THE
HOUSE OF
ABHINANDAN
LODHA



LAUNCHING INDIA'S MOST AWAITED
7-STAR LAND DEVELOPMENT IN

THE HEART OF AYODHYA



ALL EYES ON AYODHYA



AYODHYA'S RENAISSANCE IS READY TO MAKE HISTORY

Ayodhya is transforming into a global hub that seamlessly blends tradition with technology, prosperity with progress, and mythology with a masterplan. The revered city of Maryada Purushottam Shri Ram is becoming an epicenter of devotion and development, attracting people & believers worldwide with world-class facilities.



Shri Ram Janmabhoomi Temple & Religious Sites

The Ram Janmabhoomi construction is wrapping up soon. The restoration of Surya Mandir at Surya Kund, is already completed and awaiting inauguration in January 2024.



Mythical Kunds & Cultural Attractions

While the Guptar Ghat will now host a splendid mythological Light & Sound Show, over 108 ponds have been revived over the months to bring back the ancient glory.



Modernization Projects

As the Maryada Purushottam Shri Ram International Airport completes its final phase, get ready to embark on the modern Vedic journey in Navya Ayodhya - a 1,890-acre city. Smart City initiatives are unfolding with Wi-Fi facilities across key locations in the spiritual epicenter of the world.



Health & Education

On one hand, the Rajarshi Dashrath Medical College in Ayodhya is advancing and on the other, the city is getting a model solar development plan.

Infrastructure Development

A 40 MW power project on Sarayu's banks is now green-lit. The Chaurasi Kosi Parikrama route has been declared a "National Highway."

International Relations

A memorial park spanning 2,000 sq.m. is being dedicated to Queen Ho to strengthen the friendship between India and South Korea.

Tourism & Connectivity

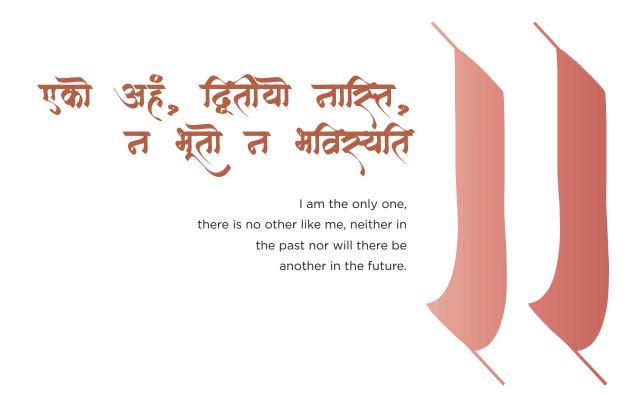
A world-class tourism center is coming up near Naya Ghat, while Guptar Ghat to Janki Ghat are undergoing beautification. Majha Jamthara is also set to see a 25-acre Temple Museum.

Urban Planning & Beautification

A common building code has been set in place for Shri Ram Janmabhoomi. Facilities like a revamped Ayodhya Dham Railway Station, a thriving Ramayana Circuit, upgraded road links, infusion of guest houses, religious landmarks, and premium hotels are also coming up soon.

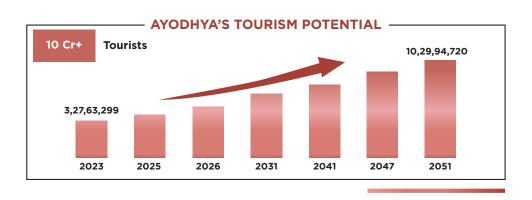
Cultural Preservation & Research

Ayodhya Dham Teerth Development Council has been formed in collaboration with Shri Ram Janmabhoomi Trust. Ayodhya International Research Institute is also being developed alongside the Lata Mangeshkar Smriti Chowk near Ram Ki Paidi.



A TOURIST HAVEN ON THE RISE





Ayodhya is renowned for its natural beauty and cultural heritage. The spiritual city has witnessed a surge in tourist arrivals. In 2019, it welcomed around 20 million visitors, including premier domestic travellers. The annual growth rates for domestic & international tourists have been steady at 7% and 10% respectively. Tourists are drawn to Ayodhya for its rich cultural aspects, including the Sarayu River, Shri Ram Janmabhoomi Teerth Kshetra, and Chaudah Kosi Parikrama. The Ayodhya Tourism Department forecasts a 3.9% growth in tourist arrivals by 2031, driven by the estimated completion of the Shri Ram Janmabhoomi Temple, infrastructure upgrades (Airport, City Route), Greenfield development projects, and proposed iconic structures.



THE HOUSE OF ABHINANDAN LODHA®

MAKES ITS MARK IN THE GLOBAL SPIRITUAL CAPITAL









In significant display of commitment towards the development of Ayodhya, we have announced a massive investment of ₹1200 Cr. solely dedicated to the economic development of the city. The decision comes in line with the vision of the State Government. Over and above that, our plan is to invest ₹3000 Cr. to develop integrated townships for the development of Ayodhya as the Global Spiritual Capital. The inauguration of the new office in the city marks a significant milestone for us. Our decision to invest heavily here demonstrates its unwavering dedication to the growth and prosperity of the city.







