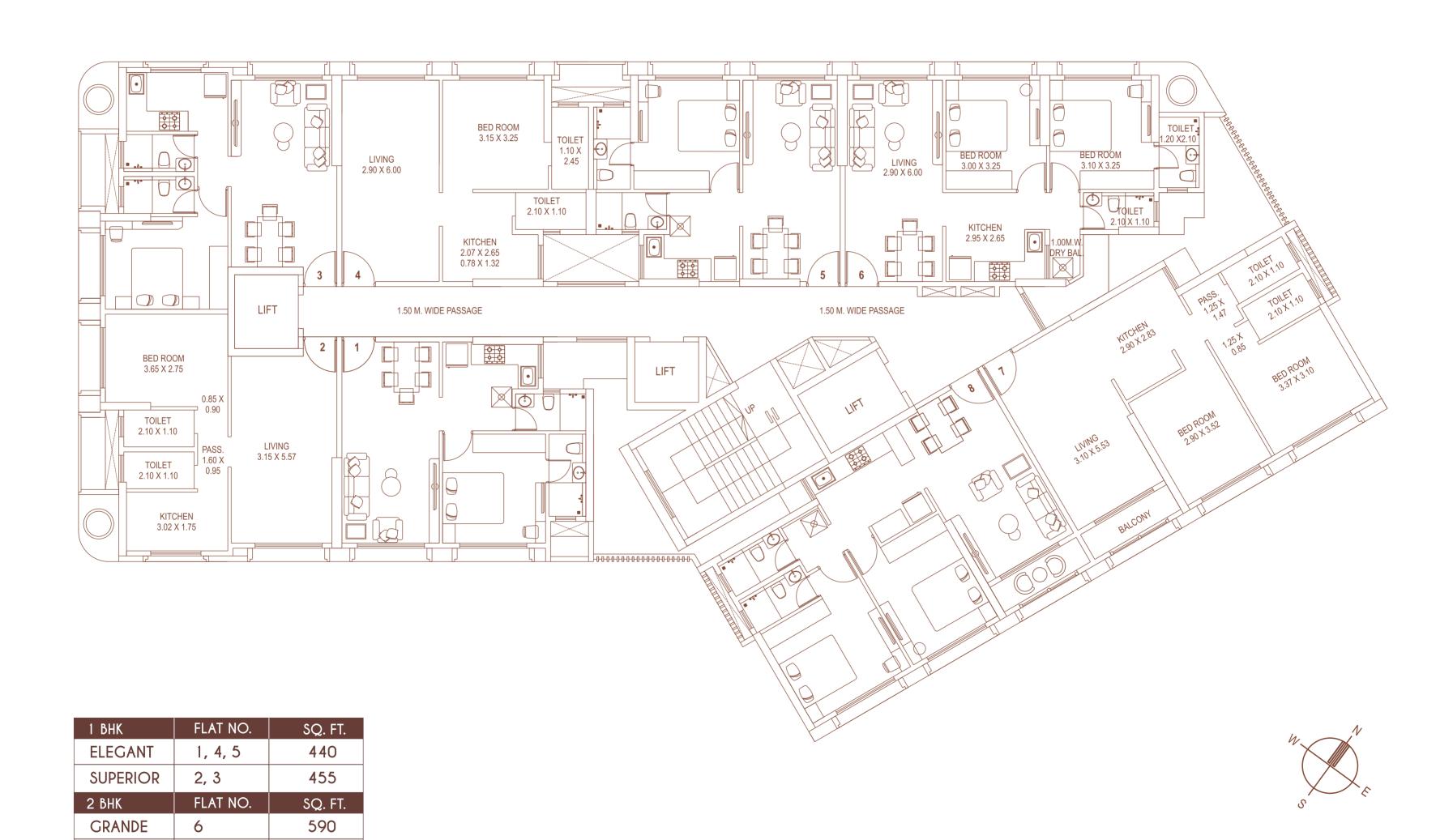
### TYPICAL FLOOR PLAN



LUXURY

7, 8

650





# SPECS THAT REDEFINE YOUR WAY OF LIFE



### **HIGH POINTS**

- Magnificent Tower with Art Deco Inspired Building Elevation
- 1 & 2 BHK Urban Chic Residences
- Digital Door Locks & Home Automation
- Convenience Shopping & Business Offices
- Automated Basement Car Parking System
- Double Height Grand Entrance Lobby with 3 High-speed Elevators
- Excellent Location and Connectivity

### **ROOFTOP LEISURE AVENUES**

- Sky Garden and Lounge with Sit-outs
- Sky Yoga and Meditation Zone
- Net Cricket Pitch
- Sky Cafeteria with Serving Counter