AYODHYA'S FIRST 7-STAR MIXED-USE DEVELOPMENT

Sarayu, derived from the Sanskrit word for 'air,' symbolizes the essence of air and vitality in Ayodhya. The river that is steeped in mythology, remains a revered place for the devotees who visit Ayodhya. Flowing through the birthplace of Lord Ram, it adds to the sanctity of the Sapta Moksha Puri. It is one of the seven tributaries of the river Ganga. It is considered so sacred that it washes away impurities of humankind. It is believed Lord Ram walked into the Sarayu river before he went to Vaikunth Lok, to become a deity in heaven afterwards. Thus, it is of significant importance in India with millions of devotees visiting the Sarayu river around the year to take a holy dip, especially on various religious events & festivals.

ELEVATING THE SPIRITUAL LUXURY EXPERIENCE FOR AFFLUENT INVESTORS

The SARAYU is a space that resonates with Spirituality, Wellness, Serenity, and Luxury. A place with a purpose that binds the mind, the body, and the soul. The space aims to harmoniously blend old-world charm with contemporary characteristics, truly giving the users a feel of 'Spiritual Luxury'.

The overall theme of the development is inspired from ancient temple & palace architecture with a contemporary touch. The development is divided into 3 sectors which are aptly named Ananta, Jal Tarang and Atulya.

A development designed for affluent investors, where sophistication knows no bounds, and every corner has a hint of luxury.

अयोध्यायाँ महातेजाः प्रकृतेः प्रमर्षभः! शमा ताम जतैः श्रीमात् यहच्छयापि वर्तते

This verse praises Ayodhya as a city of great brilliance, and it refers to Lord Rama, the virtuous and glorious prince of Ayodhya. It mentions that Rama, by his very presence, bestows grace and prosperity upon the city.

A TOUCH OF DIVINE SERENITY

The SARAYU by The House of Abhinandan Lodha® is currently a 25-acre development which overlooks the Sarayu river. It is strategically located 15 minutes from Shri Ram Janmabhoomi Temple and 30 minutes from the upcoming Maryada Purushottam Shri Ram International Airport.

GRAND ENTRANCE

In ancient times, the size and magnitude of the gates defined the power of the city. Inspired by the same, The SARAYU has magnificent gates that welcome its visitors with the grandeur of a historical empire.

WELCOMING GARDEN

SWING PLAZA

PEACE PAVILION

FOCAL TREE WITH SEATING AREA

WATER FEATURE

ENTRY EXPERIENCE

APPROACH ROAD WITH PAVING PATTERN

CENTRAL MEDIAN

GREEN ISLAND



ANANTA

Ananta meaning infinite is what describes this space perfectly. With a magnificent 12,000 sq.ft. area with water bodies that add natural, aural, and visual appeal to the luxury of the space. An extravagant 40 ft. swimming pool, and a majestic 4000 sq. ft. restaurant add to the infinite experiences.

A mandap, wedding lawn, and a water body are all perfectly aligned at same levels to elevate the experience of feeling fully one with the space while enhancing its surroundings. Water features providing a tranquil experience have been aesthetically and thoughtfully integrated with the building facade to make it an integral part of the landscape in a natural way.

CLUBHOUSE (INDOOR)

GRAND RECEPTION

LOUNGE CAFÉ

BANQUET HALL

WELLNESS CENTRE

GUEST ROOMS

✓ GYM

CLUBHOUSE (OUTDOOR)

SWIMMING POOL

CENTRAL MANDAP

✓ PAVILION

VIEWING DECK

LAWN SITOUTS



JAL TARANG



Jal Tarang is at the heart of the development integrating aqua amenities, nature's proximity, and a holistic well-being for the mind, body, and soul. It is meant to be a space designed to express oneself through art and performances and build a stronger human connection through interactions. Its splendid Skydeck overlooks the Sarayu River and lets one connect with the calm of the water and its serene surroundings while being within the Jal Tarang environment.

AMPHITHEATRE AREA

SKY DECK PAVILION

FLOATING CABANA DECK

CENTRAL FOCAL STAGE

AMPHITHEATRE

MEDITATION LAWN

FLOATING MEDITATION DECK

LOTUS POND WITH FLOATING PLANTERS

WATER FEATURE STAIRWAY

NATUROPATHY LAWN

ATULYA



Atulya fosters a strong sense of community engagement with an exhibition area for art, culture, and coming together of people. A community building and engagement space to share thoughts, experiences, and perspectives that lead to building soulful connections.

MANDAPA PAVILION

COMMUNITY GARDEN AND FARMING

COMMUNITY KITCHEN

HERB AND VEGETABLE GARDEN

RESTING PAVILION

CENTRAL LAWN

EXHIBITION PAVILION

COMMUNITY DINING DECKS

FRUIT ORCHARD

THE HOUSE OF ABHINANDAN LODHA® CREATING AND LEADING ONE ACRE AT A TIME



INDIA'S LARGEST BRANDED DEVELOPER

We're not real estate, nor are we selling land. We're a consumer-tech brand, changing what it means to own land. We leverage technology to make land ownership possible, flexible, and secure for all. By breaking old traditions, we want to bring back the glory, legacy, and pride of land as a wealth asset that lasts for generations and appreciates for generations to come. We aren't with you just for the long run, we're with you forever.

Land, whose story had worn down with the passage of time, lost its lustre thanks to the risks, red tape, cumbersome processes, and legal norms associated with buying it. But it took an infallible vision to take land to the next level not just as a legacy but as an investment.

It took the power of digitalisation, mobility, and accessibility to wrap land as an investable instrument not just for the select few, but for all. It took the front runners, The House of Abhinandan Lodha®, who uprooted the challenges and polished land that shines in the light of their promises, making land more than just a piece of earth. Making land a piece of your worth.