### LIFESTYLE AMENITIES

- Exclusive Shopping Boulevard
- Well-equipped Fitness Centre
- Top-Notch Business Lounge
- Children's Crèche with Modern Play Equipment

# PLATINUM CORP

### THE NEW-AGE REALTY GROUP



Platinum Corp. represents a new age real estate development group that has a legacy of delivering Hi-Tech Value Homes for modern day urban India, across high-growth regions at affordable prices, through flexible payment plans. Its Promoters are highly qualified real estate professionals with a strong track record of delivering high quality projects on time. Their sharp business acumen, coupled with exceptional PR skills and a professional and ethical approach, have enabled the company to carve out a niche for itself in Mumbai's competitive Real Estate market. The promoters have adopted the highest levels of business ethics, transparency and best global practices from their international exposure and experience, and have created the brand – "Platinum Corp."

Platinum Corp. is mentored and supported by large and reputed corporate houses and financial institutions of the country, who are continuously encouraging its promoters to explore larger growth opportunities. With innovation at its heart and a customer-centric approach, Platinum Corp. has inspired the trust of both, its Customers and its Investors, thereby creating social, emotional and financial wealth for all its stakeholders. Having pioneered the concept of providing and successfully delivering Hi-tech Value Homes for modern urban Indians at a location of their choice, Platinum Corp. aims to continue the trend of offering a "Priceless Lifestyle" to its valued customers. With a multitude of completed and ongoing projects offering compact 1, 2 and 3 bedroom apartments at prime locations of Mumbai, Platinum Corp. is gearing up to become one of the most sought-after Developers in Mumbai.

Recognition, in the form of various awards and accolades, as well as in the form of customer testimonials, has not only reinstated what Platinum Corp stands for, but has also given an opportunity to the company to stay committed and focused on meeting the ever-changing needs of the end user – its valued customer.

#### COMPLETED PROJECTS



PLATINUM CASA DIVINE ANDHERI (W)



PLATINUM TOWER - 4
ANDHERI (W)



PLATINUM TOWER - 1
ANDHERI (W)



LORD'S BHANDUP (W)



PLATINUM PRIVÉ
UPPER JUHU

#### ONGOING PROJECTS



PLATINUM LIFE ANDHERI (W)



PLATINUM CASA MILLENNIA ANDHERI (W)

www.53west.in

#### A PROJECT BY



Site Address: Platinum 53 West, Building No. 15, Off Link Road, D. N. Nagar, Andheri (W), Mumbai - 400053. Sales Office: Platinum Corp. Experience Centre, Platinum Life, Off Link Road, D. N. Nagar, Andheri (W), Mumbai - 400053. Corporate Office: Platinumcorp Developers LLP, 9th Floor, Peninsula Heights, CD Barfiwala Road, Juhu Lane, Andheri (W), Mumbai - 400058. Tel: 022 2621 6000 | Email: sales@platinumcorp.in

For Details, Call: Aashi Dardi: 808080 4128 | Dimple Patel: 808080 4132 | Hiral Patel: 808080 4136 Sameer Mhapankar: 808080 4125 | Mukesh Dave: 8422865745 | Amit Jadhav: 7506948641

The building has statutory approvals for G+16 Upper Floors with current height clearance from AAI for G+12 Upper Floors. The Developer is proposing to  $construct the \ building \ with G+18 \ Upper Floors, subject to \ Statutory \ Approvals \ and \ Height \ Clearance from \ AAI.$ 

All plans, features, images, facilities, dimensions and details are tentative and subject to approvals from authorities concerned. Commuting time, specifications, furniture, fixtures and visuals are indicative only. You are required to verify all the details, including approvals, areas, amenities, services, terms of sales, payments and other relevant terms independently with Developer's sales team / office, also by physically visiting the project site and from the  $authorized \ website of \ MahaRERA. \ All \ images, 3D \ views \ are \ Artist's \ impressions \ and \ are subject to \ change \ at the sole \ discretion \ of the \ Developer. \ The \ project \ impressions \ are \ artist's \ impressions \ and \ are \ subject \ to \ change \ at the \ sole \ discretion \ of \ the \ Developer. \ The \ project \ impressions \ are \ artist's \ impressions \ and \ are \ subject \ to \ change \ at \ the \ sole \ discretion \ of \ the \ Developer.$  $is being \ developed \ by \ Platinum corp \ Developers \ LLP. \ Home \ Loans \ available \ from \ all \ leading \ Banks \ \& \ HFls.$ 



PROJECT IS REGISTERED WITH MAHARERA AS PLATINUM 53 WEST, RERA NO. P51800031057 (HTTPS://MAHARERA.MAHAONLINE.GOV.IN)